NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING FEBRUARY 6, 1983

NIELSEN AVERAGE AUDIENCE

HOUSEHOLDS

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	SUPER BOWL GAME XVII(S)	48.6	40,480
2	WINDS OF WAR-PART I(S)	39.1	32,570
3	SUPER BOWL INTRODUCTIONS(S)	37.7	31,400
4	SUPER BOWL POST XVII(S)	34.0	28,320
5	A TEAM SPECIAL(S)	26.3	21,910
6	DALLAS	25.4	21,160
7	DYNASTY	25.2	20,990
8	MAGNUM, P.I.	25.0	20,830
9	LOVE BOAT	23.6	19,660
10	M*A*S*H	22.8	18,990
11	SIMON & SIMON	22.4	18,660
12	FALCON CREST	22.0	18,330
13	THAT'S INCREDIBLE	21.2	17,660
14	FALL GUY	21.1	17,580
15	HILL STREET BLUES	20.8	17,330
16	ABC MONDAY NIGHT MOVIE	20.7	17,240
17	NEWHART	20.3	16,910
18	SHOGUN PART I(S)	19.6	16,330
19	FACTS OF LIFE#	19.4	16,160
19	60 MINUTES	19.4	16,160
21	HALLMARK HALL OF FAME(S)	19.3	16,080
21	NFL '82-NBC#	19.3	16,080

TOTAL PERSONS (2+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	SUPER BOWL GAME XVII(S)	37.5	81,750
2	SUPER BOWL INTRODUCTIONS(S)	27.9	60,790
3	SUPER BOWL POST XVII(S)	25.1	54,800
4	WINDS OF WAR-PART I(S)	24.3	52,990
5	A TEAM SPECIAL(S)	18.3	39,850
6	MAGNUM, P.I.	17.2	37,440
7	LOVE BOAT	15.9	34,700
8	DALLAS	15.8	34,470
9	NBC SUNDAY NIGHT MOVIE#	15.5	33,770
10	DYNASTY	15.4	33,640
11	M*A*S*H	14.9	32,550
12	REAL PEOPLE#	14.6	31,830
13	WALT DISNEY	14.3	31,260
14	SIMON & SIMON	14.2	30,920
15	THAT'S INCREDIBLE	14.2	30,870
16	FALL GUY	13.9	30,320
17	HILL STREET BLUES	13.6	29,770
18	FACTS OF LIFE#	13.5	29,430
19	DIFF'RENT STROKES-SAT.#	13.2	28,690
20	DUKES OF HAZZARD	13.1	28,600

WOMEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	SUPER BOWL GAME XVII(S)	32.2	27,810
2	WINDS OF WAR-PART I(S)	29.8	25,690
3	SUPER BOWL INTRODUCTIONS(S)	24.3	21,010
4	SUPER BOWL POST XVII(S)	23.3	20,080
5	DYNASTY	21.6	18,660
6	DALLAS	21.6	18,630
7	LOVE BOAT	19.7	16,980
8	MAGNUM, P.I.	19.6	16,950
9	FALCON CREST	17.8	15,390
10	A TEAM SPECIAL(S)	17.0	14,670
11	M*A*S*H	16.5	14,290
12	SIMON & SIMON	16.4	14,140
13	HALLMARK HALL OF FAME(S)	16.4	14,130
14	ABC MONDAY NIGHT MOVIE	16.0	13,800
15	TRAPPER JOHN, M.D.#	15.8	13,630
16	KNOTS LANDING	15.7	13,590
17	REAL PEOPLE#	15.6	13,510
18	FACTS OF LIFE#	15.2	13,150
19	60 MINUTES	15.1	13,040
20	FALL GUY	14.9	12,870
21	NEWHART	14.8	12,760

MEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	SUPER BOWL GAME XVII(S)	51.2	39,780
2	SUPER BOWL INTRODUCTIONS(S)	37.6	29,210
3	SUPER BOWL POST XVII(S)	33.6	26,140
4	WINDS OF WAR-PART I(S)	30.4	23,620
5	A TEAM SPECIAL(S)	24.6	19,120
6	HILL STREET BLUES	18.1	14,090
7	NFL '82-NBC#	17.7	13,730
8	MAGNUM, P.I.	16.7	12,950
9	SIMON & SIMON	15.9	12,340
10	M*A*S*H	15.6	12,150
11	SHOGUN PART I(S)	15.6	12,120
12	ABC WIDE WORLD-SPORTS-SUN#	15.3	11,880
13	SHOGUN PART II(S)	15.0	11,670
14	THAT'S INCREDIBLE	14.7	11,450
15	DALLAS	14.3	11,130
16	DYNASTY	14.3	11,110
17	SHOGUN PART IV(S)	14.0	10,870
18	NEWHART	13.8	10,760
19	FALL GUY	13.6	10,550
20	SHOGUN PART V(S)	13.5	10,470
21	LOVE BOAT	13.4	10,460
22	HART TO HART#	13.3	10,320
23	60 MINUTES	13.1	10,180
24	SHOGUN PART III(S)	12.8	9,920

CONT'D

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING FEBRUARY 6, 1983

NIELSEN AVERAGE AUDIENCE

WOMEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)

MEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
CONT'D			
25	REAL PEOPLE#	12.5	9,750

WOMEN 18–49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	SUPER BOWL GAME XVII(S)	31.0	16,760
2	WINDS OF WAR-PART I(S)	25.7	13,940
3	SUPER BOWL POST XVII(S)	24.0	12,970
4	SUPER BOWL INTRODUCTIONS(S)	23.2	12,580
5	DYNASTY	21.6	11,700
6	A TEAM SPECIAL(S)	19.9	10,760
7	MAGNUM, P.I.	17.3	9,350
8	DALLAS	16.6	9,010
9	HILL STREET BLUES	16.0	8,670
10	M*A*S*H	15.8	8,530
11	LOVE BOAT	15.6	8,430
12	SIMON & SIMON	15.2	8,210
13	ABC MONDAY NIGHT MOVIE	15.0	8,100
14	KNOTS LANDING	14.9	8,040
15	HALLMARK HALL OF FAME(S)	14.8	8,020
16	NBC SUNDAY NIGHT MOVIE#	14.4	7,810
17	FACTS OF LIFE#	14.2	7,670
18	FALL GUY	14.1	7,660
19	FALCON CREST	13.6	7,360
19	FAMILY TIES#	13.6	7,360
21	REAL PEOPLE#	13.4	7,240

WOMEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	WINDS OF WAR-PART I(S)	34.9	9,250
2	SUPER BOWL GAME XVII(S)	33.5	8,880
3	DALLAS	31.1	8,240
4	LOVE BOAT	27.2	7,220
5	SUPER BOWL INTRODUCTIONS(S)	26.6	7,060
6	60 MINUTES	25.6	6,790
7	TRAPPER JOHN, M.D.#	24.4	6,480
8	FALCON CREST	24.2	6,420
9	MAGNUM, P.I.	23.5	6,230
10	LITTLE HOUSE NW BEGINNING#	21.9	5,810
11	REAL PEOPLE#	21.8	5,770
12	ONE DAY AT A TIME#	21.5	5,700
13	SUPER BOWL POST XVII(S)	21.0	5,560
14	DYNASTY	20.7	5,480
15	BOB HOPE'S SUPER BOWL SP.(S)	20.6	5,470
16	HALLMARK HALL OF FAME(S)	20.3	5,390
17	CBS EVENING NEWS-RATHER	20.1	5,330
18	GLORIA#	19.5	5,160
19	ARCHIE BUNKER'S PLACE#	19.3	5,110
20	THAT'S INCREDIBLE	19.0	5,030
21	NEWHART	18.9	5,020

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING FEBRUARY 6, 1983

NIELSEN AVERAGE AUDIENCE

MEN 18–49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	SUPER BOWL GAME XVII(S)	53.3	27,820
2	SUPER BOWL INTRODUCTIONS(S)	39.4	20,580
3	SUPER BOWL POST XVII(S)	35.6	18,590
4	WINDS OF WAR-PART I(S)	27.0	14,120
5	A TEAM SPECIAL(S)	26.5	13,840
6	HILL STREET BLUES	21.8	11,400
7	NFL '82-NBC#	17.7	9,250
8	SHOGUN PART I(S)	15.9	8,320
9	M*A*S*H	15.8	8,260
10	DYNASTY	15.5	8,100
11	MAGNUM, P.I.	14.9	7,770
12	SIMON & SIMON	14.8	7,750
13	SHOGUN PART II(S)	14.8	7,710
14	ABC WIDE WORLD-SPORTS-SUN#	14.0	7,290
15	NBC SUNDAY NIGHT MOVIE#	13.9	7,270
16	SHOGUN PART IV(S)	13.8	7,200
17	SHOGUN PART V(S)	13.5	7,070
18	THAT'S INCREDIBLE	13.5	7,050
19	STEVE MARTIN SPECIAL(S)	13.4	6,990
20	FALL GUY	13.3	6,940
21	HART TO HART#	13.2	6,920
22	NEWHART	12.7	6,640
23	KNIGHT RIDER#	12.6	6,560
24	SHOGUN PART III(S)	12.3	6,440

CONT'D

MEN 18–49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
CONT'D			
25	CHEERS#	12.0	6,280
26	ABC SUNDAY NIGHT MOVIE#	11.6	6,080

MEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	SUPER BOWL GAME XVII(S)	45.5	9,230
2	WINDS OF WAR-PART I(S)	36.9	7,480
3	SUPER BOWL INTRODUCTIONS(S)	31.8	6,440
4	SUPER BOWL POST XVII(S)	27.3	5,540
5	DALLAS	22.6	4,580
6	MAGNUM, P.I.	21.1	4,280
7	60 MINUTES	20.7	4,190
8	LOVE BOAT	19.7	4,000
9	A TEAM SPECIAL(S)	19.6	3,970
10	BOB HOPE'S SUPER BOWL SP.(S)	19.3	3,920
11	SIMON & SIMON	18.5	3,740
12	THAT'S INCREDIBLE	18.2	3,690
13	CBS EVENING NEWS-RATHER	18.2	3,680
14	FALCON CREST	17.3	3,500
15	NEWHART	17.1	3,470
16	ABC WIDE WORLD-SPORTS-SUN#	16.8	3,410
17	M*A*S*H	16.3	3,300
18	CBS WEDNESDAY NIGHT MOVIE#	16.2	3,290
19	SHOGUN PART II(S)	16.2	3,280
20	ABC MONDAY NIGHT MOVIE	16.1	3,270
21	DUKES OF HAZZARD	16.0	3,250
22	T.J. HOOKER	15.6	3,160

MEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
•EVENING																										
A TEAM SPECIAL(S)		204		A	26.3	39	2191	1819	635	261	670	258	491	457	373	135	873	368	633	538	442	182	158	24v	118	81^
1 SUN. 10.04P 60 NBC A		99																								
10.00 - 10.30				A	26.3	38	2191	1790	609	247	646	240	483	440	370	127	853	340	614	525	451	180	164	22v	127	84^
10.30 - 11.00				A	26.4	39	2199	1856	652	268	681	271	501	470	375	132	895	394	652	551	436	182	160	25v	120	87^
ABC FRIDAY NIGHT MOVIE	8	185	196	A	13.6	21	1133	2034	546	226	631	277	474	391	297	124	643	283	462	415	305	132	260	118	500	349
1 FRI. 9.00P 109 ABC FF		96	99	B	11.6	19	966	1923	597	248	673	277	492	430	336	135	681	254	489	463	362	148	231	112	338	255
2 FRI. 8.30P 150																										
8.30 - 9.00				A	13.0	20	1083	1914	581	248	663	228	488	440	362	144^	574	197^	369	349	275	151^	226	115^	451	338
9.00 - 9.30				A	12.8	20	1066	2061	513	227	594	266	447	383	276	112^	623	266	431	408	307	132	282	122	562	401
9.30 - 10.00				A	12.4	19	1033	2047	514	215	600	260	444	364	283	119	637	273	451	413	309	127	270	117	540	386
10.00 - 10.30				A	14.2	23	1183	2078	572	238	665	303	509	399	302	133	665	314	497	424	305	133	256	121	492	326
10.30 - 11.00				A	18.0	29	1499	2103	586	233	641	273	479	404	307	136^	696	315	532	479	324	114^	266	129^	500	357
ABC MONDAY NIGHT MOVIE	3	197	190	A	20.7	31	1724	1443	766	293	801	256	471	441	408	270	564	203	338	328	259	190	48^	29^	30^	23^
MON. 9.00P 120 ABC FF		99	99	B	19.6	30	1633	1509	759	290	806	277	465	449	393	258	567	220	351	326	249	181	88	43	48	37
9.00 - 9.30				A	20.1	28	1674	1457	754	267	777	211	440	426	408	290	552	176	320	312	261	198	73	44^	55^	45^
9.30 - 10.00				A	20.9	30	1741	1414	776	287	801	248	464	445	406	279	552	195	335	324	250	185	37^	27^	24^	19^
10.00 - 10.30				A	21.4	33	1783	1431	755	299	799	274	477	435	400	256	569	216	342	335	259	190	43^	26^	20^	12v
10.30 - 11.00				A	20.6	34	1716	1452	767	311	816	287	492	448	414	253	567	219	345	337	257	183	46^	21^	23^	11v
ABC NEWSBRIEF-M-F	89	181	185	A	16.9	25	1408	1653	681	261	752	283	459	401	338	245	564	237	374	336	246	150	159	75	178	120
1 M & TH 9.58P 1 ABC N		95	97	B	15.9	24	1324	1720	690	271	750	284	468	420	346	225	600	230	392	355	284	165	178	83	192	137
1 TUE. 8.58P 1																										
1 W & F 9.57P 2																										
2 MON. 9.54P 2																										
2 TU-TH 9.58P 1																										
2 FRI. 10.00P 1																										
ABC NEWSBRIEF-SAT.	17	186	194	A	23.3	37	1941	1714	775	301	833	251	424	420	396	346	554	218	340	284	240	199	175	84	152	116
1 SAT. 9.58P 1 ABC N		96	95	B	19.5	32	1624	1791	758	311	831	281	474	424	381	305	593	224	362	332	263	195	176	94	191	145
2 SAT. 10.02P 2																										
ABC NEWSBRIEF-SUN.	18	187	182	A	13.2	18	1100	1735	547	270	606	266	418	394	290	142	678	293	468	448	311	161	210	47^	241	187
1 SUN. 8.35P 1 ABC N		97	95	B	17.5	26	1458	1835	675	283	725	295	492	446	349	180	775	322	549	499	378	171	187	72	148	106
2 SUN. 7.40P 1																										
ABC SPORTS UPDATE-SAT	18	173	189	A	18.1	28	1508	1936	781	287	846	295	455	432	354	342	602	217	359	331	267	224	217	62^	271	176
SAT. 8.58P 1 ABC SN		94	95	B	16.5	27	1374	1771	709	281	774	216	420	400	400	298	675	227	404	384	335	225	147	59	175	118
ABC SPORTS UPDATE-SUN	17	190		A	16.1	23	1341	1799	537	180	635	275	469	372	293	153^	664	268	511	470	347	128^	330	60^	170^	156^
1 SUN. 9.58P 1 ABC SN		98		B	15.2	23	1266	1877	664	303	751	280	465	416	349	237	740	288	515	470	373	178	167	55	219	153
ABC SUNDAY NIGHT MOVIE	14	197		A	14.9	22	1241	1718	552	211	658	299	482	367	293	164^	638	258	492	469	326	119^	239	61^	183^	151^
1 SUN. 9.00P 120 ABC FF		99		B	18.2	28	1516	1856	690	288	746	314	529	462	362	169	776	332	573	510	380	153	192	71	142	103
9.00 - 9.30				A	10.8	15	900	1857	509	177^	628	262^	457	370	293	158^	555	222^	434	444	277	93^	463	84^	211^	196^
9.30 - 10.00				A	15.6	22	1299	1649	538	182^	658	302	503	394	297	142^	666	298	529	506	320	111^	141^	63^	184^	169^
10.00 - 10.30				A	17.0	26	1416	1760	583	237	683	313	489	363	296	183	651	246	487	459	347	136^	240	62^	186	137^
10.30 - 11.00				A	16.3	26	1358	1626	549	234	645	302	470	340	291	164^	635	247	484	460	333	120^	190	38v	156^	110^
ABC WORLD NEWS TONIGHT	90	198	201	A	12.6	21	1050	1530	663	181	696	154	301	312	341	334	647	179	332	322	321	268	94	36^	93	48^
M-F 6.30P 30 ABC N		98	99	B	12.2	21	1016	1556	689	200	736	182	335	328	350	336	638	180	331	327	321	255	77	36	105	63
ABC WRLD NEWS TONIGHT-SUN	14	157		A	4.6	7	383	1478	749	149v	788	107v	206^	233^	399^	498^	433^	71v	180^	279^	232^	154v	191^	LT	66v	LT
1 SUN. 6.30P 30 ABC N		87		B	8.1	14	675	1609	764	234	819	207	366	337	362	407	634	164	302	323	299	276	54	25	102	69

KEY: A = CURRENT REPORT B = SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
ARCHIE BUNKER'S PLACE	15	192		A	13.1	18	1091	1551	740	204^	806	226	302	298	279	468	462	149^	234	203^	173^	217^	144^	97^	139^	113^
1 SUN. 8.00P 30 CBS CS		99		B	19.2	29	1599	1630	747	272	811	212	352	338	334	403	609	182	298	285	272	267	88	49	122	81
BENSON	15	195	202	A	16.2	26	1349	1632	706	292	796	240	449	412	385	294	491	124	248	270	264	184	112	79^	233	163
FRI. 8.00P 30 ABC CS		98	99	B	16.0	27	1333	1753	733	287	808	242	440	405	384	312	573	196	351	333	286	177	162	83	210	143
BOB HOPE'S SUPER BOWL SP.(S)		208		A	18.6	30	1549	1771	745	238	781	191	352	383	367	352	601	154^	307	304	314	254	156	59^	233	178
1 SAT. 8.00P 60 NBC GV		99																								
8.00 - 8.30				A	17.9	29	1491	1786	737	237	772	179	338	375	360	354	609	152^	314	312	317	256	170	63^	235	183
8.30 - 9.00				A	19.3	31	1608	1751	754	238	790	201	366	387	373	354	587	152	294	292	309	251	142^	53^	232	175
BRING 'EM BACK ALIVE	4	185		A	10.8	18	900	2047	710	239^	778	266	502	503	428	205^	694	323	483	416	301	170^	236^	117^	339	210^
1 SAT. 8.00P 60 CBS A		99		B	11.0	18	916	1858	721	269	780	245	453	408	407	277	671	210	403	380	360	218	168	75	239	157
8.00 - 8.30				A	11.1	18	925	2042	709	281	774	263	486	477	423	217^	674	298	449	386	296	178^	258^	119^	336	212^
8.30 - 9.00				A	10.4	17	866	2061	713	192^	783	272^	519	531	433	192^	717	353	522	452	307	158^	217^	116^	344	212^
CAGNEY & LACEY	13	190	194	A	16.3	26	1358	1454	660	292	730	237	417	400	376	252	583	211	349	339	289	189	89	56^	52^	24^
MON. 10.00P 60 CBS OP		98	99	B	16.1	26	1341	1502	724	306	786	269	457	434	383	266	568	218	359	333	264	170	93	53	55	31
10.00 - 10.30				A	16.6	25	1383	1459	669	288	736	240	418	407	372	260	569	198	334	329	289	189	95	63^	59^	29^
10.30 - 11.00				A	16.0	26	1333	1444	648	292	721	231	413	392	380	244	595	221	360	347	289	189	85^	51^	43^	18v
CBS EVENING NEWS-RATHER	90	199	202	A	15.7	26	1308	1459	668	217	733	113	266	270	361	407	562	106	235	236	299	282	73	44^	91	46
M-F 6.30P 30 CBS N		98	99	B	14.4	25	1200	1486	697	216	753	123	275	295	358	414	583	125	244	253	285	288	63	29	87	47
CBS EVENING NEWS-DEAN	10		177	A	8.3	14	691	1538	721	256^	750	94^	301^	317^	452	424	592	103^	214^	243^	279^	327^	33v	16v	163^	123^
2 SUN. 6.30P 30 CBS N			90	B	10.3	19	858	1586	711	214	766	164	309	318	339	396	645	151	308	308	331	272	64	40	111	68
CBS SAT. NEWS-SCHIEFFER	10	157	158	A	11.3	20	941	1625	680	182	763	145	290	242	356	438	676	176	311	290	339	321	87^	39^	99^	35^
SAT. 6.30P 30 CBS N		89	88	B	10.6	19	883	1543	691	195	756	130	275	278	356	415	642	161	294	279	305	296	65	39	80	37
CBS SAT. NIGHT MOVIE	16	190	198	A	14.3	23	1191	1664	659	272	729	260	474	458	366	201	660	268	486	456	356	123	177	72^	98^	81^
1 SAT. 9.00P 120 CBS FF		98	99	B	15.6	27	1299	1787	715	280	772	231	465	441	407	250	672	238	433	395	356	187	177	70	166	130
2 SAT. 8.30P 150																										
8.30 - 9.00				A	13.6	21	1133	1638	689	307	782	297	488	452	360	245	619	227	467	413	354	116^	172^	92^	65^	65^
9.00 - 9.30				A	13.9	21	1158	1815	693	282	766	263	495	488	401	211	726	312	550	495	373	125	198	88^	125	99^
9.30 - 10.00				A	14.6	23	1216	1754	678	282	752	261	486	476	384	208	688	292	516	474	356	119	190	76^	124	99^
10.00 - 10.30				A	14.8	25	1233	1570	638	254	707	254	455	444	352	192	626	251	442	441	342	124	159	60^	78^	65^
10.30 - 11.00				A	14.4	25	1200	1548	607	250	669	246	453	424	328	177	627	237	440	435	354	130	169	61^	83^	72^
CBS WEDNESDAY NIGHT MOVIE	9		195	A	18.0	26	1499	1299	663	235	701	168	323	377	392	295	515	107^	256	265	310	219	52^	26v	31v	19v
2 WED. 8.00P 180 CBS FF			99	B	15.3	24	1274	1449	740	303	805	205	421	433	446	308	488	143	269	254	266	179	91	58	65	40
8.00 - 8.30				A	18.5	28	1541	1326	652	256	704	161	295	344	374	325	484	115^	243	223	272	200	55^	42^	83^	58^
8.30 - 9.00				A	17.6	26	1466	1259	644	247	700	158^	296	346	379	322	454	92^	209	205	263	209	51^	34v	54^	31v
9.00 - 9.30				A	17.1	24	1424	1298	681	266	723	181	341	389	394	299	507	127^	250	247	278	226	37v	15v	31v	20v
9.30 - 10.00				A	17.5	25	1458	1298	683	259	715	184	343	385	397	292	527	123^	262	265	315	226	46^	20v	10v	LT
10.00 - 10.30				A	18.7	28	1558	1306	667	207	691	165	333	408	411	267	556	99^	284	324	356	223	59^	21v	LT	LT
10.30 - 11.00				A	18.5	29	1541	1293	650	175	670	153^	321	387	403	267	566	95^	283	323	365	234	57^	25v	LT	LT
CHEERS	4	194		A	14.9	22	1241	1655	652	332	707	301	455	412	296	201	659	344	505	375	250	118^	212	123^	77^	59^
1 THU. 9.30P 30 NBC CS		96		B	14.5	21	1208	1733	752	312	801	337	531	470	341	223	619	291	445	350	265	134	184	104	129	86
CHIPS	15		199	A	13.3	19	1108	2300	722	337	787	237	449	416	338	292	753	329	509	398	306	191^	317	184^	443	273
2 SUN. 7.00P 60 NBC OP			96	B	16.0	24	1333	2255	710	298	778	293	521	462	363	205	693	287	494	415	325	156	309	131	475	333
7.00 - 7.30				A	11.8	17	983	2256	739	338	797	224^	443	424	345	307	753	318	501	399	309	196^	309	185^	397	243^
7.30 - 8.00				A	14.8	21	1233	2326	705	333	775	244	451	407	333	279	749	340	512	395	300	186^	323	184^	479	297

KEY: A=CURRENT REPORT B=SEASON AVERAGE

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PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
EVENING CONT'D																										
DALLAS	17	205	201	A	25.4	39	2116	1629	801	298	880	253	426	419	397	389	526	176	277	266	230	216	88	31^	135	71
FRI. 9.00P 60 CBS GD		99	99	B	24.5	39	2041	1622	827	298	891	250	429	423	404	390	526	174	278	261	232	214	79	44	126	77
9.00 - 9.30				A	24.6	38	2049	1633	792	286	872	250	418	405	390	394	529	178	281	265	228	219	89	30^	143	70
9.30 - 10.00				A	26.3	40	2191	1613	808	306	884	253	430	429	403	384	516	171	271	262	229	211	86	33^	127	72
DEM.RESPONSE-ANALYSIS-NBC(S)		204		A	8.2	14	683	1457	632	304^	710	114^	257^	310^	366	353	698	165^	366	411	366	259^	20v	LT	29v	LT
1 TUE. 10.45P 15 NBC N		99																								
DIFF'RENT STROKES-SAT.	16		204	A	17.1	27	1424	2015	635	275	743	236	391	354	326	278	470	198	289	270	187	147^	331	174	471	265
2 SAT. 8.00P 30 NBC CS			97	B	15.1	26	1258	2019	731	265	807	268	438	377	317	307	543	201	317	291	227	176	260	132	409	286
DUKES OF HAZZARD	18	198	201	A	17.7	28	1474	1940	628	221	683	204	338	308	316	303	551	194	304	245	260	219	146	45^	560	283
FRI. 8.00P 60 CBS CS		99	99	B	17.1	28	1424	1901	656	212	702	192	331	327	320	316	557	171	283	265	266	237	150	63	492	264
8.00 - 8.30				A	16.4	26	1366	1975	610	205	663	203	334	300	299	292	563	206	318	243	254	221	151	50^	598	306
8.30 - 9.00				A	19.1	30	1591	1890	637	230	692	201	338	318	330	306	535	183	287	242	259	217	140	40^	523	260
DYNASTY	14	201	200	A	25.2	38	2099	1603	799	308	889	376	557	474	377	261	531	269	386	327	193	114	107	65	76	52^
WED. 10.00P 60 ABC GD		99	99	B	22.3	36	1858	1593	800	322	884	360	557	484	397	250	543	248	376	317	224	130	101	58	65	38
10.00 - 10.30				A	25.0	37	2083	1611	791	302	881	377	554	463	364	264	535	279	397	322	190	111	113	67	82	54^
10.30 - 11.00				A	25.4	39	2116	1588	803	311	893	375	559	483	386	257	520	260	374	331	192	112	102	62	73	49^
FACTS OF LIFE	14	201		A	19.4	28	1616	1821	742	300	814	311	475	407	312	293	450	192	257	197	138^	151	295	212	262	185
1 WED. 9.00P 30 NBC CS		98		B	17.9	27	1491	1765	749	284	833	302	473	408	333	305	487	185	293	249	202	160	244	154	201	139
FALCON CREST	17	206	201	A	22.0	36	1833	1482	784	289	840	224	402	440	413	351	478	145	252	254	228	189	93	42^	71	50^
FRI. 10.00P 60 CBS GD		99	99	B	20.6	36	1716	1546	821	286	880	231	421	428	426	373	487	141	248	239	237	197	94	56	85	61
10.00 - 10.30				A	22.0	36	1833	1496	787	293	844	230	407	449	415	347	482	148	248	248	223	198	96	44^	74	52^
10.30 - 11.00				A	21.9	36	1824	1465	781	284	835	217	396	434	413	354	477	143	255	257	232	186	88	40^	65^	48^
FALL GUY	14	196	197	A	21.1	30	1758	1725	666	261	734	273	437	385	326	242	599	256	394	345	262	166	182	76	210	143
WED. 9.00P 60 ABC A		98	99	B	19.5	29	1624	1812	668	261	717	275	465	424	352	192	671	281	459	397	312	169	193	66	231	164
9.00 - 9.30				A	19.7	28	1641	1739	659	245	721	262	424	381	324	241	593	246	381	336	266	170	192	74	233	159
9.30 - 10.00				A	22.4	32	1866	1711	670	272	741	279	447	389	329	241	607	267	407	354	256	161	175	79	188	126
FAME	17	185		A	13.9	21	1158	1911	658	252	734	321	476	386	321	216	627	327	430	329	220	139^	300	182^	250	204^
1 THU. 8.00P 60 NBC GD		91		B	13.6	21	1133	1919	704	281	779	336	520	426	315	211	557	259	397	326	234	127	271	169	312	228
8.00 - 8.30				A	13.3	20	1108	1946	684	258	755	313	480	399	341	234	638	315	426	333	236	153^	302	172^	251	206^
8.30 - 9.00				A	14.4	21	1200	1883	635	245	715	329	472	377	305	201	618	339	435	328	206	128^	302	193^	248	203
FAMILY TIES	15	200		A	16.6	24	1383	1747	800	351	851	332	533	451	344	281	514	236	314	224	154^	161^	210	140^	172^	127^
1 WED. 9.30P 30 NBC CS		98		B	15.5	23	1291	1758	772	316	854	332	508	431	331	288	515	207	323	273	206	160	228	143	161	114
FAMILY TREE	3	192	189	A	10.7	18	891	1440	658	227	778	219	412	379	396	289	421	146	243	236	202	152	133^	72^	108^	72^
SAT. 10.00P 60 NBC GD		98	95	B	10.5	18	875	1545	705	276	808	232	433	406	393	309	480	173	298	290	235	147	129	65	128	92
10.00 - 10.30				A	10.2	17	850	1476	676	238	791	215	419	385	411	297	443	154	248	244	206	165	126^	73^	116^	73^
10.30 - 11.00				A	11.1	19	925	1403	642	216	766	223	408	376	381	282	400	140	236	229	194	143	138	71^	99^	71^
FANTASY ISLAND	12	198		A	17.5	31	1458	1706	707	234	737	239	452	432	411	210	454	205	278	260	174	143^	316	110^	199	151^
1 SAT. 10.00P 60 ABC A		99		B	16.4	29	1366	1730	735	299	804	310	514	456	373	230	555	241	376	334	231	145	198	106	173	133
10.00 - 10.30				A	18.4	32	1533	1691	685	223	717	227	437	419	403	211	453	205	279	257	172	143^	330	115^	191	148^
10.30 - 11.00				A	16.6	30	1383	1711	729	244	757	254	468	445	417	209	452	204	276	260	171^	144^	297	101^	205	155^
FILTHY RICH	3	190	193	A	14.4	21	1200	1787	646	287	745	302	493	393	307	225	556	218	393	360	279	130	256	124	230	155
MON. 8.30P 30 CBS CS		98	99	B	13.9	20	1158	1881	660	303	764	327	504	406	288	224	563	245	414	357	261	119	254	119	300	201
G.E. THEATER(S)		199		A	17.2	25	1433	1410	738	252	812	256	462	424	413	294	447	110^	241	249	235	177	111^	46^	40v	15v
CONT'D																										

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
G.E. THEATER(S)-CONT'D																										
1 WED. 9.00P 120 CBS GD		99																								
9.00 - 9.30				A	15.8	23	1316	1447	733	206	788	231	427	405	390	305	445	89^	210	225	230	204	141^	47^	73^	37v
9.30 - 10.00				A	17.3	25	1441	1483	768	225	817	258	460	440	422	295	468	101^	248	269	252	184	144^	58^	54^	20v
10.00 - 10.30				A	17.8	26	1483	1381	734	274	820	266	469	420	417	295	442	116^	249	254	234	164	97^	49^	22v	6v
10.30 - 11.00				A	18.1	28	1508	1311	706	293	807	264	481	430	415	274	423	130^	248	248	216	150^	64^	31v	17v	LT
GIMME A BREAK	4	198		A	16.4	24	1366	1667	593	272	673	308	418	335	247	220	580	305	437	322	207	123^	286	186	128^	86^
1 THU. 9.00P 30 NBC CS		99		B	15.3	23	1274	1784	743	282	822	333	530	446	336	248	524	251	385	287	220	114	235	147	203	137
GLORIA	15	192		A	13.6	18	1133	1528	716	190^	783	200^	293	279	275	455	445	139^	246	204^	180^	184^	174^	117^	126^	103^
1 SUN. 8.30P 30 CBS CS		99		B	19.4	29	1616	1632	764	292	829	231	384	366	349	388	568	180	291	280	251	235	103	67	132	88
GOLD MONKEY	16	196	198	A	14.9	22	1241	1779	644	215	710	258	445	404	331	214	569	206	364	335	279	167	207	86^	293	202
WED. 8.00P 60 ABC A		97	99	B	15.3	23	1274	1892	641	265	684	281	463	424	326	172	646	263	454	412	311	154	230	88	332	244
8.00 - 8.30				A	14.1	21	1175	1762	643	214	719	257	446	403	340	221	564	194	356	330	285	169	196	80^	283	188
8.30 - 9.00				A	15.8	23	1316	1770	642	215	698	260	443	400	321	206	562	214	364	331	269	162	211	87^	299	210
GREATEST AMERICAN HERO	5	185	197	A	12.4	18	1033	2117	640	223	690	275	440	379	269	216	597	267	430	419	271	121	278	102^	552	378
THU. 8.00P 60 ABC A		96	98	B	13.1	19	1091	2041	635	228	685	293	447	389	262	198	635	302	455	392	259	137	234	103	487	336
8.00 - 8.30				A	12.1	18	1008	2115	642	215	689	273	436	368	266	222	594	260	412	406	269	135	276	100^	556	384
8.30 - 9.00				A	12.9	19	1075	2072	622	227	673	271	439	381	266	203	584	265	437	418	263	106^	279	102^	536	364
HALLMARK HALL OF FAME(S)			197	A	19.3	30	1608	1571	799	316	878	256	498	465	407	335	470	124^	276	282	291	150	139^	73^	84^	47^
2 TUE. 9.00P 120 CBS GD			99																							
9.00 - 9.30				A	16.9	24	1408	1650	825	311	889	262	492	458	398	355	476	118^	269	282	295	162^	139^	60^	146^	82^
9.30 - 10.00				A	18.9	28	1574	1569	798	309	861	254	481	452	390	333	474	127^	284	287	295	143^	126^	70^	108^	47^
10.00 - 10.30				A	20.8	33	1733	1519	789	323	881	265	514	473	413	326	454	124^	264	269	277	144	136^	73^	48^	31v
10.30 - 11.00				A	20.6	35	1716	1552	791	322	877	244	503	471	421	327	474	128^	284	291	295	148	152	84^	49^	32v
HAPPY DAYS	16	197	204	A	16.2	24	1349	1824	669	254	740	304	472	388	299	232	500	237	350	287	206	106	284	145	300	215
TUE. 8.00P 30 ABC CS		97	99	B	18.4	28	1533	1932	686	287	757	348	533	425	297	183	496	239	359	304	203	102	291	163	388	255
HART TO HART	14		198	A	18.4	30	1533	1546	689	239	731	267	440	428	354	224	674	311	452	360	258	187	70^	47^	71^	27v
2 TUE. 10.00P 60 ABC PD			99	B	19.1	32	1591	1634	758	299	825	335	559	484	386	212	582	260	404	350	243	136	133	79	94	57
10.00 - 10.30				A	18.3	29	1524	1570	686	229	735	278	446	423	345	225	674	314	457	353	259	183	74^	49^	87^	37v
10.30 - 11.00				A	18.5	31	1541	1518	691	246	725	256	432	432	360	222	673	307	447	368	257	191	66^	45^	54^	16v
HILL STREET BLUES	18	214	212	A	20.8	33	1733	1718	641	327	708	318	502	449	328	165	812	398	658	536	366	123	145	47^	53^	15v
THU. 10.00P 60 NBC OP		99	99	B	19.3	32	1608	1712	707	325	760	327	546	492	363	166	753	366	584	503	338	128	141	59	58	34
10.00 - 10.30				A	20.4	31	1699	1704	625	310	692	310	488	438	323	163	808	395	644	530	362	130	145	53^	59^	18v
10.30 - 11.00				A	21.1	34	1758	1736	657	342	726	325	516	460	335	167	822	405	674	545	373	117	142	42^	46^	12v
IT TAKES TWO	14	189	198	A	15.1	22	1258	1641	711	246	781	272	450	404	368	279	511	194	306	296	228	156	166	94^	183	121
THU. 9.30P 30 ABC CS		98	98	B	15.9	24	1324	1641	710	252	776	264	436	392	346	282	500	187	307	277	221	149	206	127	159	116
JEFFERSONS	16	193	200	A	13.4	19	1116	1673	687	272	749	234	371	365	314	333	547	208	325	298	245	192	195	123	182	130
1 SUN. 9.00P 30 CBS CS		99	99	B	20.2	30	1683	1677	755	298	830	238	404	391	359	371	543	184	290	277	236	211	152	88	152	103
2 SUN. 10.30P 30																										
KNIGHT RIDER	16	201		A	16.1	25	1341	1889	599	231	610	204	410	396	336	159^	671	287	490	344	322	159^	176^	63^	432	317
1 FRI. 9.00P 60 NBC A		94		B	15.4	25	1283	2142	659	267	709	270	480	437	358	178	711	291	501	448	347	156	307	116	415	319
9.00 - 9.30				A	15.7	24	1308	1924	603	231	612	199	414	409	348	156^	670	276	489	352	338	156^	175^	54^	467	340
9.30 - 10.00				A	16.5	25	1374	1846	593	230	603	206	400	382	323	162^	668	297	487	332	304	161^	177	71^	398	297

(AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES)

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PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
KNOTS LANDING	15	193	191	A	18.8	29	1566	1440	769	257	868	315	512	461	411	279	428	166	269	226	194	134	90	41^	54^	28^
THU. 10.00P 60 CBS GD		99	99	B	17.7	29	1474	1435	786	271	861	279	477	446	417	308	426	139	245	227	209	149	94	46	54	34
10.00 - 10.30				A	18.6	28	1549	1453	770	258	868	315	516	458	412	278	433	166	271	233	198	136	94	41^	58^	26^
10.30 - 11.00				A	19.0	30	1583	1422	766	256	867	316	510	464	409	278	424	165	268	221	191	132	83	39^	48^	28^
LAVERNE & SHIRLEY	16	195	203	A	15.9	23	1324	1703	619	254	700	296	448	381	274	215	452	203	307	262	186	108	293	132	258	183
TUE. 8.30P 30 ABC CS		97	99	B	18.5	27	1541	1901	675	291	749	348	531	424	299	175	479	230	350	293	198	97	318	179	355	241
LITTLE HOUSE NW BEGINNING	16	201		A	17.1	24	1424	1734	767	299	821	208	352	328	340	408	451	177	231	179	129^	197	190	99^	272	182
1 MON. 8.00P 60 NBC GD		97		B	17.8	26	1483	1789	808	268	880	242	419	388	386	408	495	148	254	238	218	211	153	97	261	169
8.00 - 8.30				A	16.6	24	1383	1717	778	301	824	199	343	326	341	423	450	166^	216	169^	127^	207	195	92^	248	169^
8.30 - 9.00				A	17.6	25	1466	1737	754	292	813	215	358	328	337	393	449	185	241	182	129^	191	185	105^	290	191
LOVE BOAT	16	199	203	A	23.6	37	1966	1765	801	298	865	256	429	422	401	367	531	187	303	268	231	203	186	83	183	127
1 SAT. 9.00P 60 ABC CS		98	99	B	20.6	34	1716	1795	789	307	865	278	478	429	401	330	555	196	323	302	247	194	173	90	202	148
2 SAT. 9.00P 120																										
9.00 - 9.30				A	20.7	32	1724	1824	790	281	859	264	425	410	385	369	507	179	286	261	217	197	205	94	253	178
9.30 - 10.00				A	25.4	40	2116	1791	797	287	867	254	430	423	398	367	521	186	297	260	224	199	194	83	209	150
10.00 - 10.30				A	24.7	40	2058	1699	787	299	844	239	406	413	401	370	586	221	349	292	247	217	162	79^	107^	69^
10.30 - 11.00				A	25.1	42	2091	1659	821	345	876	262	451	440	420	360	539	173	305	269	255	207	158	75^	86^	53^
MAGNUM, P.I.	16	196	198	A	25.0	36	2083	1797	727	303	814	251	449	426	412	300	622	205	374	343	307	205	200	114	161	102
THU. 8.00P 60 CBS PD		99	99	B	22.7	35	1891	1746	724	270	782	220	410	402	398	307	630	204	362	334	311	230	163	55	171	113
8.00 - 8.30				A	23.9	35	1991	1802	729	303	815	256	447	421	406	305	618	202	371	344	304	204	200	110	169	108
8.30 - 9.00				A	26.2	38	2182	1781	724	301	809	250	449	429	413	292	621	208	372	339	306	206	200	114	151	96
MAMA'S FAMILY	3	191	189	A	15.9	25	1324	1632	666	219	766	211	382	369	365	315	535	180	289	281	256	197	127	72^	204	130
SAT. 9.00P 30 NBC CS		98	94	B	16.8	26	1399	1735	693	248	773	220	418	393	364	295	544	189	322	297	255	180	163	86	255	168
M*A*S*H	14	194	200	A	22.8	32	1899	1714	664	296	753	290	449	410	324	254	640	280	434	387	277	174	190	81	131	73
MON. 9.00P 30 CBS CS		99	99	B	23.0	33	1916	1700	720	312	794	312	485	434	333	261	588	252	393	347	255	166	177	85	141	95
MATT HOUSTON	15	193		A	11.1	15	925	1771	580	261	655	227^	420	377	359	203^	503	172^	340	372	271	131^	346	80^	267	171^
1 SUN. 8.00P 60 ABC PD		99		B	15.2	23	1266	1888	682	315	765	282	469	429	360	247	697	259	472	432	358	182	187	70	239	171
8.00 - 8.30				A	10.6	14	883	1724	570	250^	632	196^	396	365	352	205^	505	174^	336	372	266^	133^	339	82^	248^	141^
8.30 - 9.00				A	11.5	16	958	1819	594	274	678	254	442	391	370	202^	504	171^	344	373	277	131^	352	79^	285	200^
NBC NEWS CAPSULE-M-F	89	166	179	A	13.8	20	1150	1773	673	254	731	236	411	397	372	243	667	259	434	396	308	188	195	89	180	125
1 M-F 8.58P 1 NBC N		86	89	B	13.2	20	1100	1831	725	260	785	247	424	399	355	300	593	213	357	319	265	199	193	109	260	179
2 MON. 9.21P 1																										
2 TUE. 9.08P 1																										
2 WED. 9.17P 1																										
2 THU. 9.07P 1																										
2 FRI. 9.12P 1																										
NBC NEWS CAPSULE-2-M-F	40	175	185	A	12.8	19	1066	1740	673	245	726	242	419	393	369	244	649	264	452	359	308	169	218	103	147	104
1 MON. 9.48P 1 NBC N		87	90	B	12.7	19	1058	1758	723	287	778	286	476	445	359	240	633	261	429	370	286	169	182	87	165	119
1 W & F 9.58P 1																										
2 WED. 9.58P 1																										
2 FRI. 9.59P 1																										
NBC NEWS CAPSULE-SAT	18	178	166	A	13.8	21	1150	1788	697	272	790	222	376	335	343	348	467	155	229	229	202	195	194	113	337	230
SAT. 8.58P 1 NBC N		89	86	B	12.3	20	1025	1994	737	266	816	263	443	385	337	309	547	198	317	291	233	182	237	128	394	293
NBC NEWS CAPSULE-SUN CONT'D	18	190	179	A	25.9	35	2157	1986	663	293	719	256	435	391	326	239	838	359	578	474	394	203	219	88	210	162

KEY: A—CURRENT REPORT B—SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
EVENING CONT'D																										
NBC NEWS CAPSULE-S-CONT'D																										
1 SUN. 7.52P 1 NBC N		93	90	B	14.9	22	1241	2050	704	287	759	271	476	430	363	228	705	277	480	412	340	178	252	115	334	248
2 SUN. 9.18P 1																										
NBC NEWS CAPSULE-2-SUN.	9	195	181	A	23.7	32	1974	2008	681	311	735	275	478	444	367	203	872	360	629	522	443	183	211	85	190	140
1 SUN. 9.35P 1 NBC N		95	90	B	16.8	24	1399	1835	718	302	767	288	504	458	380	210	760	314	532	466	372	173	175	89	133	102
2 SUN. 9.58P 1																										
NBC NEWS SPECIAL(S)		205		A	11.5	17	958	1559	693	285	719	126^	335	330	387	347	757	177^	380	408	421	304	52v	24v	31v	7v
1 TUE. 8.00P 60 NBC DN		99																								
8.00 - 8.30				A	11.9	18	991	1628	714	296	738	129^	342	335	392	357	775	187^	394	410	423	310	75^	44v	40v	13v
8.30 - 9.00				A	11.1	16	925	1475	670	272	697	123^	328	325	382	335	732	164^	363	403	416	298	26v	LT	20v	LT
NBC NIGHTLY NEWS-SAT.	13	163	169	A	9.1	16	758	1489	684	179	735	109^	263	297	354	411	551	84^	234	248	297	266	47^	20v	156^	72^
SAT. 6.30P 30 NBC N		87	89	B	10.1	19	841	1558	704	200	751	138	294	269	335	409	618	129	283	285	313	280	63	32	126	81
NBC NIGHTLY NEWS-SUN	10		169	A	11.4	19	950	1789	773	275	855	177^	386	386	379	410	647	112^	332	422	412	225^	103^	40v	184^	112^
2 SUN. 6.30P 30 NBC N			86	B	8.1	14	675	1587	711	242	766	192	336	309	319	371	620	130	292	315	329	272	82	26	119	77
NBC NIGHTLY NEWS	89	204	207	A	12.6	21	1050	1594	683	230	754	131	310	311	392	393	629	151	296	298	311	293	95	40^	116	63
M-F 6.30P 30 NBC N		98	99	B	11.6	20	966	1579	715	225	765	150	320	316	374	393	626	149	285	283	301	297	83	42	105	69
NBC SUNDAY NIGHT MOVIE	14		202	A	18.1	24	1508	2239	645	268	757	287	519	425	331	204	636	291	482	385	289	114^	383	164	463	344
2 SUN. 8.00P 120 NBC FF			99	B	17.7	27	1474	1820	701	295	756	286	510	444	377	193	708	304	502	433	331	153	209	91	147	109
8.00 - 8.30				A	16.4	22	1366	2316	626	251	725	255	482	414	336	204	630	287	467	373	280	123^	413	174	548	379
8.30 - 9.00				A	18.4	24	1533	2331	652	263	760	278	518	436	342	205	638	282	473	373	289	125^	390	161	543	384
9.00 - 9.30				A	18.8	25	1566	2209	657	288	778	316	546	444	323	197	649	313	503	399	290	104^	367	157	415	326
9.30 - 10.00				A	18.6	25	1549	2129	645	267	764	293	528	418	330	202	628	281	487	396	302	103^	376	167	361	293
NEW ODD COUPLE	13	191		A	14.7	24	1225	1664	760	284	845	316	489	403	331	309	519	153^	303	287	257	178^	112^	62^	188^	113^
1 FRI. 8.30P 30 ABC CS		97		B	14.6	24	1216	1766	733	301	812	264	459	410	371	293	601	228	384	353	286	168	163	84	190	135
NEWHART	14	192	197	A	20.3	29	1691	1635	685	285	754	250	409	381	321	296	636	249	393	353	279	204	144	79	101	55^
MON. 9.30P 30 CBS CS		99	99	B	20.8	30	1733	1629	738	313	806	285	466	432	358	286	585	233	368	332	259	183	133	69	105	71
NEWSBREAK-M-F	88	178	183	A	16.4	24	1366	1748	686	238	765	215	382	360	360	323	532	159	289	276	271	207	160	76	291	160
1 M-F 8.58P 1 CBS N		91	93	B	15.6	24	1299	1762	699	250	765	231	404	379	358	301	555	185	313	287	264	205	161	76	281	174
2 MTHF 8.58P 1																										
2 TUE. 8.57P 2																										
2 WED. 9.06P 1																										
NEWSBREAK-SAT.	18	175	194	A	12.1	19	1008	1758	694	254	756	262	478	482	380	209	678	295	503	448	336	130	180	90^	144	91^
1 SAT. 8.58P 1 CBS N		95	96	B	13.0	21	1083	2042	727	237	776	239	451	416	378	276	623	223	395	349	319	188	196	78	447	283
2 SAT. 9.09P 1																										
NEWSBREAK-SUN.	18	180	190	A	12.1	16	1008	1716	720	239	774	239	397	331	297	347	539	191	330	270	228	187	196	105^	207	157
1 SUN. 8.58P 1 CBS N		96	96	B	18.5	27	1541	1664	766	297	833	234	397	376	360	379	569	173	295	286	268	231	116	69	146	93
2 SUN. 8.56P 1																										
9 TO 5	15		200	A	15.7	23	1308	1607	686	248	727	257	423	406	351	253	561	240	370	304	215	167^	120^	42v	199	106^
2 TUE. 9.30P 30 ABC CS			99	B	19.5	29	1624	1766	731	299	804	332	530	454	348	221	537	228	372	323	238	124	228	122	197	144
ONE DAY AT A TIME	13	197		A	18.0	26	1499	1610	725	256	810	245	367	367	345	381	457	152^	253	266	202	165	211	137^	132^	77^
1 SUN. 9.30P 30 CBS CS		99		B	20.4	30	1699	1657	763	296	848	260	439	413	369	356	528	187	298	284	230	190	152	92	129	94
POWERS OF MATTHEW STAR	15	186		A	13.0	21	1083	1975	615	170^	646	172^	360	314	314	257	707	291	482	393	300	203^	168^	32v	454	333
CONT'D																										

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
POWERS OF MATTHEW -CONT'D																										
1 FRI. 8.00P 60 NBC GD		92		B	12.2	21	1016	2018	716	294	779	275	491	438	393	230	649	244	440	377	321	179	251	111	339	256
8.00 - 8.30				A	12.8	21	1066	1983	607	144^	629	155^	325	289	295	270	735	321	509	400	295	208^	175^	40v	444	325
8.30 - 9.00				A	13.2	21	1100	1956	615	192^	653	184^	385	335	330	240	675	256	452	383	304	198^	165^	26v	463	344
PRIVATE BENJAMIN(S)		191		A	12.1	22	1008	1384	603	219^	708	220^	322	335	315	304	436	97^	175^	194^	253	179^	126^	81^	114^	60v
1 TUE. 10.36P 24 CBS CS		96																								
QUINCY, M.E.	16	200	205	A	14.9	23	1241	1626	714	325	771	242	481	457	420	238	681	310	483	397	301	161	129	59^	45^	29^
WED. 10.00P 60 NBC OP		97	99	B	14.5	24	1208	1566	714	288	770	269	465	448	356	239	612	247	415	365	277	163	133	79	51	34
10.00 - 10.30				A	14.8	22	1233	1624	711	319	766	247	477	450	407	238	682	314	483	401	297	159	129	59^	47^	30^
10.30 - 11.00				A	15.0	23	1250	1623	713	330	772	235	484	464	430	233	677	307	481	390	302	162	129	59^	45^	25^
REAL PEOPLE	16	206		A	19.1	29	1591	2001	797	246	848	258	454	402	352	362	614	224	380	332	254	198	233	121^	306	206
1 WED. 8.00P 60 NBC PV		98		B	17.7	27	1474	1795	755	252	808	230	399	374	348	353	582	199	325	289	248	219	178	97	227	154
8.00 - 8.30				A	18.1	28	1508	2020	788	242	840	242	442	381	352	368	620	218	378	341	265	200	233	128^	327	222
8.30 - 9.00				A	20.1	30	1674	1978	803	250	853	269	465	420	350	356	606	228	378	327	243	194	233	113^	286	189
REMINGTON STEELE	15	199		A	14.9	25	1241	1620	670	212	686	273	425	384	296	232	621	225	415	371	289	179^	160^	73^	153^	89^
1 FRI. 10.00P 60 NBC GD		97		B	13.4	23	1116	1753	686	297	754	289	507	464	374	193	626	235	435	413	324	141	209	88	164	124
10.00 - 10.30				A	14.8	24	1233	1608	655	211	669	265	407	366	278	232	627	222	410	362	288	191^	142^	60^	170^	102^
10.30 - 11.00				A	15.1	26	1258	1605	677	211	690	274	435	398	309	226	602	222	409	374	285	164^	177^	84^	136^	73^
RIPLEY'S BELIEVE IT-NOT	17	182	187	A	10.8	15	900	1790	642	227	695	287	469	450	304	168	548	193	297	308	233	194	265	79^	282	200
1 SUN. 7.00P 60 ABC U		97	96	B	12.1	19	1008	1996	679	295	755	292	519	463	353	196	700	277	485	445	345	162	218	98	323	237
2 SUN. 7.41P 19																										
7.00 - 7.30				A	8.1	11	675	1801	730	205^	767	290^	506	480	328^	213^	427	105^	175^	215^	165^	203^	321^	125^	286^	180^
7.30 - 8.00				A	12.4	17	1033	1788	607	237	665	287	454	440	295	147	595	228	346	347	260	188	246	60^	282	207
ST. ELSEWHERE	11		205	A	11.9	19	991	1504	657	300	738	282	442	366	355	233^	638	272	482	411	292	138^	103^	49v	25v	25v
2 TUE. 10.00P 60 NBC GD			99	B	11.8	20	983	1502	710	278	775	288	484	430	361	237	601	251	425	388	287	135	89	38	37	18
10.00 - 10.30				A	12.0	19	1000	1506	649	302	729	274	429	348	347	242	643	269	479	410	291	146^	109^	56v	25v	25v
10.30 - 11.00				A	11.8	20	983	1489	661	297	742	291	453	381	358	222^	625	271	476	409	292	128^	97^	42v	25v	25v
SEVEN BRIDES/SEVEN BROS.	13	188		A	14.2	21	1183	1677	632	197^	740	221	339	267	299	361	507	114^	235	206	252	254	119^	76^	311	214
1 WED. 8.00P 60 CBS MD		98		B	14.2	22	1183	1661	692	276	792	260	410	366	344	319	471	152	247	209	211	191	159	94	239	152
8.00 - 8.30				A	14.1	22	1175	1616	625	185^	732	215	331	253	303	369	511	121^	236	204	248	252	78^	59^	295	202^
8.30 - 9.00				A	14.3	21	1191	1729	637	207	745	230	348	277	291	352	500	107^	232	208	253	254	158^	92^	326	226
SHOGUN PART I(S)			208	A	19.6	29	1633	1697	651	260	723	227	419	421	396	216	742	277	509	454	378	182	146^	50^	86^	67^
2 MON. 8.00P 180 NBC GD			99																							
8.00 - 8.30				A	18.5	27	1541	1794	741	297	809	262	437	424	396	294	712	273	465	384	335	219	119^	60^	154^	120^
8.30 - 9.00				A	19.8	29	1649	1803	679	271	749	229	417	400	388	260	727	278	496	430	360	191	162	74^	165	133^
9.00 - 9.30				A	19.7	28	1641	1683	622	252	684	201	391	407	390	199	738	269	496	446	375	185	155	44^	106^	79^
9.30 - 10.00				A	19.8	28	1649	1629	614	245	676	213	394	410	383	186	741	275	503	455	382	182	152	43^	60^	42^
10.00 - 10.30				A	20.2	31	1683	1671	630	260	715	241	448	441	401	177	777	300	560	509	402	157	154	44^	25v	21v
10.30 - 11.00				A	19.3	31	1608	1623	635	243	713	229	439	450	417	177	765	278	539	510	411	159	131^	31v	14v	14v
SHOGUN PART II(S)			208	A	18.9	28	1574	1729	657	274	731	254	435	437	406	211	740	287	490	460	367	207	137^	44^	121^	84^
2 TUE. 8.00P 120 NBC GD			99																							
8.00 - 8.30				A	17.9	27	1491	1728	681	273	754	240	437	456	427	232	712	263	449	415	357	230	114^	40v	148^	100^
8.30 - 9.00				A	18.3	27	1524	1780	666	278	737	258	443	452	413	210	748	305	497	445	363	214	148^	47^	147^	103^
9.00 - 9.30				A	19.5	28	1624	1711	637	274	713	256	419	418	389	205	758	306	513	496	371	195	138^	42^	102^	78^
9.30 - 10.00				A	19.7	29	1641	1710	653	269	728	262	441	434	400	198	752	280	501	486	378	201	143^	45^	87^	61^

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
SHOGUN PART III(S)			208	A	17.9	26	1491	1764	688	268	751	266	421	432	402	215	665	218	432	436	383	180	213	112^	135^	88^
2 WED. 8.00P 120 NBC GD			99																							
8.00 - 8.30				A	17.6	26	1466	1762	693	279	754	266	433	432	398	224	645	203	409	432	386	174	189	103^	174	118^
8.30 - 9.00				A	17.9	26	1491	1802	715	287	764	274	441	447	409	213	665	229	431	434	380	171	213	125^	160^	93^
9.00 - 9.30				A	18.3	26	1524	1753	681	258	750	267	410	430	403	213	668	219	438	437	377	184	225	116^	110^	70^
9.30 - 10.00				A	18.0	25	1499	1717	657	241	727	251	395	417	398	208	679	222	445	439	383	188	214	98^	97^	66^
SHOGUN PART IV(S)			208	A	18.3	26	1524	1732	677	253	753	248	430	432	421	233	714	262	473	456	374	189	148^	68^	117^	76^
2 THU. 8.00P 120 NBC GD			99																							
8.00 - 8.30				A	18.0	26	1499	1742	679	235	768	256	420	400	401	268	712	264	460	435	365	204	123^	63^	139^	88^
8.30 - 9.00				A	18.2	26	1516	1737	671	257	743	241	419	424	424	229	713	278	470	457	359	182	149^	70^	132^	81^
9.00 - 9.30				A	18.6	27	1549	1723	666	258	739	243	433	441	420	217	703	249	468	460	378	180	163	71^	118^	80^
9.30 - 10.00				A	18.5	27	1541	1702	681	261	750	246	440	452	428	218	713	255	483	466	388	184	158	69^	81^	52^
SHOGUN PART V(S)			208	A	16.7	26	1391	1728	643	191	686	171^	333	401	439	237	752	282	508	454	382	213	180	80^	110^	82^
2 FRI. 8.00P 180 NBC GD			99																							
8.00 - 8.30				A	16.5	26	1374	1762	632	196	675	169^	317	393	426	238	726	267	498	453	369	201	191	103^	170^	123^
8.30 - 9.00				A	16.2	25	1349	1749	663	213	698	180	343	414	446	233	729	278	486	448	364	206	179	102^	143^	103^
9.00 - 9.30				A	16.5	25	1374	1699	642	175	680	166^	328	397	442	232	764	299	521	458	377	206	162^	77^	93^	67^
9.30 - 10.00				A	16.3	25	1358	1720	641	176	673	160^	330	407	452	221	791	306	550	479	401	213	162^	71^	94^	70^
10.00 - 10.30				A	17.3	28	1441	1726	635	189	690	171	337	397	431	243	764	283	509	454	388	226	191	66^	81^	63^
10.30 - 11.00				A	17.6	29	1466	1686	633	191	684	173	337	392	428	244	728	256	477	428	381	223	197	65^	77^	64^
SILVER SPOONS	17		195	A	16.7	25	1391	1927	610	273	754	258	416	310	295	299	431	196	272	244	155^	131^	320	193	422	267
2 SAT. 8.30P 30 NBC CS			96	B	14.9	25	1241	2007	728	269	809	269	444	384	325	305	516	193	307	278	215	167	271	147	411	299
SIMON & SIMON	15	192	192	A	22.4	32	1866	1657	681	226	759	237	441	420	389	260	661	227	416	373	340	200	143	57^	94	53^
THU. 9.00P 60 CBS PD		98	99	B	21.3	32	1774	1642	721	256	778	230	433	420	407	278	598	196	358	329	305	200	150	55	116	75
9.00 - 9.30				A	21.8	31	1816	1666	679	225	761	233	438	420	393	265	654	222	405	361	335	204	157	69	94	56^
9.30 - 10.00				A	23.0	33	1916	1640	680	224	752	238	440	417	384	256	664	228	421	382	343	197	131	46^	93	49^
60 MINUTES	18	201	205	A	19.4	28	1616	1593	759	271	806	166	319	339	382	419	630	158	316	334	335	260	67^	40^	90	50^
SUN. 7.00P 60 CBS DN		99	99	B	25.5	40	2124	1608	746	274	791	174	338	347	373	387	682	183	344	346	343	280	60	26	75	46
7.00 - 7.30				A	18.0	26	1499	1578	752	273	797	159	309	330	380	423	625	157	313	336	333	254	60^	34^	96	56^
7.30 - 8.00				A	20.8	29	1733	1597	765	268	812	170	327	347	384	416	631	157	318	332	335	264	70^	44^	84	44^
SPECIAL MOVIE PRSNT-CBS(S)			200	A	14.7	20	1225	1918	706	287	737	275	478	401	324	234	689	284	453	383	301	202	228	73^	264	203
2 SUN. 8.00P 150 CBS FF			99																							
8.00 - 8.30				A	13.7	19	1141	1856	749	284	780	247	457	384	342	295	631	243	400	319	265	210^	212	65^	233	176^
8.30 - 9.00				A	13.2	17	1100	1970	722	296	757	274	479	398	323	254	648	262	420	339	270	208^	244	81^	321	234
9.00 - 9.30				A	14.5	19	1208	1940	700	286	737	293	499	423	324	209	652	283	438	370	277	185^	257	72^	294	232
9.30 - 10.00				A	15.1	20	1258	1933	702	282	729	288	489	406	317	215	694	288	465	402	317	186^	250	76^	260	210
10.00 - 10.30				A	16.9	23	1408	1909	670	292	695	271	468	395	317	208	800	332	525	470	357	223	195	75^	219	171
SQUARE PEGS	15	187	192	A	16.7	24	1391	1932	622	262	725	286	470	386	299	225	566	244	402	350	276	127	332	184	309	212
MON. 8.00P 30 CBS CS		98	99	B	15.5	23	1291	1880	652	279	730	296	470	401	300	216	521	215	363	306	240	130	308	173	321	231
SQUARE PEGS(B)			195	A	12.3	19	1025	1559	595	253	694	232^	396	344	289	275	475	220^	329	285	190^	121^	217^	141^	173^	135^
2 SAT. 8.00P 30 CBS CS			99																							
ST.OF-UNION ANALYSIS-CBS(S)		197		A	11.6	19	966	1383	649	158^	718	124^	217^	254	337	425	502	89^	196^	200^	294	256	68^	42v	95^	62v
1 TUE. 10.22P 14 CBS N		99																								
STATE-UNION ANALYSIS-NBC(S)		204		A	11.7	18	975	1510	702	278	755	116^	294	332	410	385	664	140^	323	352	387	279	40v	5v	51v	30v
1 TUE. 9.50P 27 NBC N		99																								

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
EVENING CONT'D																										
STEVE MARTIN SPECIAL(S)			201	A	12.8	18	1066	1905	633	311	701	362	556	465	282	95^	730	446	656	489	269	48v	322	151^	152^	123^
2 SUN. 10.00P 60 NBC CV			99																							
10.00 - 10.30				A	13.1	18	1091	1858	597	271	656	322	513	448	275	100^	689	410	616	459	264	48v	339	149^	174^	152^
10.30 - 11.00				A	12.5	19	1041	1943	665	348	742	404	600	482	284	85^	769	482	695	519	272	48v	306	152^	126^	91^
SUPER BOWL INTRODUCTIONS(S)		220		A	37.7	63	3140	1936	633	274	670	220	401	362	318	227	932	399	657	584	442	206	178	53^	156	120
1 SUN. 5.56P 17 NBC SC		99																								
SUPER BOWL GAME XVII(S)		221		A	48.6	69	4048	2020	649	274	689	250	416	386	326	220	982	420	687	587	461	229	168	45^	181	133
1 SUN. 6.13P 204 NBC SE		99																								
6.30 - 7.00				A	46.5	71	3873	1987	646	275	686	251	407	367	307	227	977	431	687	596	443	224	179	54^	145	111
7.00 - 7.30				A	48.4	70	4032	2025	653	270	701	249	411	389	324	237	992	427	687	589	462	241	154	39^	178	131
7.30 - 8.00				A	45.8	64	3815	2030	657	280	700	252	420	394	331	225	981	423	684	576	458	230	167	43^	182	138
8.00 - 8.30				A	49.4	68	4115	2060	662	287	698	253	430	406	340	212	989	418	692	589	472	225	176	46^	197	144
8.30 - 9.00				A	51.3	70	4273	2024	626	267	664	243	405	376	324	207	986	417	689	591	468	229	176	47^	198	141
9.00 - 9.30				A	53.5	72	4457	1994	632	259	668	242	403	383	331	207	975	409	680	586	462	227	154	40^	197	143
SUPER BOWL POST XVII(S)		221		A	34.0	48	2832	1935	670	288	710	261	459	424	372	197	923	369	655	551	480	196	154	41^	148	102
1 SUN. 9.37P 27 NBC SC		99																								
T.J. HOOKER	16	178	193	A	17.1	27	1424	1939	770	285	845	293	454	421	354	339	623	231	376	344	277	223	181	53^	290	203
SAT. 8.00P 60 ABC OP		95	96	B	15.5	26	1291	1785	730	285	802	216	432	423	422	307	654	211	388	373	332	222	139	52	190	130
8.00 - 8.30				A	15.9	25	1324	1943	766	284	845	284	449	413	363	344	630	225	375	348	290	228	162	45^	306	225
8.30 - 9.00				A	18.3	29	1524	1930	775	286	846	301	458	425	348	336	612	231	374	339	269	219	195	58^	277	183
TAXI	3	198	195	A	10.7	17	891	1615	606	238	695	205	396	368	341	248	591	238	359	339	265	179	145	86^	184	119^
SAT. 9.30P 30 NBC CS		99	95	B	11.4	18	950	1727	650	268	720	205	430	406	363	242	620	254	407	369	274	168	165	89	222	153
TV GUIDE SPECIAL(S)		193		A	15.5	23	1291	1523	697	252	794	245	399	329	351	355	501	229	341	253	187	141^	140^	46v	88^	62^
1 MON. 9.00P 120 NBC GV		98																								
9.00 - 9.30				A	15.6	22	1299	1494	692	217	786	273	390	304	311	343	449	189	282	197	165^	155^	153^	80^	106^	71^
9.30 - 10.00				A	16.0	23	1333	1599	681	251	782	246	399	316	366	346	515	262	372	264	182	130^	202	76^	100^	71^
10.00 - 10.30				A	16.2	25	1349	1509	695	256	780	223	385	331	348	363	514	225	353	279	206	134^	129^	23v	86^	66^
10.30 - 11.00				A	14.2	24	1183	1473	729	283	827	236	423	364	380	370	521	229	353	277	196^	146^	71^	LT	54^	32v
THAT'S INCREDIBLE	16	200	195	A	21.2	30	1766	1748	622	199	663	194	343	327	292	285	648	255	400	365	265	208	177	79	260	174
MON. 8.00P 60 ABC PV		98	98	B	18.1	27	1508	1775	645	239	685	207	383	371	338	250	673	238	419	384	317	208	173	54	244	166
8.00 - 8.30				A	19.2	28	1599	1729	608	191	655	188	328	317	287	292	657	262	401	368	263	215	162	70^	255	169
8.30 - 9.00				A	23.0	33	1916	1770	634	205	669	200	354	335	298	279	643	248	397	363	269	205	193	87	265	180
THREE'S COMPANY	15		200	A	17.0	24	1416	1713	653	228	715	230	396	397	363	256	534	204	334	293	231	169	192	67^	272	152^
2 TUE. 9.00P 30 ABC CS			99	B	21.6	32	1799	1813	696	275	763	313	494	422	330	216	529	226	368	310	229	129	264	146	257	184
TOO CLOSE FOR COMFORT	15	191	195	A	15.4	22	1283	1760	714	253	766	305	455	399	329	266	546	229	349	329	233	151	202	88^	246	151
THU. 9.00P 30 ABC CS		97	97	B	17.5	27	1458	1770	708	259	771	290	472	423	349	242	522	214	336	305	221	143	226	130	251	184
TRAPPER JOHN, M.D.	15	199		A	18.6	29	1549	1441	781	312	880	259	398	384	404	417	467	128^	249	265	239	172	63^	38v	31v	12v
1 SUN. 10.00P 60 CBS GD		99		B	18.8	31	1566	1534	772	300	853	252	441	411	402	357	528	190	309	285	237	180	106	63	47	33
10.00 - 10.30				A	18.5	28	1541	1446	777	300	871	253	390	374	394	422	467	133^	257	269	235	170	67^	40^	41^	15v
10.30 - 11.00				A	18.8	30	1566	1421	778	322	880	264	399	388	407	411	465	125^	240	257	242	174	57^	36v	19v	9v
20/20	15	194	196	A	15.0	23	1250	1460	667	249	720	187	358	372	396	279	607	180	328	365	299	214	104	38^	29^	16v
THU. 10.00P 60 ABC DN		98	98	B	15.4	26	1283	1481	714	236	753	201	391	396	395	291	610	169	329	336	297	228	74	32	44	29
10.00 - 10.30				A	16.0	24	1333	1456	663	240	713	186	355	359	384	284	596	167	313	351	299	220	113	43^	34^	20v
10.30 - 11.00				A	14.0	22	1166	1455	671	258	723	186	359	384	408	272	619	191	342	380	300	208	92^	31^	21v	11v

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
EVENING CONT'D																										
WALT DISNEY	5	196	202	A	18.3	27	1524	2051	691	208	756	201	377	374	356	315	521	162	288	292	267	186	245	124	529	299
TUE. 8.00P 60 CBS FV		98	99	B	16.8	25	1399	2073	682	220	754	215	394	375	359	296	552	201	324	304	260	179	235	121	532	315
8.00 - 8.30				A	17.4	26	1449	2039	678	191	736	194	353	357	340	318	532	161	290	306	275	191	235	121	536	297
8.30 - 9.00				A	19.2	28	1599	2056	702	222	773	208	401	391	372	310	506	161	284	275	255	181	255	126	522	300
WINDS OF WAR-PART I(S)			203	A	39.1	53	3257	1627	733	303	789	214	427	461	461	283	726	222	433	426	401	231	67^	40^	45^	24^
2 SUN. 8.00P 180 ABC GD			99																							
8.00 - 8.30				A	37.8	52	3149	1716	727	303	796	227	436	458	455	288	752	237	440	427	395	249	62^	38^	106	65^
8.30 - 9.00				A	39.8	52	3315	1673	730	313	795	218	427	455	463	293	733	225	429	423	399	239	65^	42^	80	41^
9.00 - 9.30				A	39.4	52	3282	1634	747	318	809	224	440	473	469	287	714	216	420	420	397	228	62^	36^	49^	17v
9.30 - 10.00				A	38.7	51	3224	1607	739	311	796	220	428	460	457	288	716	217	431	419	399	227	67^	39^	28^	11v
10.00 - 10.30				A	39.9	55	3324	1577	731	287	774	201	422	457	461	278	723	218	445	435	415	220	73	42^	7v	4v
10.30 - 11.00				A	39.1	59	3257	1548	717	288	760	192	418	452	466	268	712	213	435	429	411	217	72^	41^	4v	4v
•LATE FRINGE																										
ABC NEWS:NIGHTLINE	70	186	188	A	6.2	17	516	1281	638	209	683	178	371	339	393	253	572	149	308	320	312	208	9v	LT	17v	10v
M-F 11.30P 30 ABC N		96	96	B	6.3	18	525	1289	600	208	641	171	354	342	366	226	602	180	334	340	299	210	28	10	18	LT
ABC WEEKEND REPORT-SAT.	18	161	164	A	6.7	13	558	1344	652	223	679	233	366	371	335	262	524	135^	266	244	289	239	141^	70^	LT	LT
SAT. 11.00P 15 ABC N		89	87	B	5.5	11	458	1324	569	215	624	210	353	323	299	225	548	197	350	315	259	163	98	49	54	47
ABC WEEKEND REPORT-SUN.	18	163	166	A	6.1	12	508	1394	628	229^	679	283	440	356	340	187^	623	304	445	436	282	114^	92^	44v	LT	LT
SUN. 11.00P 15 ABC N		90	91	B	4.3	10	358	1352	609	204	655	242	430	397	323	181	595	207	396	372	303	159	70	21	32	17
CBS NEWS NIGHTWATCH-1	78	80	81	A	1.6	19	133	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
M-THSU 2.00A 30 CBS N		72	73	B	1.5	18	125	386	162	99	187	57	99	101	97	53	193	65	109	123	118	46	LT	LT	LT	LT
CBS NEWS NIGHTWATCH-2	85	114	114	A	1.1	25	92	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
M-THSU 2.30A 210 CBS N		92	92	B	1.0	23	83	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
2.30 - 3.00				A	1.4	21	117	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
3.00 - 3.30				A	1.4	26	117	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
3.30 - 4.00				A	1.2	27	100	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
4.00 - 4.30				A	1.1	29	92	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
4.30 - 5.00				A	1.0	29	83	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
5.00 - 5.30				A	.9	26	75	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
5.30 - 6.00				A	.8	22	67	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
CBS SPORTS SPECIAL(S)		87		A	4.2	12	350	1183	586^	249^	669^	180^	288^	360^	346^	309^	514^	176^	297^	285^	284^	152v	LT	LT	LT	LT
1 SUN. 11.30P 14 CBS SC		58																								
CBS SUNDAY NEWS-OSGOOD	18	122	123	A	6.0	11	500	1344	593	206^	614	114^	208^	243	244	371	638	189^	357	353	323	236^	44v	34v	48v	48v
SUN. 11.00P 15 CBS N		68	68	B	6.2	13	516	1283	657	229	684	163	274	287	314	357	546	158	296	314	264	204	34	20	19	15
DAVID LETTERMAN I	71	183	183	A	3.3	16	275	1102	396	236	501	229	272	185^	157^	182^	542	345	481	283	168^	55v	37v	LT	22v	LT
M-TH 12.30A 30 NBC GV		97	96	B	3.1	16	258	1126	483	182	549	239	331	253	208	182	518	299	430	310	173	70	47	LT	LT	LT
DAVID LETTERMAN II	71	183	183	A	2.6	17	217	940	323	207^	442	230^	258^	175^	130^	152^	447	327	405	211^	92^	42v	51v	LT	LT	LT
M-TH 1.00A 30 NBC GV		97	96	B	2.3	16	192	1002	392	152	469	235	295	206	153	145	482	307	412	273	136	55	43	LT	LT	LT
DAVID LETTERMAN SPECIAL(S)			183	A	3.6	17	300	837	411^	240^	527^	264^	364^	283^	263^	90v	260^	120v	227^	220^	140v	20v	50v	LT	LT	LT
2 FRI. 12.30A 86 NBC GV			94																							
12.30 - 1.00				A	4.3	16	358	966	478^	271^	542^	305^	433^	288^	237^	47v	355^	185^	313^	277^	170v	28v	69v	30v	LT	LT
1.00 - 1.30				A	3.6	18	300	673^	357^	217^	450^	190v	270^	296^	260^	97v	193v	73v	163v	177v	120v	16v	30v	LT	LT	LT
1.30 - 2.00				A	2.8	18	233	815^	352^	210v	596^	300^	373^	244v	296^	150v	180v	73v	158v	172v	107v	LT	39v	LT	LT	LT

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

LATE FRINGE CONT'D

PROGRAM NAME / WK # DAY START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
LAST WORD				57	171	172	A	2.5	10	208	1043	448	159^	491	149^	279^	236^	250^	193^	547	114^	306	371	365	163^	LT	LT	LT	LT
1 M-F 12.00M	60	ABC	N		90	90	B	2.7	11	225	1156	540	187	581	156	326	318	327	190	532	185	310	311	267	167	34	LT	LT	LT
2 M-TH 12.00M	60																												
2 FRI. 12.00M	62																												
12.00 - 12.30							A	3.0	10	250	1096	500	148^	548	176^	319	252	272	208^	540	112^	308	356	356	168^	LT	LT	LT	LT
12.30 - 1.00							A	2.0	9	167	1000	371	179^	413	119^	227^	216^	216^	168^	587	131^	323^	401	396	168^	LT	LT	LT	LT
LATE MOVIE I				96	168	161	A	7.1	23	591	1252	628	238	703	232	420	372	333	215	476	202	352	315	213	101	51^	21v	22v	16v
1 MTUTH 11.30P	71	CBS	FF		89	87	B	5.9	20	491	1291	645	291	715	233	428	406	369	209	506	214	349	315	227	119	58	30	12	LT
1 WED. 11.30P	72																												
2 M & TU 11.30P	71																												
2 W & TH 11.30P	72																												
2 FRI. 11.30P	78																												
11.30 - 12.00							A	7.5	21	625	1267	649	255	732	249	439	393	349	215	476	192	341	299	220	113	46^	26^	13v	13v
12.00 - 12.30							A	7.0	25	583	1225	613	228	683	220	408	357	321	214	470	205	352	324	206	95^	52^	18v	20v	14v
LATE MOVIE II				96	168	161	A	4.5	26	375	1192	544	203	592	176	368	362	328	153^	520	208	382	341	245	107^	40v	LT	40v	16v
1 MON. 12.41A	51	CBS	FF		89	86	B	4.1	24	342	1181	551	265	626	211	407	385	333	156	497	214	352	318	232	103	46	17	LT	LT
1 TUE. 12.41A	46																												
1 WED. 12.42A	49																												
1 THU. 12.41A	48																												
2 M & TU 12.41A	53																												
2 WED. 12.42A	51																												
2 THU. 12.42A	48																												
2 FRI. 12.48A	42																												
1.00 - 1.30							A	4.4	28	367	1153	513	191	559	166	354	360	319	129^	522	198	376	343	256	114^	41v	LT	31v	LT
NBC LATE NIGHT MOVIE				18	56	60	A	1.6	5	133	789^	383^	173v	541^	143v	383^	316^	398^	150v	248^	113v	181v	196v	135v	52v	LT	LT	LT	LT
1 SUN. 11.34P	43	NBC	FF		38	39	B	1.5	5	125	600	257	78	286	109	199	159	135	76	289	153	221	191	106	65	LT	LT	LT	LT
2 SUN. 11.30P	44																												
11.30 - 12.00							A	1.7	5	142	1317	649^	246^	832^	281^	670^	571^	536^	149v	485^	225^	330^	408^	260^	77v	LT	LT	LT	LT
NBC NEWS OVERNIGHT-M-F				89	147	145	A	1.6	14	133	429^	128^	75v	173^	91v	113v	67v	60v	60v	256^	113v	174^	158^	68v	75v	LT	LT	LT	LT
1 MON. 1.30A	32	NBC	N		90	90	B	1.5	14	125	482	165	64	203	97	129	95	79	65	245	130	183	145	72	55	LT	LT	LT	LT
TUE. 1.30A	31																												
1 W & TH 1.30A	44																												
1 FRI. 2.00A	30																												
2 MON. 1.30A	45																												
2 WED. 1.30A	33																												
2 THU. 1.30A	30																												
2 FRI. 2.00A	29																												
1.30 - 2.00							A	1.5	13	125	336^	88v	40v	104v	40v	40v	LT	40v	64v	232^	112v	160^	136^	48v	72v	LT	LT	LT	LT
2.00 - 2.30							A	2.0	16	167	1096	444^	257^	599^	324^	437^	281^	245^	162v	497^	306^	371^	211^	78v	113v	LT	LT	LT	LT
NCAA BASKETBALL-FRI(S)					181		A	4.8	16	400	1108	376^	205^	383^	88v	238^	223^	247^	100v	680	338^	539^	475^	308^	107v	24v	LT	21v	21v
1 FRI. 11.30P	129	CBS	SE		94																								
11.30 - 12.00							A	6.2	15	516	1192	511	263^	540	160^	327^	350^	317^	123^	574	227^	385^	381^	310^	136^	30v	LT	48v	48v
12.00 - 12.30							A	4.4	13	367	1082	403^	224^	403^	71v	256^	235^	283^	97v	657	314^	502^	477^	327^	90v	LT	LT	22v	22v
12.30 - 1.00							A	4.0	15	333	1078	297^	183v	297^	36v	144v	147v	207^	114v	751	400^	597^	517^	318^	120v	30v	LT	LT	LT
1.00 - 1.30							A	4.5	21	375	1096	256^	139v	256^	53v	184^	131v	173^	72v	795	467^	723	576^	290^	72v	45v	LT	LT	LT
SATURDAY NIGHT				16	200	199	A	7.8	22	650	1571	587	332	655	317	479	374	273	140^	677	377	573	464	281	75^	175^	70^	64^	51^
1 SAT. 11.30P	78	NBC	GV		98	97	B	7.2	22	600	1577	586	281	653	347	500	385	243	121	651	371	558	448	249	64	221	112	52	39
CONT'D																													

KEY: A — CURRENT REPORT B — SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
LATE FRINGE CONT'D																										
SATURDAY NIGHT-CONT'D																										
2 SAT. 11.30P 81																										
11.30 - 12.00				A	8.7	22	725	1626	635	324	733	307	488	405	329	196	644	328	519	445	288	95^	175	72^	74^	56^
12.00 - 12.30				A	8.0	24	666	1562	584	359	628	337	501	380	253	98^	708	403	600	481	289	73^	164^	52^	62^	49^
12.30 - 1.00				A	5.4	19	450	1536	642	486^	684	327^	536	407^	332^	99v	590	366^	506^	347^	195^	60v	224^	128v	38v	38v
SCTV NETWORK	13	187		A	4.8	23	400	1250	397^	259^	482^	280^	395^	190^	155^	77v	492^	212^	380^	292^	220^	80v	276^	113v	LT	LT
1 FRI. 12.30A 90 NBC GV		97		B	3.2	15	267	1298	440	183	540	314	424	275	175	96	532	293	442	346	203	64	198	116	28	LT
12.30 - 1.00				A	6.0	23	500	1218	430^	214^	508	278^	390^	230^	168^	92v	503	149^	365^	352^	302^	101v	207^	120v	LT	LT
1.00 - 1.30				A	4.8	23	400	1278	360^	285^	432^	230^	361^	131v	160^	71v	548^	270^	440^	300^	198^	80v	298^	100v	LT	LT
1.30 - 2.00				A	3.8	23	317	1215	382^	288^	496^	338^	435^	201^	129v	61v	382^	231^	312^	180v	110v	41v	337^	107v	LT	LT
TONIGHT SHOW	89	208	207	A	7.8	24	650	1303	619	216	671	208	358	327	335	258	574	220	404	338	282	150	42^	14v	16v	LT
M-F 11.30P 60 NBC GV		99	99	B	6.8	22	566	1302	639	205	686	212	387	349	348	249	543	207	366	314	251	150	54	24	19	10
11.30 - 12.00				A	8.4	23	700	1364	655	238	708	217	391	357	358	268	600	225	417	357	297	161	40^	13v	16v	LT
12.00 - 12.30				A	7.0	24	583	1262	593	184	644	205	332	296	315	253	557	222	399	323	269	139	43^	13v	18v	LT
•WEEKDAY DAYTIME																										
ABC DAYTIME NEWSBRIEF-M-F	88	177	177	A	8.9	28	741	1224	843	232	928	451	685	509	379	201	174	96	124	74^	59^	44^	28^	21^	94	30^
M-F 1.57P 2 ABC N		94	94	B	8.6	29	716	1274	823	220	929	437	670	495	379	211	212	110	145	102	67	58	55	44	78	29
ABC WORLD NEWS-MORN-645A	20	149	150	A	1.6	14	133	549	278^	151^	294^	75v	158^	150^	166^	121^	173^	75v	90v	112v	98v	61v	LT	LT	52v	52v
M-F 6.45A 15 ABC N		88	89	B	1.7	15	142	505	272	155	282	109	176	148	138	99	159	42	70	99	95	60	LT	LT	38	35
ALL MY CHILDREN	89	202	200	A	10.0	32	833	1234	831	209	916	452	677	501	358	200	171	94	118	80	57^	45^	52^	31^	95	25^
M-F 1.00P 60 ABC DD		99	98	B	9.6	33	800	1269	812	217	920	442	672	492	369	200	208	107	141	100	66	58	56	42	85	31
1.00 - 1.30				A	9.4	30	783	1252	835	203	919	458	684	506	356	200	171	95	117	83	56^	47^	71^	38^	91	18v
1.30 - 2.00				A	10.5	33	875	1213	831	215	916	449	675	499	361	199	166	95	119	75	53^	41^	33^	25^	98	30^
ANOTHER WORLD	89	203	203	A	4.8	17	400	1263	784	199	886	304	477	393	395	370	242	94^	132^	84^	69^	105^	57^	24v	78^	22v
M-F 2.00P 60 NBC DD		99	99	B	4.7	17	392	1193	817	160	895	285	426	382	384	402	193	69	99	70	66	88	43	34	62	23
2.00 - 2.30				A	4.7	16	392	1304	786	201	893	309	495	401	398	362	277	106^	157	105^	83^	113^	58^	28v	76^	20v
2.30 - 3.00				A	4.8	17	400	1223	793	200	881	295	455	388	395	383	216	86^	108^	67^	53^	103^	56^	20v	70^	20v
AS THE WORLD TURNS	93	202	203	A	8.0	26	666	1332	820	148	886	228	413	402	405	423	294	102	151	129	111	131	38^	18v	114	30^
M-F 1.30P 60 CBS DD		99	99	B	7.5	26	625	1266	859	148	930	232	418	413	414	451	230	73	109	90	93	109	31	19	75	22
1.30 - 2.00				A	7.7	24	641	1321	805	148	875	229	405	391	388	424	299	95	143	125	118	140	33^	16v	114	30^
2.00 - 2.30				A	8.3	28	691	1320	827	147	887	226	414	408	410	417	280	103	152	129	102	119	40^	19v	113	31^
CAPITOL	93	193	193	A	6.0	21	500	1334	806	142	876	200	424	408	420	407	256	82^	130	110^	102^	118^	48^	26v	154	44^
M-F 2.30P 30 CBS DD		96	96	B	6.0	22	500	1223	828	167	900	251	450	432	395	390	201	69	100	78	82	93	39	20	83	23
CBS EARLY MORNING NEWS	85	122	125	A	1.2	17	100	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
M-F 6.30A 30 CBS N		87	88	B	1.2	14	100	90	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
CBS MORNING NEWS 1	85	186	186	A	3.4	17	283	1057	542	92^	566	28v	212	244	360	322	410	38v	109^	116^	287	294	21v	LT	60^	22v
M-F 7.30A 30 CBS N		99	99	B	3.2	17	267	1149	575	151	606	71	253	278	344	307	462	67	134	157	258	284	25	LT	56	20
CBS MORNING NEWS 2	85	186	186	A	3.6	16	300	950	527	73^	543	57^	97^	130^	266	413	346	47v	107^	110^	177^	226	27v	17v	34v	LT
M-F 8.30A 30 CBS N		99	99	B	3.4	16	283	1185	675	139	700	126	246	243	312	405	408	78	146	155	183	235	25	LT	52	LT
CHILD'S PLAY	93	163	162	A	4.5	20	375	1355	738	117^	843	262	443	365	360	349	251	61^	124^	116^	113^	116^	31v	15v	230	27v
1 M-F 10.30A 30 CBS QP		86	86	B	3.9	18	325	1300	679	124	751	260	391	336	289	306	302	116	156	127	90	127	59	33	188	55
2 M-TH 10.30A 30																										
2 FRI. 10.30A 14																										

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A

PROGRAM NAME / WK # DAY / START TIME / DUR / NET / PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
WEEKDAY DAYTIME CONT'D																										
CHILDRENS MYSTERY THEATER(S)		127		A	4.4	11	367	1196	459^	144v	514^	111v	220^	221^	343^	212^	139v	25v	47v	39v	60v	92v	148v	93v	395^	229^
1 TUE. 4.30P 60 CBS CL		76																								
4.30 - 5.00				A	4.3	11	358	1193	481^	148v	531^	141v	224^	218^	335^	207^	142v	33v	58v	58v	64v	84v	126v	89v	394^	249^
5.00 - 5.30				A	4.4	10	367	1202	445^	137v	499^	80v	213^	221^	353^	223^	134v	13v	30v	17v	55v	104v	166v	95v	403^	216^
DAYS OF OUR LIVES	89	206	208	A	5.8	19	483	1364	810	178	921	300	472	384	401	404	334	117^	176	120^	104^	146	48^	33^	61^	13v
M-F 1.00P 60 NBC DD		99	98	B	5.3	18	441	1305	858	157	938	301	453	405	383	424	266	94	135	99	93	124	41	32	60	19
1.00 - 1.30				A	5.5	18	458	1352	812	167	917	284	451	371	405	420	337	117^	167	111^	98^	159	43^	29v	55^	16v
1.30 - 2.00				A	6.0	19	500	1378	819	187	934	318	494	399	402	397	331	119^	181	125	104^	137	53^	38^	60^	LT
EARLY TODAY M-F	90	167	166	A	1.2	12	100	1020	430^	140v	440^	50v	190^	280^	320^	160^	470^	150v	300^	320^	200^	150v	50v	LT	60v	51v
M-F 6.30A 25 NBC N		91	91	B	1.2	13	100	723	337	126	363	67	158	216	243	145	287	86	178	199	141	75	LT	LT	LT	LT
EDGE OF NIGHT	87	147	145	A	3.8	11	317	1142	669	186^	770	313	509	410	375	195	218	45v	95^	107^	94^	98^	72^	56^	82^	44v
M-F 4.00P 30 ABC DD		78	78	B	3.8	12	317	1288	722	213	836	362	553	428	358	218	207	85	114	92	63	78	114	82	131	66
FACTS OF LIFE M-F	35	136	136	A	3.8	17	317	1511	706	151^	798	296	499	363	313	270	341	98^	190	180^	133^	139^	135^	97^	237	69^
M-F 10.00A 30 NBC CS		84	84	B	4.0	18	333	1597	698	137	758	281	482	371	308	239	342	150	216	168	120	105	162	103	335	164
FAMILY FEUD	89	176	176	A	5.7	21	475	1276	723	190	802	302	467	373	359	301	260	100^	126	68^	59^	130	64^	23v	150	44^
M-F 12.00N 30 ABC QP		90	90	B	5.5	22	458	1285	698	179	784	291	440	344	327	303	293	118	164	111	91	119	83	49	125	55
FANTASY	99	167	165	A	4.2	13	350	1409	698	238	744	234	375	281	372	313	353	155^	184	92^	62^	158^	124^	65^	188	118^
M-F 3.00P 60 NBC QG		84	83	B	3.6	12	300	1327	708	178	766	257	390	326	353	311	305	126	158	112	75	130	116	67	140	74
3.00 - 3.30				A	4.0	13	333	1384	693	227	742	244	381	277	362	316	354	169^	198	93^	57^	146^	122^	60^	166^	94^
3.30 - 4.00				A	4.5	14	375	1368	681	235	721	222	354	280	365	297	325	131^	157^	82^	64^	157^	124^	66^	198	131^
GENERAL HOSPITAL	88	202	202	A	10.3	33	858	1255	745	170	837	402	595	440	337	195	195	115	145	80	59^	42^	132	111	91	38^
M-F 3.00P 60 ABC DD		99	99	B	9.7	32	808	1340	755	206	855	406	618	449	353	195	237	119	164	103	79	62	155	122	93	41
3.00 - 3.30				A	10.0	33	833	1248	760	174	853	415	614	448	340	193	186	110	136	75	53^	43^	125	103	84	31^
3.30 - 4.00				A	10.6	32	883	1248	733	168	821	389	579	433	336	193	196	116	150	85	63^	37^	134	114	97	46^
GOOD MORNING, AMERICA-730	90	206	206	A	5.8	29	483	1284	722	157	726	148	352	357	379	321	359	92^	187	169	186	142	119^	18v	80^	33^
M-F 7.30A 30 ABC N		99	99	B	5.2	28	433	1187	690	173	701	153	342	353	358	306	346	80	154	172	177	152	75	15	65	42
GOOD MORNING, AMERICA-830	90	203	203	A	6.0	27	500	1072	666	124	682	138	316	320	386	318	304	58^	120	114^	148	164	LT	LT	78^	LT
M-F 8.30A 30 ABC N		99	99	B	5.6	27	466	1102	703	151	726	159	345	355	389	320	303	69	131	133	139	147	21	LT	52	17
GUIDING LIGHT	92	203	203	A	7.4	24	616	1307	859	134	918	212	436	423	465	429	205	47^	90^	75^	90^	110	85^	51^	99	39^
M-F 3.00P 60 CBS DD		99	99	B	7.4	25	616	1306	870	155	946	248	465	451	448	418	188	56	91	67	80	90	76	46	96	47
3.00 - 3.30				A	7.2	24	600	1293	858	129	918	215	426	411	454	443	202	47^	87^	71^	85^	110	79^	43^	94^	37^
3.30 - 4.00				A	7.6	23	633	1305	852	131	912	206	442	433	475	414	200	43^	85^	76^	91^	108	89^	58^	104	41^
HIT MAN	25	184	184	A	3.4	14	283	1293	759	162^	826	216	396	345	345	399	332	78^	127^	134^	98^	195^	29v	21v	106^	21v
M-F 11.30A 30 NBC QG		92	92	B	3.4	14	283	1350	788	125	842	249	423	370	343	374	332	94	142	140	118	163	47	32	129	24
JUST MEN	25	137	140	A	2.4	9	200	1285	619	165^	760	239^	395	304	325	341	339	195^	225^	140^	70v	94^	50v	40v	136^	41v
M-F 12.00N 30 NBC QG		70	70	B	2.3	9	192	1317	689	166	804	277	410	303	319	357	324	157	204	123	97	103	59	51	130	35
LOVE BOAT DAYTIME	90	185	186	A	5.0	21	417	1168	518	142^	648	305	416	271	235	182	275	155	201	115^	61^	69^	91^	40^	154	53^
1 M-F 11.00A 60 ABC CS		95	95	B	5.0	22	417	1260	583	185	676	324	462	342	279	162	299	163	216	155	91	72	104	65	181	71
2 M-TH 11.00A 60																										
2 FRI. 11.08A 52																										
11.00 - 11.30				A	4.5	19	375	1139	509	131^	613	264	387	268	251	179	289	155^	211	131^	74^	70^	91^	32v	146^	41v
11.30 - 12.00				A	5.5	22	458	1186	522	150	666	337	436	272	218	181	268	152	192	104^	54^	72^	92^	48^	160	61^

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
WEEKDAY DAYTIME CONT'D																										
NBC REPORTS(S)			132	A	4.6	12	383	1386	714	34v	714	181^	348^	280^	298^	339^	395^	32v	68v	154v	248^	241^	183^	111v	94v	81v
2 TUE. 4.00P 60 NBC N			83																							
4.00 - 4.30				A	3.9	11	325	1412	710^	27v	710^	255^	390^	231^	255^	320^	404^	44v	75v	148v	256^	256^	218^	108v	80v	80v
4.30 - 5.00				A	5.2	12	433	1372	719	39v	719	128v	317^	314^	328^	358^	388^	23v	64v	159^	243^	229^	161^	117v	104v	80v
NEWSBREAK-11.57	92	179	177	A	7.6	30	633	1246	686	72^	760	176	339	324	379	371	306	76^	114	120	116	159	27^	14v	153	31^
M-F 11.57A 2 CBS N		91	90	B	7.1	30	591	1244	679	99	742	184	327	310	330	362	343	109	149	121	108	175	38	19	121	39
NEWSBREAK-3.57	92	189	189	A	6.3	19	525	1265	818	124	885	185	436	416	478	396	185	33^	79^	69^	88^	98^	84^	62^	111^	32^
M-F 3.57P 2 CBS N		98	98	B	6.3	20	525	1252	843	157	910	215	457	442	462	395	176	50	83	60	74	86	78	51	88	42
ONE LIFE TO LIVE	89	201	201	A	8.5	29	708	1198	816	229	908	442	643	490	348	205	163	90	113	67^	53^	39^	54^	44^	73^	25^
M-F 2.00P 60 ABC DD		99	99	B	8.2	30	683	1269	804	236	901	435	645	479	356	207	219	105	139	94	69	68	73	60	76	27
2.00 - 2.30				A	8.5	29	708	1177	808	228	899	442	637	479	337	205	161	91	113	69^	49^	37^	43^	36^	74^	25^
2.30 - 3.00				A	8.6	30	716	1191	809	224	895	431	633	491	353	200	163	88	110	66^	53^	40^	63^	51^	70^	22^
PRICE IS RIGHT 1	92	203	202	A	7.2	31	600	1282	671	60^	760	190	337	308	333	393	328	89^	129	127	109	173	14v	8v	180	37^
1 M-F 11.00A 30 CBS AP		99	99	B	7.0	32	583	1272	684	89	744	190	324	297	305	383	363	117	158	132	116	185	40	17	125	39
2 M-TH 11.00A 30																										
2 FRI. 11.08A 22																										
PRICE IS RIGHT 2	93	204	203	A	9.3	38	775	1280	673	64^	759	180	321	301	359	398	340	77^	126	128	137	187	18v	12v	163	32^
M-F 11.30A 30 CBS AP		99	99	B	8.5	37	708	1287	689	94	753	184	318	291	316	396	372	117	155	128	119	197	42	17	120	36
RYAN'S HOPE	89	176	176	A	5.8	21	483	1215	775	215	859	410	608	479	329	211	224	126	159	113^	65^	59^	37^	27v	95^	17v
M-F 12.30P 30 ABC DD		95	95	B	5.7	22	475	1222	731	198	826	394	576	448	330	204	233	108	144	115	78	78	69	48	94	32
SALE OF THE CENTURY	25	148	145	A	4.5	20	375	1371	690	138^	781	215	384	314	344	369	336	75^	142^	152^	126^	178	80^	46^	174	56^
1 M-F 10.30A 30 NBC QG		86	85	B	4.5	20	375	1352	718	118	767	220	375	325	330	345	354	121	171	157	125	162	85	45	146	37
2 M-TH 10.30A 30																										
2 FRI. 10.30A 18																										
SEARCH FOR TOMORROW	90	168	167	A	2.6	9	217	1300	727	166^	843	257^	424	295	333	383	313	110^	128^	93^	65v	161^	38v	28v	106^	28v
M-F 12.30P 30 NBC DD		86	86	B	2.6	10	217	1265	791	148	863	246	375	315	322	419	273	79	105	85	96	151	43	32	86	27
TATTLETALES	92	111	114	A	3.2	9	267	1288	764	142^	854	165^	334	326	389	468	255	53v	79^	52v	82^	169^	48v	22v	131^	60^
M-F 4.00P 30 CBS QG		63	64	B	2.8	9	233	1244	787	125	828	213	375	367	365	385	276	68	88	74	97	178	45	25	95	42
TODAY SHOW-7.30AM	90	209	209	A	4.1	21	342	1322	673	189	702	111^	242	323	388	369	520	87^	227	271	254	234	56^	30v	44v	18v
M-F 7.30A 30 NBC N		99	99	B	4.1	22	342	1296	663	174	693	97	232	320	390	354	493	80	197	249	265	226	50	28	60	36
TODAY SHOW-8.30AM	90	209	209	A	4.8	22	400	1285	732	130^	754	132^	282	318	344	382	455	53^	132^	185	205	257	38v	38v	38v	LT
M-F 8.30A 30 NBC N		99	99	B	4.4	21	367	1214	718	138	748	128	268	304	341	398	403	48	131	163	189	228	26	21	37	LT
$25,000 PYRAMID	93	157	158	A	4.5	20	375	1245	725	128^	797	205	357	329	369	391	283	47^	117^	119^	147^	145^	35v	13v	130^	LT
M-F 10.00A 30 CBS QP		87	87	B	3.9	19	325	1246	682	134	752	210	352	344	337	334	321	113	164	138	115	139	43	22	130	39
WHEEL OF FORTUNE	24	196	195	A	5.9	25	491	1261	729	130	810	201	345	318	362	412	314	56^	110^	115^	119^	189	29v	21v	108^	27v
1 M-F 11.00A 30 NBC QG		96	96	B	5.7	24	475	1296	755	125	816	216	361	330	353	397	323	100	144	117	109	163	37	26	120	32
2 M-TH 11.00A 30																										
2 FRI. 11.09A 21																										
YOUNG AND THE RESTLESS	93	203	203	A	8.0	29	666	1302	782	127	868	263	453	405	416	362	259	89^	129	110	104	110	24^	14v	151	36^
M-F 12.30P 60 CBS DD		99	99	B	7.9	31	658	1248	830	152	898	251	449	417	408	393	226	87	121	94	89	91	30	22	94	23
12.30 - 1.00				A	7.9	30	658	1309	784	122	864	256	441	396	405	372	264	90	132	112	108	111	24^	14v	157	34^
1.00 - 1.30				A	8.1	29	675	1276	778	128	864	265	461	409	427	350	248	83^	119	101	100	111	22v	12v	142	39^

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
•WEEKEND DAYTIME																										
ABC WEEKEND SPECIALS	14	177	176	A	6.4	20	533	1951	417	193^	487	257	403	286	180^	84^	238	135^	174^	173^	80^	37v	510	319	716	399
SAT. 12.00N 30 ABC FV		91	90	B	6.0	19	500	1759	367	154	443	234	337	258	163	81	243	125	181	144	102	39	326	196	747	492
ABC WIDE WORLD-SPORTS SAT	9	201	202	A	10.8	22	900	1527	547	168	602	165	302	313	310	234	617	207	388	381	316	175	157	51^	151	102^
SAT. 5.00P 90 ABC SA		99	99	B	9.2	19	766	1545	516	167	554	162	299	292	270	205	703	238	431	397	358	219	137	58	151	103
5.00 - 5.30				A	9.8	21	816	1431	506	124^	555	153	273	283	276	222	603	210	362	332	276	197	150^	51^	123^	85^
5.30 - 6.00				A	11.0	23	916	1451	507	168	557	154	288	305	306	200	611	205	393	399	332	158	150	53^	133^	89^
6.00 - 6.30				A	11.7	22	975	1665	610	202	675	184	335	337	336	273	630	203	402	402	337	168	171	50^	189	128
ABC WIDE WORLD-SPORTS-SUN	1		199	A	16.3	29	1358	1651	410	167^	457	168^	300	279	244	119^	875	357	537	487	407	251	166^	47^	153^	123^
2 SUN. 4.00P 221 ABC SA			99	B	16.3	29	1358	1651	410	167	457	168	300	279	244	119	875	357	537	487	407	251	166	47	153	123
4.00 - 4.30				A	12.8	25	1066	1583	369	140^	429	144^	286	253	240	108^	804	307	502	441	399	249	197^	45v	153^	99^
4.30 - 5.00				A	13.7	26	1141	1521	351	130^	405	105^	263	240	251	117^	815	304	493	434	405	264	169^	26v	132^	98^
5.00 - 5.30				A	15.6	30	1299	1561	357	137^	388	108^	241	225	217	119^	871	333	514	483	416	264	168^	25v	134^	104^
5.30 - 6.00				A	15.4	29	1283	1558	368	134^	396	111^	241	237	230	123^	864	335	508	468	398	268	126^	27v	172^	141^
6.00 - 6.30				A	17.1	30	1424	1693	416	161^	454	166^	285	271	242	127^	921	375	561	535	431	250	159^	56^	159^	137^
6.30 - 7.00				A	18.1	31	1508	1753	442	188	496	217	335	314	248	117^	974	459	629	544	417	243	157^	60^	126^	101^
7.00 - 7.30				A	20.3	32	1691	1736	481	219	538	248	377	339	259	116^	847	345	522	481	396	233	185	70^	166	140^
AMERICAN BANDSTAND '83	14	162	165	A	6.0	18	500	1716	506	202^	575	369	448	359	136^	116^	339	182^	261	194^	132^	45v	386	261	416	235^
SAT. 12.30P 60 ABC PC		85	85	B	5.0	14	417	1615	421	140	507	302	373	257	131	113	412	242	326	215	137	65	293	217	403	245
12.30 - 1.00				A	5.5	16	458	1873	528	204^	595	399	483	376	131^	105^	362	225^	306	191^	126^	30v	409	278	507	325
1.00 - 1.30				A	6.5	19	541	1567	479	194^	552	343	415	340	137^	124^	312	144^	218^	196^	135^	54v	367	248	336	153^
ASK NBC NEWS-8:28AM	19	192	197	A	4.8	30	400	1723	137^	90^	179^	50v	101^	149^	119^	22v	305	143^	241^	246^	144^	33v	268^	173^	971	601
SAT. 8.28A 2 NBC CN		96	96	B	4.3	30	358	1638	216	106	255	141	168	120	103	52	180	70	103	116	100	43	216	104	987	615
ASK NBC NEWS-8:58AM	20	202	201	A	5.4	26	450	1733	228^	104^	239^	74^	177^	206^	151^	23v	258^	161^	197^	153^	81^	45v	247^	96^	989	594
SAT. 8.58A 2 NBC CN		98	98	B	5.1	27	425	1635	236	123	276	142	186	137	111	62	163	90	111	90	55	42	261	107	935	575
ASK NBC NEWS-10:28AM	20	208	212	A	7.9	27	658	1716	283	126^	335	172^	273	238	141^	52^	191	160^	184^	168^	31v	LT	319	177^	871	490
SAT. 10.28A 2 NBC CN		99	99	B	8.1	30	675	1750	265	129	297	161	234	156	106	54	201	117	149	119	69	36	293	153	959	556
ASK NBC NEWS-10:58AM	20	204	207	A	6.8	22	566	1793	378	169^	429	201^	359	303	196^	52v	215	161^	188^	201^	54v	14v	373	217	776	448
SAT. 10.58A 2 NBC CN		96	97	B	6.9	25	575	1703	263	111	284	136	211	152	111	61	193	109	143	120	65	32	307	154	919	553
ASK NBC NEWS-11:58AM	18	193	197	A	6.9	22	575	1809	306	141^	338	157^	300	269	161^	31v	230	147^	206^	188^	83^	17v	406	180^	835	488
SAT. 11.58A 2 NBC CN		94	95	B	6.5	23	541	1657	291	130	318	171	247	169	117	55	271	168	217	151	81	42	325	110	743	420
BING CROSBY-PRO AM-SAT(S)			184	A	6.1	13	508	1226	340^	46v	388^	69v	108v	101v	181^	255^	628	157^	229^	271^	303^	357^	81v	21v	129^	89v
2 SAT. 4.30P 90 CBS SE			97																							
4.30 - 5.00				A	5.1	11	425	1306	318^	38v	393^	77v	124v	129v	186^	241^	570	164^	229^	273^	273^	297^	119v	31v	224^	148^
5.00 - 5.30				A	6.1	13	508	1136	295^	57v	322^	58v	85v	76v	154^	217^	666	164^	217^	268^	342^	398^	36v	15v	112v	53v
5.30 - 6.00				A	7.2	15	600	1218	390^	38v	428	68v	110^	94v	196^	296^	626	145^	236^	268^	285^	358^	89v	20v	75v	75v
BING CROSBY-PRO AM-SUN(S)			196	A	6.7	13	558	1477	559	152^	613	168^	245^	215^	283^	326^	706	198^	375^	325^	358^	294^	88v	30v	70v	47v
2 SUN. 4.00P 130 CBS SE			99																							
4.00 - 4.30				A	5.5	11	458	1365	526	192^	580	139^	219^	186^	295^	320^	652	229^	386^	289^	318^	220^	91v	33v	42v	35v
4.30 - 5.00				A	6.1	12	508	1459	551	156^	614	162^	234^	182^	275^	333^	689	211^	384^	317^	349^	260^	103v	33v	53v	33v
5.00 - 5.30				A	6.9	13	575	1548	572	139^	627	197^	263^	242^	277^	311^	730	224^	405^	347^	347^	291^	103v	30v	88v	58v
5.30 - 6.00				A	7.8	15	650	1452	534	120^	588	164^	230^	210^	265^	320^	714	155^	356^	344^	419	328^	79v	30v	71v	43v
BLACKSTAR	5		151	A	5.4	15	450	1658	386^	271^	479^	237^	389^	312^	242^	48v	426^	272^	366^	291^	141^	38v	253^	112v	500^	172^
2 SAT. 1.00P 30 CBS CA			81	B	4.8	16	400	1720	294	187	483	261	354	225	141	115	360	210	299	236	129	52	207	114	670	373

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

1ST FEB. 1983 REPORT

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
WEEKEND DAYTIME CONT'D																										
BUGS BUNNY/ROAD RUNNER 1	12	199	201	A	5.6	21	466	1727	361	79^	456	164^	256^	208^	154^	169^	333	174^	230^	123^	118^	60v	232^	73^	706	397
SAT. 9.30A 60 CBS CA		99	99	B	4.4	17	367	1661	333	126	382	183	243	202	121	103	395	247	309	202	120	62	177	75	707	387
9.30 - 10.00				A	4.5	17	375	1803	384	72v	496	135^	241^	216^	184^	224^	328	200^	256^	110^	112^	29v	280^	80v	699	409
10.00 - 10.30				A	6.8	24	566	1627	333	79^	420	177^	254	197^	130^	132^	320	153^	203^	122^	112^	76^	191^	64^	696	382
BUGS BUNNY/ROAD RUNNER 2	11	173		A	6.5	21	541	1460	353^	107v	405^	188^	296^	266^	217^	22v	226^	134^	134^	93v	92v	36v	264^	142^	565	235^
1 SAT. 10.30A 60 CBS CA		83		B	6.2	22	516	1724	387	159	462	257	333	245	133	98	381	250	305	221	103	57	232	121	649	362
10.30 - 11.00				A	6.0	20	500	1280	309^	108v	366^	169^	287^	241^	197^	11v	179^	87v	87v	82v	92v	39v	232^	123^	503	211^
11.00 - 11.30				A	6.9	22	575	1617	389^	105v	437	207^	303^	286^	230^	29v	267^	172^	172^	103v	95v	36v	291^	157^	622	260^
BUGS BUNNY/ROAD RUNNER 2	1		191	A	7.0	23	583	1557	283^	187^	372^	154^	268^	215^	148^	90v	287^	168^	217^	93v	84v	44v	192^	64v	706	295^
2 SAT. 11.00A 60 CBS CA			97	B	7.0	23	583	1557	283	187	372	154	268	215	148	90	287	168	217	93	84	44	192	64	706	295
11.00 - 11.30				A	7.2	23	600	1542	277^	170^	373^	143^	265^	209^	153^	99v	259^	129^	182^	79v	94v	51v	192^	67v	718	325^
11.30 - 12.00				A	6.9	22	575	1537	281^	197^	362^	163^	266^	214^	137^	80v	306^	205^	248^	106v	69v	32v	187^	60v	682	259^
CAPTAIN KANGAROO-SAT	19	131	137	A	1.1	15	92	630^	120v	LT	195v	76v	120v	99v	LT	75v	131v	76v	76v	131v	55v	LT	LT	LT	282v	163v
SAT. 7.00A 60 CBS CL		84	85	B	1.0	14	83	336	68	LT	77	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	153	84
7.00 - 7.30				A	.8	13	67	388v	105v	LT	105v	LT	105v	105v	75v	LT	89v	LT	LT	89v	LT	LT	LT	LT	194v	89v
7.30 - 8.00				A	1.4	16	117	1530	488^	LT	633^	248v	428^	376^	274^	188v	368^	146v	308^	368^	222v	LT	LT	LT	504^	197v
CBS CHILDREN'S FILM FEST.	1		144	A	3.6	10	300	2003	596^	513^	759^	432^	593^	377^	327^	100v	619^	371^	557^	421^	248^	32v	317^	117v	308^	48v
2 SAT. 1.30P 30 CBS CL			81	B	3.6	10	300	2003	596	513	759	432	593	377	327	100	619	371	557	421	248	32	317	117	308	48
CBS NCAA BASKETBALL	4		197	A	3.4	9	283	1537	371^	123v	515^	240^	431^	265^	229^	84v	786^	351^	514^	485^	381^	152v	60v	LT	176v	61v
2 SUN. 1.00P 121 CBS SE			99	B	4.2	10	350	1380	417	145	475	218	280	242	109	160	702	292	450	422	340	156	93	28	110	74
1.00 - 1.30				A	3.1	8	258	1492	260^	97v	387^	193v	368^	197v	175v	19v	841^	458^	623^	582^	340^	112v	78v	LT	186v	43v
1.30 - 2.00				A	3.0	8	250	1564	331^	156v	479^	248^	456^	273^	208v	23v	763^	404^	535^	512^	352^	107v	89v	LT	233v	125v
2.00 - 2.30				A	3.9	10	325	1600	424^	114v	575^	277^	464^	296^	251^	111v	792	339^	512^	440^	391^	166v	70v	LT	163v	35v
2.30 - 3.00				A	3.7	9	308	1393	405^	117v	558^	221^	406^	270^	256^	152v	714^	211^	377^	410^	413^	207^	LT	LT	121v	39v
CBS NCAA BASKETBALL-SAT	5	188		A	4.5	13	375	1077	296^	83v	301^	19v	122v	214^	237^	87v	491^	211^	334^	273^	184^	157v	112v	LT	173^	152v
1 SAT. 1.00P 128 CBS SE		97		B	5.8	14	483	1399	402	133	432	124	221	232	192	157	695	316	470	353	271	187	134	40	138	97
1.00 - 1.30				A	4.5	14	375	1027	213^	91v	213^	LT	51v	146v	160v	67v	453^	242^	274^	194^	102v	179^	182^	LT	179^	155v
1.30 - 2.00				A	4.0	12	333	1012	262^	130v	262^	LT	72v	207^	234^	55v	472^	211^	330^	330^	171v	142v	74v	LT	204^	204^
2.00 - 2.30				A	4.1	12	342	1088	333^	91v	333^	LT	146v	237^	292^	96v	536^	153v	383^	327^	286^	153v	85v	LT	134v	134v
2.30 - 3.00				A	4.9	14	408	1154	336^	64v	365^	66v	184^	252^	258^	113v	508^	233^	358^	257^	203^	150v	105v	LT	176^	140v
CBS SPORTS SATURDAY	7	172	168	A	5.3	13	441	1515	443	159^	486	185^	273^	241^	216^	169^	735	338	470	458	294	213^	167^	40v	127^	86^
1 SAT. 4.00P 120 CBS SA		88	88	B	7.2	18	600	1492	402	158	422	128	224	219	203	154	794	299	503	458	367	249	78	26	198	135
2 SAT. 3.00P 90																										
3.00 - 3.30				A	5.4	14	450	1571	387^	154^	418^	212^	244^	224^	134v	136^	681	301^	428^	441^	260^	194^	223^	41v	249^	142^
3.30 - 4.00				A	5.9	14	491	1452	328^	98v	360^	198^	198^	205^	85v	122v	843	338^	586	642	389^	201^	249^	28v	LT	LT
4.00 - 4.30				A	5.0	12	417	1285	358	39v	377	124^	167^	172^	170^	169^	668	285^	443	450	288^	177^	98^	15v	142^	87^
4.30 - 5.00				A	4.9	12	408	1581	520^	167^	520^	128v	321^	291^	318^	163^	909	540^	713	627	295^	160^	91v	51v	61v	61v
5.00 - 5.30				A	5.7	14	475	1524	461^	288^	532	134^	315^	253^	329^	162^	735	389^	412^	354^	248^	259^	154^	80v	103v	103v
5.30 - 6.00				A	5.3	12	441	1837	671	304^	778	336^	468^	347^	323^	266^	627	235^	261^	233^	280^	307^	240^	45v	192^	121v
CBS SPORTS SUNDAY	5		188	A	4.8	10	400	1550	522^	197^	663	200^	358^	314^	330^	231^	693	298^	462^	377^	290^	186^	89v	64v	105v	88v
2 SUN. 3.00P 59 CBS SA			96	B	6.8	20	566	1523	396	152	407	133	220	221	205	137	859	384	580	489	361	233	128	46	129	102
3.00 - 3.30				A	4.2	9	350	1517	476^	198^	633^	207^	349^	320^	308^	190^	725	285^	496^	414^	355^	184^	73v	73v	86v	74v
3.30 - 4.00				A	5.4	11	450	1549	549	194^	675	200^	362^	300^	333^	257^	660	303^	431^	345^	240^	184^	98v	58v	116v	96v
DUKES	1		200	A	7.8	26	650	1628	274^	73v	363^	112^	184^	146^	100^	176^	176^	87v	96^	52v	56v	62v	308^	82v	781	402
2 SAT. 10.30A 30 CBS CA			99	B	7.8	26	650	1628	274	73	363	112	184	146	100	176	176	87	96	52	56	62	308	82	781	402

KEY: A = CURRENT REPORT B = SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																														
FACE THE NATION					18	141	151	A	3.3	9	275	1291	559	233^	582	120^	250^	284^	284^	270^	451	106v	204^	277^	305^	174^	79v	LT	179^	65v
SUN.	11.30A	30	CBS	CC		90	93	B	3.5	11	292	1233	512	157	536	99	195	201	211	305	547	171	271	273	258	233	49	21	101	65
FLASH GORDON					18	122	140	A	4.0	12	333	1907	375	201^	439	217^	355^	324^	201^	54v	361^	183^	286^	253^	157^	54v	347^	92v	760	326^
SAT.	12.30P	30	NBC	CA		70	79	B	4.1	13	342	1805	370	141	415	220	314	209	141	90	318	177	258	193	116	47	264	114	808	492
FLINTSTONE FUNNIES					19	192	197	A	3.8	27	317	1823	151^	88v	169^	56v	100^	140^	108^	18v	325^	159^	259^	259^	144^	35v	243^	152^	1086	650
SAT.	8.00A	30	NBC	CA		96	96	B	3.4	26	283	1630	219	109	260	136	165	122	107	59	190	71	109	124	106	47	189	93	991	622
GARY COLEMAN SHOW					20	204	207	A	6.8	23	566	1728	350	163^	396	183^	330	278	185^	49v	207^	157^	181^	181^	50v	14v	334	201^	791	445
SAT.	10.30A	30	NBC	CA		96	97	B	7.1	26	591	1710	258	113	280	137	212	151	111	56	188	107	143	115	65	29	304	158	938	564
GILLIGAN'S PLANET					1		164	A	5.1	16	425	1273	265^	131v	279^	97v	152^	185^	88v	94v	192^	153^	181^	80v	39v	LT	199^	93v	603	198^
2 SAT.	12.00N	30	CBS	CA			84	B	5.1	16	425	1273	265	131	279	97	152	185	88	94	192	153	181	80	39	LT	199	93	603	198
GILLIGAN'S PLANET					13	186		A	3.8	16	317	1312	126v	LT	126v	LT	53v	82v	82v	44v	369^	167v	252^	155v	164v	72v	227^	LT	590^	388^
1 SAT.	9.00A	30	CBS	CA		97		B	2.9	13	242	1590	264	80	272	111	170	151	103	75	353	164	242	170	149	86	231	85	734	454
HULK/SPIDERMAN 1					18	192	197	A	6.4	21	533	1702	284	118^	332	158^	281	243	150^	41v	224^	177^	214^	224^	47v	LT	341	174^	805	456
SAT.	11.00A	30	NBC	CA		94	95	B	6.2	23	516	1694	258	107	288	155	216	156	102	56	229	141	187	146	75	32	327	128	850	479
HULK/SPIDERMAN 2					18	193	197	A	7.1	23	591	1758	301	143^	330	154^	286	258	155^	37v	233	153^	208	190^	80^	18v	375	168^	820	460
SAT.	11.30A	30	NBC	CA		94	95	B	6.8	24	566	1717	290	128	314	169	242	172	120	54	273	168	223	156	84	40	339	117	791	451
IN THE NEWS- 8.26AM					20	171	173	A	2.9	18	242	1083	115v	29v	115v	21v	54v	54v	57v	61v	119v	LT	41v	53v	119v	66v	104v	LT	745	368^
SAT.	8.26A	3	CBS	CN		79	83	B	2.1	15	175	1486	206	50	212	77	143	113	112	58	228	88	159	159	119	51	219	69	827	515
IN THE NEWS- 8.56AM					20	179	179	A	3.4	17	283	1583	251^	99v	251^	53v	173^	160^	180^	64v	198^	100v	100v	38v	98v	60v	137^	LT	997	566
SAT.	8.56A	3	CBS	CN		84	90	B	2.9	15	242	1529	229	97	240	89	156	140	113	60	266	128	192	156	119	51	218	83	805	473
IN THE NEWS- 9.26AM					20	186	185	A	3.8	16	317	1855	236^	60v	326^	43v	128^	145^	137^	181^	300^	120^	183^	108^	162^	72v	361^	73v	868	506
SAT.	9.26A	3	CBS	CN		97	96	B	3.4	15	283	1551	279	99	304	127	186	150	119	92	330	173	228	154	126	77	207	86	710	397
IN THE NEWS- 9.56AM					13	199	201	A	5.2	19	433	1794	412	67v	516	154^	280^	242^	197^	210^	373	209^	297	135^	148^	29v	251^	69v	654	376
SAT.	9.56A	3	CBS	CN		99	99	B	3.9	15	325	1658	360	129	403	176	246	204	138	116	406	255	312	197	125	63	181	65	668	341
IN THE NEWS-11.56AM					17	173	190	A	5.6	18	466	1532	272	144^	354	209^	261^	193^	105^	53v	303	202^	223^	100^	63v	64v	186^	89^	689	297
SAT.	11.56A	3	CBS	CN		90	97	B	4.2	15	350	1579	365	150	451	221	300	218	147	120	356	202	236	163	100	106	184	105	588	309
IN THE NEWS-12.26PM					8	144	164	A	4.0	12	333	1366	313^	238^	439	189^	276^	206^	125^	125^	153^	98^	108^	66v	18v	37v	96^	48v	678	303^
SAT.	12.26P	3	CBS	CN		66	84	B	4.2	14	350	1653	360	208	489	258	339	237	145	127	261	122	172	149	112	73	173	85	730	317
IN THE NEWS-12.56PM					9	140	169	A	5.2	15	433	1409	200^	137^	234^	72v	145^	181^	134^	28v	254^	199^	199^	126^	40v	55v	240^	92^	681	331
SAT.	12.56P	3	CBS	CN		72	89	B	4.8	16	400	1555	281	136	376	175	253	214	134	100	328	171	227	172	128	99	203	91	648	340
IN THE NEWS- 1.26PM					5		150	A	5.3	15	441	1664	413^	308^	521^	278^	423^	327^	243^	56v	439^	276^	368^	316^	137v	50v	270^	120v	434^	149^
2 SAT.	1.26P	3	CBS	CN			81	B	4.7	15	392	1817	319	225	491	273	363	227	149	113	386	231	322	251	131	55	225	135	715	401
IN THE NEWS-10.56AM					19	173	200	A	6.8	22	566	1491	302	68^	351	115^	212^	189^	149^	109^	178^	86^	92^	67^	73^	55v	303	106^	659	313
SAT.	10.56A	3	CBS	CN		83	99	B	5.7	21	475	1613	348	138	399	213	271	191	103	108	333	217	270	189	95	47	214	97	667	372
IN THE NEWS-11.26AM					19	173	187	A	6.7	22	558	1522	296	131^	407	203^	297	232	172^	52v	264	172^	186^	83^	72^	38v	208^	113^	643	267
SAT.	11.26A	3	CBS	CN		83	95	B	5.4	19	450	1643	366	156	435	230	306	222	128	105	338	216	259	180	94	57	233	127	637	353
JETSONS					18	153	158	A	4.5	14	375	1555	320^	162^	373	180^	292^	257^	174^	56v	197^	79v	154^	138^	107^	25v	326	91^	659	376
SAT.	12.00N	30	NBC	CA		82	82	B	4.6	15	383	1742	347	160	401	225	300	182	141	81	253	145	214	167	96	32	277	126	811	449

VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
WEEKEND DAYTIME CONT'D																										
MEATBALL & SPAGHETTI	1		185	A	3.9	16	325	2083	264^	111v	420^	64v	175v	175v	167v	245^	188v	33v	69v	82v	155v	73v	422^	80v	1053	631^
2 SAT. 9.00A 30 CBS CA			96	B	3.9	16	325	2083	264	111	420	64	175	175	167	245	188	33	69	82	155	73	422	80	1053	631
MEATBALL & SPAGHETTI	16	173		A	4.8	16	400	1538	291^	85v	371^	258^	291^	200^	113v	LT	243^	158^	158^	71v	54v	85v	279^	202^	645	310^
1 SAT. 11.30A 30 CBS CA		90		B	3.9	14	325	1608	379	159	467	241	322	225	150	115	332	204	226	167	87	90	198	116	611	315
MEET THE PRESS	18	116	176	A	3.0	9	250	1532	607	220^	712	176^	285^	239^	301^	372^	524	107v	308^	308^	300^	216^	96v	51v	200^	84v
1 SUN. 12.00N 30 NBC CC		80	95	B	2.8	10	233	1382	531	151	606	145	202	171	177	367	573	145	294	282	268	246	87	43	116	59
2 SUN. 12.30P 30																										
MILLROSE GAMES(S)		169		A	5.8	13	483	1228	438^	193^	476^	203^	203^	242^	205^	145^	692	310^	590	425^	343^	102v	19v	LT	41v	LT
1 SAT. 5.11P 49 NBC SE		88																								
5.30 - 6.00				A	5.9	13	491	1189	444^	202^	490	207^	207^	238^	206^	160^	663	300^	564	392^	329^	99v	LT	LT	36v	LT
MORK/LAVERNE/FONZ HOUR-1	5	186	188	A	6.4	21	533	1872	292	181^	335	215^	275	182^	86^	45v	220^	140^	187^	131^	54v	26v	484	289	833	462
SAT. 11.00A 30 ABC CA		94	94	B	6.2	20	516	1827	255	122	290	179	243	172	88	34	218	133	188	139	74	24	401	240	918	564
MORK/LAVERNE/FONZ HOUR-2	5	186	188	A	5.9	19	491	1967	378	224^	407	206^	293	230^	140^	89^	218^	112^	161^	128^	73^	33v	528	416	814	481
SAT. 11.30A 30 ABC CA		94	94	B	6.5	20	541	1890	305	158	342	189	270	206	119	49	276	169	227	166	90	28	380	282	892	567
NBA ON CBS	1	180		A	7.9	19	658	1470	338^	157^	361^	72v	164^	179^	197^	158^	879	401	656	645	418	162^	179^	78v	51v	26v
1 SUN. 1.00P 137 CBS SE		94		B	7.9	19	658	1470	338	157	361	72	164	179	197	158	879	401	656	645	418	162	179	78	51	26
1.00 - 1.30				A	6.8	19	566	1631	289^	148^	347^	106v	187^	188^	178^	109^	843	328^	682	671	465	112^	324^	92v	117^	73v
1.30 - 2.00				A	7.8	20	650	1351	289^	127^	304^	44v	129^	155^	183^	132^	812	347^	577	570	389	175^	198^	96^	37v	LT
2.00 - 2.30				A	7.5	18	625	1482	369^	172^	378^	75v	177^	195^	208^	164^	949	503	719	698	398	159^	123^	75v	32v	LT
2.30 - 3.00				A	8.9	20	741	1347	349	152^	373	74v	160^	167^	188^	182^	846	418	615	629	376	172^	112^	64v	16v	16v
NBA ON CBS POST	1	180		A	5.8	13	483	1770	477^	278^	477^	140^	227^	259^	222^	218^	1114	466^	845	706	556	213^	56v	LT	123v	LT
1 SUN. 3.17P 13 CBS SC		94		B	5.8	13	483	1770	477	278	477	140	227	259	222	218	1114	466	845	706	556	213	56	LT	123	LT
NCAA BASKETBALL	7	191	187	A	7.1	18	591	1162	271	86^	306	105^	174^	140^	150^	89^	650	243	405	353	277	218	141^	59^	65^	53v
1 SAT. 3.00P 125 NBC SE		96	96	B	4.9	12	408	1364	329	115	365	114	206	178	166	127	715	296	482	417	317	187	148	71	136	103
2 SAT. 3.30P 111																										
3.00 - 3.30				A	7.7	22	641	1070	273^	82v	401	146^	219^	181^	191^	91v	509	243^	314^	229^	150^	188^	97^	60v	63v	63v
3.30 - 4.00				A	7.5	20	625	1157	294	119^	334	107^	187^	153^	189^	94^	654	250	403	371	277	218	135^	53^	34v	32v
4.00 - 4.30				A	6.8	17	566	1235	293	99^	310	96^	183^	135^	162^	94^	741	296	464	402	296	240	119^	44v	65^	48v
4.30 - 5.00				A	7.1	17	591	1154	235	62^	254	94^	149^	113^	118^	75^	653	229	393	352	291	226	172^	70^	75^	64^
5.00 - 5.30				A	6.5	14	541	1166	242^	52v	269^	79v	158^	123^	107v	111v	612	147^	401^	351^	339^	201^	207^	121^	78v	71v
NCAA BASKETBALL-REG'L	2	188	179	A	6.1	16	508	1213	239^	77^	259	63^	112^	123^	164^	113^	701	267	423	351	303	237^	138^	45v	115^	73^
1 SAT. 1.00P 127 NBC SE		93	92	B	6.1	16	508	1213	239	77	259	63	112	123	164	113	701	267	423	351	303	237	138	45	115	73
2 SAT. 1.30P 128																										
1.00 - 1.30				A	4.7	14	392	898	216^	89v	216^	15v	15v	56v	180^	145v	569^	321^	375^	204^	121v	194^	62v	62v	51v	51v
1.30 - 2.00				A	5.6	15	466	1236	224^	78^	247^	40v	119^	138^	184^	98^	708	300	399	294	258^	266	111^	22v	170^	106^
2.00 - 2.30				A	6.2	17	516	1233	267	94^	278	79^	111^	124^	162^	127^	691	254	400	332	302	257	120^	39v	144^	93^
2.30 - 3.00				A	6.4	17	533	1235	224^	72^	238	53v	85^	105^	145^	113^	733	286	451	363	310	250	161^	35v	103^	71^
3.00 - 3.30				A	6.9	17	575	1263	218^	57v	242^	107^	170^	127^	121^	72v	735	182^	497	532	471	155^	213^	84v	73v	26v
NCAA BASKETBALL GAME-SUN	2	200	188	A	8.3	20	691	1502	386	151^	404	123^	248	250	218	128^	781	319	526	501	356	202	161^	56^	156^	114^
1 SUN. 2.00P 124 NBC SE		99	97	B	8.3	20	691	1502	386	151	404	123	248	250	218	128	781	319	526	501	356	202	161	56	156	114
2 SUN. 1.00P 134																										
1.00 - 1.30				A	5.7	15	475	1642	466^	141^	512	108v	292^	297^	248^	194^	814	362^	633	549	353^	169^	154^	42v	162^	73v
1.30 - 2.00				A	6.8	18	566	1666	426	81v	465	94v	287^	285^	241^	161^	836	368^	578	488	313^	238^	109^	25v	256^	163^
2.00 - 2.30				A	7.1	17	591	1464	389	154^	407	113^	275	243	219	132^	789	317	511	501	344	206	110^	18v	158^	125^
2.30 - 3.00				A	7.6	18	633	1423	339	146^	346	94^	242	216	203	94^	755	314	515	462	322	205	180^	66^	142^	112^
CONT'D																										

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
NCAA BASKETBALL GA-CONT'D																										
3.00 - 3.30				A	9.7	21	808	1421	347	188^	360	134^	191^	195^	185^	134^	725	253^	450	474	385	204^	219^	77^	117^	96^
3.30 - 4.00				A	13.0	28	1083	1508	382	151^	398	160^	210^	265	212^	122^	771	311	525	522	399	184^	192^	85^	147^	114^
NEW FAT ALBERT SHOW	9	140	169	A	5.1	15	425	1487	237^	165^	296	93^	186^	195^	173^	54v	252^	193^	193^	130^	52v	47v	212^	99^	727	362
SAT. 12.30P 30 CBS CA		72	89	B	4.7	16	392	1660	305	155	415	195	269	216	142	121	327	177	232	180	131	88	195	93	723	361
NFL '82-NBC	11	221		A	19.3	39	1608	1716	524	273	551	181	347	341	305	158	854	367	575	546	429	188	167	79^	144^	108^
1 SUN. 4.00P 112 NBC SC		99		B	10.3	27	858	1676	473	229	504	164	305	291	265	156	849	353	588	534	424	191	169	68	154	113
4.00 - 4.30				A	14.2	31	1183	1609	475	309	499	159^	307	327	300	148^	783	345	510	495	398	177^	189^	105^	138^	96^
4.30 - 5.00				A	16.5	35	1374	1560	477	236	489	149^	291	319	291	142^	809	354	535	518	432	173^	131^	89^	131^	95^
5.00 - 5.30				A	20.8	40	1733	1763	542	269	570	189	376	352	322	149	864	365	582	557	436	187	167	78^	162	126^
5.30 - 6.00				A	26.1	48	2174	1813	568	288	602	201	380	353	308	182	899	384	620	573	426	203	184	57^	128	97^
PAC-MAN/RASCALS/RICHIE-1	19	194	195	A	5.3	27	441	1912	252^	86^	311	57v	134^	119^	157^	158^	203^	107^	176^	161^	96^	LT	242^	83^	1156	726
SAT. 8.30A 30 ABC CA		99	99	B	5.3	30	441	1830	187	67	227	92	132	105	91	82	154	62	110	92	75	33	275	112	1174	757
PAC-MAN/RASCALS/RICHIE-2	19	195	196	A	6.9	29	575	1922	197^	112^	256	90^	140^	90^	116^	104^	132^	109^	109^	69^	23v	LT	283	85^	1251	788
SAT. 9.00A 30 ABC CA		99	99	B	6.9	32	575	1899	194	76	230	105	152	127	89	67	131	76	100	76	42	21	310	120	1228	774
PAC-MAN/RASCALS/RICHIE-3	19	195	196	A	7.8	30	650	2069	169^	91^	223	91^	128^	74^	91^	85^	167^	128^	138^	76^	39v	23v	351	123^	1328	782
SAT. 9.30A 30 ABC CA		99	99	B	7.9	32	658	1894	189	78	220	97	142	121	87	64	133	81	106	80	46	19	326	144	1215	789
PANDAMONIUM	14	179	179	A	3.5	18	292	1517	202^	76v	202^	48v	134^	120^	133^	59v	211^	82v	123^	61v	129^	68v	158^	LT	946	530
SAT. 8.30A 30 CBS CA		84	90	B	2.7	15	225	1578	199	56	202	74	134	133	96	46	280	118	194	159	137	63	266	108	830	522
PHOENIX OPEN GOLF-SAT(S)		175		A	4.0	11	333	1126	408^	41v	468^	113v	176v	157v	168v	270^	594^	267^	369^	318^	156v	225^	37v	LT	27v	18v
1 SAT. 3.08P 52 CBS SE		93																								
3.00 - 3.30				A	4.0	11	333	919	399^	LT	414^	48v	126v	153v	183v	261^	399^	120v	177v	135v	107v	222^	40v	LT	66v	45v
3.30 - 4.00				A	4.0	11	333	1276	414^	72v	507^	162v	216^	159v	156v	276^	733	372^	508^	451^	189^	225^	36v	18v	LT	LT
PHOENIX OPEN GOLF-SUN(S)		189		A	6.2	12	516	1641	566	164^	621	154^	201^	214^	261^	380^	837	233^	414^	374^	394^	368^	72v	19v	111v	83v
1 SUN. 3.30P 210 CBS SE		99																								
3.30 - 4.00				A	6.0	13	500	1468	378^	162^	400^	90v	116v	146^	154^	254^	927	357^	530	455^	361^	325^	73v	LT	68v	52v
4.00 - 4.30				A	6.2	14	516	1537	438^	169^	494	170^	202^	180^	196^	275^	845	275^	436^	394^	349^	364^	31v	LT	167^	167^
4.30 - 5.00				A	6.7	14	558	1455	513	190^	558	142^	229^	224^	280^	306^	766	189^	352^	336^	336^	380^	17v	LT	114^	114^
5.00 - 5.30				A	6.7	13	558	1747	661	167^	706	219^	306^	320^	330^	360^	919	231^	480	458	464	381^	72v	23v	50v	50v
5.30 - 6.00				A	6.6	12	550	1882	656	154^	715	175^	258^	267^	341^	420^	1009	271^	551	501	517	382^	108v	42v	50v	50v
6.00 - 6.30				A	5.6	9	466	1689	655	169^	740	146^	146^	167^	268^	532	718	179^	294^	197^	333^	404^	105v	34v	126v	35v
6.30 - 7.00				A	5.4	8	450	1784	688	131v	777	123v	123v	167^	248^	587	670	124v	219^	246^	393^	355^	107v	42v	230^	121v
POPEYE/OLIVE COMEDY SHOW	7	144		A	3.5	11	292	1545	510^	425^	708^	350^	547^	312^	253^	105v	158v	110v	110v	68v	LT	48v	LT	LT	679^	407^
1 SAT. 12.00N 30 CBS CA		66		B	4.2	15	350	1747	400	226	525	286	382	248	166	122	273	124	178	162	119	79	195	104	754	337
POPEYE/OLIVE COMEDY SHOW	1		173	A	2.4	18	200	1455	144v	65v	144v	44v	144v	144v	100v	LT	206v	131v	131v	39v	75v	56v	35v	35v	1070^	705^
2 SAT. 8.00A 30 CBS CA			82	B	2.4	18	200	1455	144	65	144	44	144	144	100	LT	206	131	131	39	75	56	35	35	1070	705
PRO BOWLERS TOUR	2	183	182	A	7.9	19	658	1546	612	120^	657	182^	362	339	308	261	594	147^	295	279	266	266	115^	33v	180^	119^
SAT. 3.30P 90 ABC SE		93	92	B	7.9	19	658	1546	612	120	657	182	362	339	308	261	594	147	295	279	266	266	115	33	180	119
3.30 - 4.00				A	6.6	16	550	1433	538	113^	589	170^	311	277	258	258	543	130^	252	232	228	264	144^	35v	157^	117^
4.00 - 4.30				A	8.1	19	675	1616	638	133^	696	216	396	344	306	270	629	154^	318	317	297	270	93^	30v	198	124^
4.30 - 5.00				A	8.8	20	733	1589	653	119^	684	166^	372	381	345	264	615	156^	310	283	271	273	111^	35v	179	115^
SCHOOLHOUSE ROCK-8.25AM	19	178	179	A	3.7	23	308	1896	276^	81v	379^	74v	165^	154^	202^	197^	211^	78v	163^	142^	133^	33v	247^	107^	1059	686
SAT. 8.25A 4 ABC CN		94	94	B	3.4	24	283	1757	198	88	243	99	136	111	102	97	165	65	118	95	86	42	218	60	1131	683

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
SCHOOLHOUSE ROCK-10.55AM	5	192	193	A	6.2	20	516	1853	282	154^	341	228^	263	161^	81^	65^	231^	166^	205^	103^	65^	26v	288	175^	993	502
SAT. 10.55A 4 ABC CN		99	99	B	6.6	21	550	1752	232	82	268	158	217	158	87	40	161	121	147	94	40	11	304	158	1019	565
SCHOOLHOUSE ROCK-11.55AM	5	186	188	A	5.6	18	466	1927	439	221^	464	258^	337	219^	137^	106^	218^	112^	158^	120^	66v	40v	490	413	755	448
SAT. 11.55A 4 ABC CN		94	94	B	6.4	20	533	1816	312	153	354	202	272	187	116	60	265	161	214	152	86	33	344	262	853	548
SCOOBY DOO/PUPPY HOUR-1	5	192	193	A	6.3	22	525	2017	211^	99^	248	147^	175^	83^	62^	73^	206^	119^	143^	82^	87^	63^	315	132^	1248	663
SAT. 10.00A 30 ABC CA		99	99	B	6.4	22	533	1886	200	75	236	127	179	117	75	53	174	113	136	104	61	25	283	119	1193	718
SCOOBY DOO/PUPPY HOUR-2	5	192	193	A	7.0	23	583	1878	264	157^	314	193^	235	156^	92^	62^	218	158^	194^	102^	60^	24v	287	162^	1059	565
SAT. 10.30A 30 ABC CA		99	99	B	7.5	25	625	1803	222	84	255	141	204	152	94	40	157	119	144	91	38	10	312	148	1079	613
SHIRT TALES	20	202	201	A	5.2	26	433	1822	214^	107^	230^	82^	171^	191^	135^	24v	272^	175^	219^	169^	84^	35v	317	126^	1003	621
SAT. 8.30A 30 NBC CA		98	98	B	4.6	26	383	1664	230	118	268	138	179	134	108	59	168	90	116	93	61	42	270	104	958	605
SMURFS I	20	208	211	A	7.0	30	583	1889	275	139^	302	162^	257	225	129^	19v	222	137^	181^	157^	72^	30v	311	118^	1054	593
SAT. 9.00A 30 NBC CA		99	99	B	6.8	32	566	1808	262	134	291	170	224	152	103	48	188	103	137	103	70	38	301	125	1028	602
SMURFS II	20	208	211	A	8.2	32	683	1911	252	101^	292	156^	250	231	127^	17v	239	176^	231	188	63^	LT	305	125^	1075	609
SAT. 9.30A 30 NBC CA		99	99	B	7.9	33	658	1785	263	136	297	168	229	152	109	52	178	103	134	105	61	32	298	127	1012	580
SMURFS III	20	208	212	A	8.6	30	716	1802	277	128^	326	175	277	243	135^	40v	214	176	207	180	38v	LT	311	161^	951	535
SAT. 10.00A 30 NBC CA		99	99	B	8.9	34	741	1783	262	126	292	157	232	155	111	51	198	114	146	116	70	36	304	152	989	586
SPEED BUGGY	19	171		A	2.4	17	200	860^	190v	69v	190v	LT	40v	40v	140v	150v	125v	LT	95v	95v	125v	30v	255v	LT	290v	LT
1 SAT. 8.00A 30 CBS CA		79		B	2.0	16	167	1506	198	64	206	65	143	134	120	50	229	81	173	178	128	38	236	73	835	542
SPORTSBEAT	2	136	139	A	3.2	8	267	1255	318^	75v	329^	108v	187^	165^	98v	142^	614	157^	263^	263^	289^	321^	128^	LT	184^	184^
SAT. 3.00P 30 ABC SC		75	76	B	3.2	8	267	1255	318	75	329	108	187	165	98	142	614	157	263	263	289	321	128	LT	184	184
SPORTSWORLD	2	176	180	A	8.4	19	700	1569	433	190	482	146^	314	309	279	133^	822	291	535	527	413	226	159^	41v	106^	87^
1 SUN. 12.30P 90 NBC SE		90	93	B	8.4	19	700	1569	433	190	482	146	314	309	279	133	822	291	535	527	413	226	159	41	106	87
2 SUN. 3.14P 106																										
12.30 - 1.00				A	4.5	14	375	1653	507^	349^	549^	144v	365^	322^	376^	184^	833	387^	662	582^	408^	133v	271^	133v	LT	LT
1.00 - 1.30				A	5.7	16	475	1594	593	364^	648	179^	482^	427^	414^	166^	803	322^	598	551	434^	175^	143^	LT	LT	LT
1.30 - 2.00				A	5.8	15	483	1754	667	311^	667	222^	495^	451^	391^	172^	812	291^	589	521	446^	191^	151^	LT	124v	36v
3.30 - 4.00				A	10.1	21	841	1639	448	114^	459	120^	257^	290	265^	136^	831	274^	477	495	410	272^	192^	79^	157^	122^
4.00 - 4.30				A	11.9	23	991	1486	356	140^	439	139^	268	266	231^	128^	835	288	518	521	391	244	110^	9v	102^	102^
4.30 - 5.00				A	11.9	23	991	1429	283	147^	374	137^	240^	250	196^	90^	807	260	510	533	416	227^	121^	28v	127^	127^
SUNDAY MORNING	18	168	168	A	5.5	22	458	1483	685	247^	709	125^	241^	277	377	396	586	151^	295	319	318	231^	61v	49v	127^	38v
SUN. 9.00A 90 CBS N		94	94	B	5.1	23	425	1376	588	195	610	145	242	253	287	312	572	166	311	357	305	199	45	12	149	83
9.00 - 9.30				A	4.8	23	400	1648	764	257^	794	175^	282^	345	387	410	600	139^	353	376	352	209^	93^	83^	161^	51v
9.30 - 10.00				A	6.0	24	500	1440	684	253	708	112^	237^	261	360	410	576	147^	252	293	287	245	54v	44v	102^	40v
10.00 - 10.30				A	5.8	21	483	1379	601	226^	620	95^	202^	232^	372	357	587	164^	293	303	324	236^	47v	27v	125^	23v
SUPERFRIENDS	19	178	179	A	3.5	25	292	1808	270^	69v	356^	76v	175^	159^	191^	170^	184^	54v	139^	130^	130^	31v	254^	102v	1014	681
SAT. 8.00A 30 ABC CA		94	94	B	2.9	23	242	1748	212	93	256	104	147	116	110	98	162	57	117	96	91	40	208	56	1122	685
SUPERSTARS	1		172	A	9.1	20	758	1464	368	176^	487	205^	344	322	257^	113^	677	229^	444	424	363	201^	172^	33v	128^	65v
2 SUN. 2.00P 113 ABC SE			88	B	9.1	20	758	1464	368	176	487	205	344	322	257	113	677	229	444	424	363	201	172	33	128	65
2.00 - 2.30				A	7.5	17	625	1464	381^	208^	477	224^	340^	331^	221^	111^	636	176^	372^	354^	345^	229^	188^	46v	163^	84v
2.30 - 3.00				A	8.8	20	733	1458	350	179^	467	191^	326^	312^	241^	120^	689	203^	432	420	378	228^	179^	35v	123^	56v
3.00 - 3.30				A	9.8	20	816	1504	378	171^	526	216^	370	338	286^	119^	682	242^	458	444	351	194^	163^	31v	133^	64v
3.30 - 4.00				A	8.6	17	716	1405	356	154^	437	146^	293^	260^	271^	111^	711	286^	502	462	387	181^	142^	12v	115^	59v

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
THIS WEEK-DAVID BRINKLEY	17	188	169	A	4.8	14	400	1288	544	175^	581	80^	196^	201^	323	343	580	125^	277^	315	288^	240^	94^	60v	33v	LT
SUN. 11.30A 60 ABC N		98	93	B	4.2	14	350	1328	564	172	608	94	191	194	284	372	592	137	283	276	294	267	50	26	78	39
11.30 - 12.00				A	4.7	14	392	1258	524	148^	549	107^	204^	210^	286^	291^	566	147^	285^	314	258^	209^	87^	33v	56v	LT
12.00 - 12.30				A	5.0	15	417	1266	546	187^	590	51v	175^	182^	345	384	573	99^	262^	304	303	262^	93^	79^	LT	LT

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.MON. JAN.24, 1983

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					23,160 27.8				26,910 32.3							
ABC TV program					← THAT'S INCREDIBLE →				← ABC MONDAY NIGHT MOVIE → MALIBU, PART 2 (OP)							
AVERAGE AUDIENCE (Households (000) & %)					18,160 21.8	19.6*		23.9*	17,490 21.0	20.2*		21.0*		22.0*		20.7*
SHARE OF AUDIENCE %					31	28 *		34 *	31	28 *		30 *		34 *		35 *
AVG. AUD. BY ¼ HR. %					18.3	21.0	23.7	24.0	20.5	19.9	20.7	21.2	21.9	22.2	21.6	19.8
CBS TV TOTAL AUDIENCE (Households (000) & %)					13,910 16.7		12,000 14.4		21,820 26.2		19,330 23.2		16,910 20.3			
CBS TV program					SQUARE PEGS		FILTHY RICH (OP)		M*A*S*H		NEWHART (R)		← CAGNEY & LACEY →			
AVERAGE AUDIENCE (Households (000) & %)					12,410 14.9		10,500 12.6		19,160 23.0		16,580 19.9		13,410 16.1	16.4*		15.9*
SHARE OF AUDIENCE %					21		18		32		28		26	25 *		27 *
AVG. AUD. BY ¼ HR. %					14.8	15.1	12.4	12.9	22.0	24.0	19.6	20.3	16.5	16.2	15.8	16.0
NBC TV TOTAL AUDIENCE (Households (000) & %)					17,990 21.6				23,820 28.6							
NBC TV program					← LITTLE HOUSE NW BEGINNING → (OP)				← TV GUIDE SPECIAL (OP) →							
AVERAGE AUDIENCE (Households (000) & %)					14,240 17.1	16.6*		17.6*	12,910 15.5	15.6*		16.0*		16.2*		14.2*
SHARE OF AUDIENCE %					24	24 *		25 *	23	22 *		23 *		25 *		24 *
AVG. AUD. BY ¼ HR. %					16.3	16.9	17.4	17.7	16.3	14.8	16.1	15.8	16.8	15.6	15.0	13.4

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					22,820 27.4				24,820 29.8							
ABC TV program					← THAT'S INCREDIBLE →				← ABC MONDAY NIGHT MOVIE → CONFESSIONS OF A MARRIED MAN (OP)							
AVERAGE AUDIENCE (Households (000) & %)					17,080 20.5	18.8*		22.1*	16,990 20.4	19.9*		20.7*		20.8*		20.4*
SHARE OF AUDIENCE %					30	27 *		32 *	30	28 *		29 *		32 *		33 *
AVG. AUD. BY ¼ HR. %					17.8	19.8	21.5	22.7	19.8	20.0	20.6	20.7	20.8	20.8	20.8	20.0
CBS TV TOTAL AUDIENCE (Households (000) & %)					17,830 21.4		14,990 18.0		21,160 25.4		19,330 23.2		17,580 21.1			
CBS TV program					SQUARE PEGS		FILTHY RICH (OP)		M*A*S*H (R)		NEWHART		← CAGNEY & LACEY →			
AVERAGE AUDIENCE (Households (000) & %)					15,330 18.4		13,410 16.1		18,830 22.6		17,240 20.7		13,660 16.4	16.8*		16.0*
SHARE OF AUDIENCE %					27		23		32		29		26	26 *		26 *
AVG. AUD. BY ¼ HR. %					17.8	19.0	16.0	16.2	21.4	23.8	20.8	20.6	17.2	16.3	16.0	16.0
NBC TV TOTAL AUDIENCE (Households (000) & %)					28,570 34.3											
NBC TV program					← SHOGUN PART I (R)(OP)(SUS-OP) →											
AVERAGE AUDIENCE (Households (000) & %)					16,330 19.6	18.5*		19.8*		19.7*		19.8*		20.2*		19.3*
SHARE OF AUDIENCE %					29	27 *		29 *		28 *		28 *		31 *		31 *
AVG. AUD. BY ¼ HR. %					18.5	18.6	19.7	19.9	20.0	19.4	19.8	19.8	20.3	20.1	19.8	18.8

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	66.7	68.6	68.5	68.7	68.9	70.1	70.4	71.5	72.4	72.3	71.5	70.1	66.4	63.6	61.4	57.7
WK. 2	65.3	66.8	67.8	68.9	68.5	69.3	68.6	69.5	70.0	71.0	70.7	69.7	66.7	64.7	63.1	61.6

U.S. TV Households: 83,300,000

For explanation of symbols, See page A

EVE.MON. JAN.31, 1983

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.TUE. JAN.25, 1983

WEEK 1

ABC TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)					17,410 20.9		14,910 17.9									
Program					HAPPY DAYS		LAVERNE & SHIRLEY (OP)		STATE OF THE UNION-ABC (9:00-9:57PM) (SUS)				DEMOCRATIC RESPONSE-ABC (9:57-10:27PM) (SUS)		SPECIAL ED-DAVID BRINKLEY (10:27-11:00PM) (SUS)	
AVERAGE AUDIENCE (Households (000) & %)					14,330 17.2		13,740 16.5									
SHARE OF AUDIENCE %					26		24									
AVG. AUD. BY ¼ HR. %					16.2	18.2	16.7	16.2								

CBS TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)					21,820 26.2									9,910 11.9	12,080 14.5	
Program					WALT DISNEY — THE SHAGGY D.A., PART 1(R) (OP)				STATE OF THE UNION-CBS (9:00-9:53PM) (SUS)				DEMOCRATIC RESPONSE-CBS (9:53-10:22PM) (SUS)	(1) (OP)(→OP)		PRIVATE BENJAMIN (10:36-11:00PM) (OP)
AVERAGE AUDIENCE (Households (000) & %)					16,490 19.8	18.9*		20.7*						9,660 11.6	10,080 12.1	
SHARE OF AUDIENCE %					29	28 *		31 *						19	22	
AVG. AUD. BY ¼ HR. %					18.2	19.6	20.4	21.0						12.0	11.2	12.6

NBC TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)					14,080 16.9							12,410 14.9				6,660 8.0
Program					NBC NEWS SPECIAL — THE MAN WHO SHOT THE POPE-A STUDY IN TERRORISM(R) (OP)				STATE OF THE UNION-NBC (9:00-9:50PM) (SUS)			STATE-UNION ANALYSIS-NBC (9:50-10:17PM) (SUS-OP)(→OP)		DEM.RESPONSE-ST.UNION-NBC (10:17-10:45PM) (SUS)		(2)
AVERAGE AUDIENCE (Households (000) & %)					9,580 11.5	11.9*		11.1*				9,750 11.7				6,830 8.2
SHARE OF AUDIENCE %					17	18 *		16 *				18				14
AVG. AUD. BY ¼ HR. %					12.3	11.5	11.0	11.2				12.3	11.5	10.2		8.2

WEEK 2

ABC TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)					14,410 17.3		13,990 16.8		15,740 18.9		14,580 17.5		19,160 23.0			
Program					HAPPY DAYS		LAVERNE & SHIRLEY		THREE'S COMPANY		9 TO 5 (OP)		HART TO HART			
AVERAGE AUDIENCE (Households (000) & %)					12,580 15.1		12,660 15.2		14,160 17.0		13,080 15.7		15,330 18.4	18.3*		18.5*
SHARE OF AUDIENCE %					23		22		24		23		30	29 *		31 *
AVG. AUD. BY ¼ HR. %					14.5	15.6	14.5	16.0	16.5	17.5	15.5	15.9	17.6	19.1	18.7	18.3

CBS TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)					18,160 21.8				23,160 27.8							
Program					WALT DISNEY — THE SHAGGY D.A., PART 2(R) (OP)				HALLMARK HALL OF FAME — THURSDAY'S CHILD							
AVERAGE AUDIENCE (Households (000) & %)					13,910 16.7	15.8*		17.6*	16,080 19.3	16.9*		18.9*		20.8*		20.6*
SHARE OF AUDIENCE %					25	24 *		26 *	30	24 *		28 *		33 *		35 *
AVG. AUD. BY ¼ HR. %					15.6	16.0	17.5	17.6	16.6	17.3	18.8	18.9	20.6	21.0	21.7	19.5

NBC TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)					23,160 27.8								13,410 16.1			
Program					SHOGUN PART II (R)(OP)(SUS-OP)								ST. ELSEWHERE (R)			
AVERAGE AUDIENCE (Households (000) & %)					15,740 18.9	17.9*		18.3*		19.5*		19.7*	9,910 11.9	12.0*		11.8*
SHARE OF AUDIENCE %					28	27 *		27 *		28 *		29 *	19	19 *		20 *
AVG. AUD. BY ¼ HR. %					17.6	18.3	18.3	18.4	19.4	19.6	20.2	19.3	12.4	11.6	11.3	12.2

TV HOUSEHOLDS USING TV (See Def. 1)

	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	62.8	64.0	65.0	66.8	66.7	67.4	67.4	68.2	67.4	67.6	66.9	65.0	60.2	57.6	53.9	50.8
WK. 2	62.6	64.7	65.5	66.6	66.9	67.3	68.1	69.4	69.6	69.6	69.0	68.2	64.7	63.3	61.1	58.0

U.S. TV Households: 83,300,000

(1)ST.OF-UNION ANALYSIS-CBS,CBS,(10:22-10:36PM)(S) (2)DEM.RESPONSE-ANALYSIS-NBC,NBC,(10:45-1100PM)(S)

For explanation of symbols, See page A.

EVE.TUE. FEB.1, 1983

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.WED. JAN.26, 1983

Week	Network	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WEEK 1	ABC TV	TOTAL AUDIENCE (Households (000) & %)					15,160 18.2				22,240 26.7				25,490 30.6			
		Program					← GOLD MONKEY →				← FALL GUY (OP) →				← DYNASTY →			
		AVERAGE AUDIENCE (Households (000) & %)					12,000 14.4	14.0*		14.9*	17,240 20.7	19.0*		22.4*	21,910 26.3	26.1*		26.6*
		SHARE OF AUDIENCE %					22	21 *		22 *	30	27 *		32 *	40	38 *		41 *
		AVG. AUD. BY ¼ HR. %					13.8	14.2	14.6	15.1	18.4	19.7	21.4	23.3	25.8	26.4	26.8	26.3
	CBS TV	TOTAL AUDIENCE (Households (000) & %)					15,330 18.4				20,080 24.1							
		Program					← SEVEN BRIDES/SEVEN BROS. (OP) →				← G.E. THEATER RUNNING OUT →							
		AVERAGE AUDIENCE (Households (000) & %)					11,830 14.2	14.1*		14.3*	14,330 17.2	15.8*		17.3*		17.8*		18.1*
		SHARE OF AUDIENCE %					21	22 *		21 *	25	23 *		25 *		26 *		28 *
		AVG. AUD. BY ¼ HR. %					14.3	13.8	14.2	14.4	15.6	16.1	16.9	17.6	17.7	17.9	18.2	18.0
	NBC TV	TOTAL AUDIENCE (Households (000) & %)					20,830 25.0				17,490 21.0		15,490 18.6		15,080 18.1			
		Program					← REAL PEOPLE (OP) →				FACTS OF LIFE		FAMILY TIES (OP)		← QUINCY, M.E. →			
		AVERAGE AUDIENCE (Households (000) & %)					15,910 19.1	18.1*		20.1*	16,160 19.4		13,830 16.6		12,580 15.1	15.4*		14.8*
		SHARE OF AUDIENCE %					29	28 *		30 *	28		24		23	23 *		23 *
		AVG. AUD. BY ¼ HR. %					17.4	18.8	19.8	20.5	19.0	19.7	16.8	16.5	15.4	15.4	15.2	14.5
WEEK 2	ABC TV	TOTAL AUDIENCE (Households (000) & %)					17,660 21.2				21,990 26.4				22,910 27.5			
		Program					← GOLD MONKEY →				← FALL GUY (OP) →				← DYNASTY →			
		AVERAGE AUDIENCE (Households (000) & %)					12,830 15.4	14.1*		16.7*	17,830 21.4	20.3*		22.4*	19,990 24.0	23.8*		24.2*
		SHARE OF AUDIENCE %					23	21 *		24 *	30	29 *		31 *	37	35 *		38 *
		AVG. AUD. BY ¼ HR. %					13.4	14.9	16.1	17.4	19.4	21.3	22.1	22.7	23.6	24.1	24.3	24.0
	CBS TV	TOTAL AUDIENCE (Households (000) & %)					26,820 32.2											
		Program					← CBS WEDNESDAY NIGHT MOVIE THE SCARLET AND THE BLACK (OP) →											
		AVERAGE AUDIENCE (Households (000) & %)					14,990 18.0	18.5*		17.6*		17.1*		17.5*		18.7*		18.5*
		SHARE OF AUDIENCE %					26	28 *		26 *		24 *		25 *		28 *		29 *
		AVG. AUD. BY ¼ HR. %					18.6	18.4	17.7	17.6	17.2	17.0	17.2	17.8	18.6	18.7	18.8	18.2
	NBC TV	TOTAL AUDIENCE (Households (000) & %)					21,820 26.2								15,910 19.1			
		Program					← SHOGUN PART III (R)(OP) →								← QUINCY, M.E. →			
		AVERAGE AUDIENCE (Households (000) & %)					14,910 17.9	17.6*		17.9*		18.3*		18.0*	12,250 14.7	14.2*		15.2*
		SHARE OF AUDIENCE %					26	26 *		26 *		26 *		25 *	22	21 *		24 *
		AVG. AUD. BY ¼ HR. %					17.3	17.8	17.8	17.9	18.4	18.3	18.5	17.5	14.0	14.4	14.8	15.5
TV HOUSEHOLDS USING TV (See Def. 1)		WK. 1	63.9	65.0	65.4	65.6	65.2	65.6	67.1	68.0	68.3	69.9	70.0	70.4	68.6	67.4	66.0	64.0
		WK. 2	63.5	63.5	63.2	64.1	66.2	67.6	68.4	69.2	69.9	70.7	70.9	71.5	67.5	66.9	65.1	63.2

U.S. TV Households: 83,300,000

For explanation of symbols, See page A.

EVE.WED. FEB.2, 1983

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. THU. JAN. 27, 1983

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)					13,740 16.5				13,830 16.6		12,910 15.5		16,240 19.5			
Program					← GREATEST AMERICAN HERO →				TOO CLOSE FOR COMFORT		IT TAKES TWO (OP)		← 20/20 →			
AVERAGE AUDIENCE (Households (000) & %)					10,000 12.0	11.6*		12.5*	11,910 14.3		11,580 13.9		12,500 15.0	15.8*		14.2*
SHARE OF AUDIENCE %					18	18 *		18 *	21		20		23	24 *		22 *
AVG. AUD. BY ¼ HR. %					11.1	12.0	12.3	12.7	14.1	14.6	13.6	14.2	15.9	15.7	14.4	14.0
CBS TV																
TOTAL AUDIENCE (Households (000) & %)					24,240 29.1				23,570 28.3				19,580 23.5			
Program					← MAGNUM, P.I. (OP) →				← SIMON & SIMON →				← KNOTS LANDING →			
AVERAGE AUDIENCE (Households (000) & %)					20,080 24.1	23.2*		25.1*	19,990 24.0	23.0*		25.1*	16,330 19.6	19.1*		20.0*
SHARE OF AUDIENCE %					36	35 *		36 *	35	33 *		37 *	30	29 *		32 *
AVG. AUD. BY ¼ HR. %					21.9	24.4	25.1	25.1	22.5	23.5	24.9	25.2	19.0	19.2	19.7	20.3
NBC TV																
TOTAL AUDIENCE (Households (000) & %)					14,660 17.6				15,240 18.3		14,080 16.9		21,660 26.0			
Program					← FAME (OP) →				GIMME A BREAK		CHEERS (SUS-OP)		← HILL STREET BLUES →			
AVERAGE AUDIENCE (Households (000) & %)					11,580 13.9	13.3*		14.4*	13,660 16.4		12,410 14.9		18,490 22.2	21.9*		22.4*
SHARE OF AUDIENCE %					21	20 *		21 *	24		22		34	33 *		35 *
AVG. AUD. BY ¼ HR. %					[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)					14,240 17.1				15,330 18.4		14,830 17.8		16,660 20.0			
Program					← GREATEST AMERICAN HERO →				TOO CLOSE FOR COMFORT		IT TAKES TWO (OP)		← 20/20 →			
AVERAGE AUDIENCE (Households (000) & %)					10,660 12.8	12.5*		13.2*	13,660 16.4		13,490 16.2		12,500 15.0	16.1*		13.8*
SHARE OF AUDIENCE %					18	18 *		19 *	24		23		24	25 *		22 *
AVG. AUD. BY ¼ HR. %					12.4	12.7	13.3	13.0	15.7	17.1	16.0	16.3	16.8	15.4	14.1	13.6
CBS TV																
TOTAL AUDIENCE (Households (000) & %)					27,070 32.5				20,830 25.0				18,080 21.7			
Program					← MAGNUM, P.I. (OP) →				← SIMON & SIMON →				← KNOTS LANDING →			
AVERAGE AUDIENCE (Households (000) & %)					21,490 25.8	24.5*		27.2*	17,330 20.8	20.6*		20.9*	14,990 18.0	18.0*		18.0*
SHARE OF AUDIENCE %					37	36 *		39 *	30	30 *		30 *	28	28 *		29 *
AVG. AUD. BY ¼ HR. %					23.3	25.7	26.9	27.4	20.9	20.3	20.7	21.1	18.4	17.5	18.0	18.0
NBC TV																
TOTAL AUDIENCE (Households (000) & %)					21,820 26.2								19,160 23.0			
Program					← SHOGUN PART IV (R)(OP)(SUS-OP) →								← HILL STREET BLUES →			
AVERAGE AUDIENCE (Households (000) & %)					15,240 18.3	18.0*		18.2*		18.6*		18.5*	16,080 19.3	18.9*		19.8*
SHARE OF AUDIENCE %					26	26 *		26 *		27 *		27 *	31	29 *		32 *
AVG. AUD. BY ¼ HR. %					18.1	18.0	18.3	18.2	18.6	18.7	18.7	18.2	18.7	19.0	19.9	19.7

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	62.9	65.0	65.0	65.4	65.4	66.6	68.2	69.3	69.0	69.7	68.8	68.6	66.2	65.7	64.2	62.3
WK. 2	62.8	64.9	65.6	66.7	68.1	69.4	70.5	70.8	69.4	69.8	69.7	69.3	65.7	64.3	62.5	60.2

U.S. TV Households: 83,300,000

For explanation of symbols, See page A.

EVE. THU. FEB. 3, 1983

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.FRI. JAN.28, 1983

WEEK 1

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)						15,990 19.2		14,080 16.9		15,080 18.1							
Program						BENSON		NEW ODD COUPLE		← ABC FRIDAY NIGHT MOVIE THE FOG(R) (9:00-10:49PM) (OP) →							
AVERAGE AUDIENCE (Households (000) & %)						13,910 16.7		12,250 14.7		8,410 10.1	9.5*		9.0*		10.8*		
SHARE OF AUDIENCE	%					27		24		16	15 *		14 *		18 *		
AVG. AUD. BY ¼ HR.	%					16.1	17.4	14.8	14.6	9.6	9.4	8.8	9.2	10.9	10.7	11.3	11.6
CBS TV TOTAL AUDIENCE (Households (000) & %)						17,990 21.6				25,990 31.2				22,660 27.2			
Program						← DUKES OF HAZZARD (R)(OP) →				← DALLAS →				← FALCON CREST →			
AVERAGE AUDIENCE (Households (000) & %)						13,490 16.2	15.3*		17.1*	22,320 26.8	25.7*		28.0*	19,830 23.8	23.9*		23.6*
SHARE OF AUDIENCE	%					26	25 *		28 *	41	40 *		43 *	40	39 *		40 *
AVG. AUD. BY ¼ HR.	%					15.3	15.4	16.5	17.6	24.9	26.4	27.7	28.2	24.1	23.8	23.8	23.4
NBC TV TOTAL AUDIENCE (Households (000) & %)						13,990 16.8				16,740 20.1				15,580 18.7			
Program						← POWERS OF MATTHEW STAR (OP) →				← KNIGHT RIDER (OP) →				← REMINGTON STEELE →			
AVERAGE AUDIENCE (Households (000) & %)						10,830 13.0	12.8*		13.2*	13,410 16.1	15.7*		16.5*	12,410 14.9	14.8*		15.1*
SHARE OF AUDIENCE	%					21	21 *		21 *	25	24 *		25 *	25	24 *		26 *
AVG. AUD. BY ¼ HR.	%					12.6	13.0	13.2	13.3	15.2	16.2	16.4	16.6	14.9	14.7	15.0	15.2

WEEK 2

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)						14,990 18.0		23,410 28.1									
Program						BENSON		← ABC FRIDAY NIGHT MOVIE JAWS II(R) (OP) →									
AVERAGE AUDIENCE (Households (000) & %)						12,990 15.6		13,410 16.1	13.0*		16.0*		15.8*		17.5*		18.0*
SHARE OF AUDIENCE	%					24		25	20 *		24 *		24 *		28 *		29 *
AVG. AUD. BY ¼ HR.	%					15.5	15.7	12.6	13.4	15.9	16.0	15.7	15.8	17.0	18.0	18.0	18.0
CBS TV TOTAL AUDIENCE (Households (000) & %)						21,490 25.8				23,660 28.4				19,410 23.3			
Program						← DUKES OF HAZZARD (OP) →				← DALLAS →				← FALCON CREST →			
AVERAGE AUDIENCE (Households (000) & %)						15,990 19.2	17.4*		21.0*	19,990 24.0	23.5*		24.6*	16,740 20.1	20.1*		20.1*
SHARE OF AUDIENCE	%					30	27 *		32 *	36	35 *		37 *	32	32 *		33 *
AVG. AUD. BY ¼ HR.	%					16.8	17.9	20.7	21.3	22.5	24.5	24.5	24.6	20.5	19.8	20.1	20.1
NBC TV TOTAL AUDIENCE (Households (000) & %)						23,160 27.8											
Program						← SHOGUN PART V (R)(OP) →											
AVERAGE AUDIENCE (Households (000) & %)						13,910 16.7	16.5*		16.2*		16.5*		16.3*		17.3*		17.6*
SHARE OF AUDIENCE	%					26	26 *		25 *		25 *		25 *		28 *		29 *
AVG. AUD. BY ¼ HR.	%					16.2	16.7	16.4	16.1	16.7	16.4	16.0	16.5	17.4	17.3	17.6	17.7
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	59.4	59.5	59.2	60.6	61.6	61.7	61.6	62.4	63.5	65.4	65.1	64.4	60.9	60.2	59.3	58.2
	WK. 2	60.9	61.6	61.4	62.8	63.1	65.0	64.7	65.3	66.3	67.2	66.4	65.9	63.2	62.3	61.6	61.3

U.S. TV Households: 83,300,000

For explanation of symbols, See page A.

EVE.FRI. FEB.4, 1983

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SAT. JAN.29, 1983

WEEK 1

ABC TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000))					17,080				24,990				18,660			
TOTAL AUDIENCE (%)					20.5				30.0				22.4			
Program					T.J. HOOKER (OP)				LOVE BOAT (OP)				FANTASY ISLAND			
AVERAGE AUDIENCE (Households (000))					13,830				19,580				14,580			
AVERAGE AUDIENCE (%)					16.6	15.4*		17.8*	23.5	20.7*		26.4*	17.5	18.4*		16.6*
SHARE OF AUDIENCE %					27	25 *		29 *	38	33 *		43 *	31	32 *		30 *
AVG. AUD. BY ¼ HR. %					14.4	16.4	17.4	18.2	19.9	21.5	26.1	26.7	19.3	17.5	16.8	16.5

CBS TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000))					12,660				17,660							
TOTAL AUDIENCE (%)					15.2				21.2							
Program					BRING 'EM BACK ALIVE (OP)				CBS SAT. NIGHT MOVIE PHANTOM OF THE OPERA							
AVERAGE AUDIENCE (Households (000))					9,000				10.160							
AVERAGE AUDIENCE (%)					10.8	11.1*		10.4*	12.2	12.3*		11.9*		12.2*		12.6*
SHARE OF AUDIENCE %					18	18 *		17 *	21	19 *		19 *		21 *		23 *
AVG. AUD. BY ¼ HR. %					11.9	10.3	10.3	10.5	12.6	11.9	11.9	11.8	12.5	12.0	12.2	13.0

NBC TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000))					19,740				16,080		10,910		14,160			
TOTAL AUDIENCE (%)					23.7				19.3		13.1		17.0			
Program					BOB HOPE'S SUPER BOWL SP. (OP)				MAMA'S FAMILY		TAXI		FAMILY TREE			
AVERAGE AUDIENCE (Households (000))					15,490				14,160		9,160		10,500			
AVERAGE AUDIENCE (%)					18.6	17.9*		19.3*	17.0		11.0		12.6	11.7*		13.5*
SHARE OF AUDIENCE %					30	29 *		31 *	27		18		22	20 *		24 *
AVG. AUD. BY ¼ HR. %					16.8	19.1	19.2	19.4	16.7	17.2	11.5	10.4	11.2	12.3	13.2	13.9

EVE.SAT. FEB.5, 1983

WEEK 2

ABC TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000))					18,910				26,660							
TOTAL AUDIENCE (%)					22.7				32.0							
Program					T.J. HOOKER (OP)				LOVE BOAT (OP)							
AVERAGE AUDIENCE (Households (000))					14,580				19,740							
AVERAGE AUDIENCE (%)					17.5	16.3*		18.7*	23.7	20.7*		24.4*		24.7*		25.1*
SHARE OF AUDIENCE %					27	26 *		28 *	37	31 *		37 *		40 *		42 *
AVG. AUD. BY ¼ HR. %					15.7	17.0	18.5	18.8	19.6	21.7	24.1	24.6	24.6	24.7	25.2	25.1

CBS TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000))					12,410		24,320									
TOTAL AUDIENCE (%)					14.9		29.2									
Program					SQUARE PEGS(B)		CBS SAT. NIGHT MOVIE 10(R) (OP)									
AVERAGE AUDIENCE (Households (000))					10,250		13,240									
AVERAGE AUDIENCE (%)					12.3		15.9	13.6*		15.4*		17.2*		17.4*		16.2*
SHARE OF AUDIENCE %					19		25	21 *		23 *		26 *		28 *		27 *
AVG. AUD. BY ¼ HR. %					12.5	12.1	13.1	14.0	15.7	15.1	17.0	17.3	17.4	17.3	16.7	15.6

NBC TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000))					16,160		15,660		14,080		10,080		8,910			
TOTAL AUDIENCE (%)					19.4		18.8		16.9		12.1		10.7			
Program					DIFF'RENT STROKES-SAT.		SILVER SPOONS (OP)		MAMA'S FAMILY		TAXI		FAMILY TREE			
AVERAGE AUDIENCE (Households (000))					14,240		13,910		12,330		8,660		7,250			
AVERAGE AUDIENCE (%)					17.1		16.7		14.8		10.4		8.7	8.6*		8.7*
SHARE OF AUDIENCE %					27		25		22		16		14	14 *		14 *
AVG. AUD. BY ¼ HR. %					16.5	17.8	16.4	16.9	14.9	14.7	10.6	10.2	8.8	8.5	8.5	8.9

TV HOUSEHOLDS USING TV (See Def. 1)

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	57.1	57.7	59.2	60.0	60.7	61.2	62.0	62.5	62.6	63.6	62.6	61.0	58.1	56.9	55.8	55.4
WK. 2	59.6	61.0	61.2	61.4	63.2	64.5	65.6	66.1	66.0	66.8	66.2	65.2	63.3	61.8	61.0	59.7

U.S. TV Households: 83,300,000

For explanation of symbols, See page A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SAT. JAN.29, 1983

	TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WEEK 1	**ABC TV**																
	TOTAL AUDIENCE (Households (000) & %)	5,080 6.1															
		ABC WEEKEND REPORT-SAT.															
	AVERAGE AUDIENCE (Households (000) & %)	5,000 6.0															
	SHARE OF AUDIENCE %	12															
	AVG. AUD. BY ¼ HR. %	6.0															
	CBS TV																
	TOTAL AUDIENCE (Households (000) & %)																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE %																
	AVG. AUD. BY ¼ HR. %																
	NBC TV																
	TOTAL AUDIENCE (Households (000) & %)			11,750 14.1													
				← SATURDAY NIGHT → (11:30-12:48AM) (SUSTAINING 12:48-1:00AM)													
	AVERAGE AUDIENCE (Households (000) & %)			6,830 8.2	8.9*		8.1*										
	SHARE OF AUDIENCE %			24	23 *		24 *										
	AVG. AUD. BY ¼ HR. %			[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	7.1								
WEEK 2	**ABC TV**																
	TOTAL AUDIENCE (Households (000) & %)	6,410 7.7															
		ABC WEEKEND REPORT-SAT.															
	AVERAGE AUDIENCE (Households (000) & %)	6,160 7.4															
	SHARE OF AUDIENCE %	14															
	AVG. AUD. BY ¼ HR. %	7.4															
	CBS TV																
	TOTAL AUDIENCE (Households (000) & %)																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE %																
	AVG. AUD. BY ¼ HR. %																
	NBC TV																
	TOTAL AUDIENCE (Households (000) & %)			11,330 13.6													
				← SATURDAY NIGHT → (11:30-12:51AM) (SUSTAINING 12:51-1:00AM)													
	AVERAGE AUDIENCE (Households (000) & %)			6,250 7.5	8.5*		7.9*		5.4*								
	SHARE OF AUDIENCE %			21	21 *		23 *		19 *								
	AVG. AUD. BY ¼ HR. %			8.7	8.3	8.2	7.6	5.7	4.8								
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	50.8	47.2	41.1	36.7	34.3	31.9	28.5	26.5	23.3	20.7	18.4	16.6	14.3	13.0	11.6	10.2
	WK. 2	53.8	50.3	43.4	39.5	35.3	32.8	29.3	26.6	24.7	22.8	20.3	17.9	15.3	14.1	12.7	11.0

U.S. TV Households: 83,300,000

For explanation of symbols, See page A.

EVE.SAT. FEB.5, 1983

Nielsen NATIONAL TV AUDIENCE ESTIMATES — EVE. SUN. JAN. 30, 1983

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	11,000 13.2				12,330 14.8				21,990 26.4							
ABC TV program	RIPLEY'S BELIEVE IT-NOT (R)				MATT HOUSTON (R)(OP)				ABC SUNDAY NIGHT MOVIE SMOKEY AND THE BANDIT(R) (OP)							
AVERAGE AUDIENCE (Households (000) & %)	7,250 8.7	8.1*		9.3*	9,250 11.1	10.6*		11.5*	12,410 14.9	10.8*		15.6*		17.0*		16.3*
SHARE OF AUDIENCE %	12	11 *		13 *	15	14 *		16 *	22	15 *		22 *		26 *		26 *
AVG. AUD. BY ¼ HR. %	7.6	8.6	9.0	9.5	10.3	11.0	11.4	11.6	10.8	10.7	14.4	16.7	17.1	16.9	16.3	16.2
CBS TV TOTAL AUDIENCE (Households (000) & %)	16,330 19.6				12,740 15.3		12,740 15.3		12,740 15.3		16,990 20.4		19,330 23.2			
CBS TV program	60 MINUTES				ARCHIE BUNKER'S PLACE		GLORIA (OP)		JEFFERSONS		ONE DAY AT A TIME		TRAPPER JOHN, M.D.			
AVERAGE AUDIENCE (Households (000) & %)	11,410 13.7	11.9*		15.5*	10,910 13.1		11,330 13.6		11,660 14.0		14,990 18.0		15,490 18.6	18.5*		18.8*
SHARE OF AUDIENCE %	19	17 *		21 *	18		18		19		26		29	28 *		30 *
AVG. AUD. BY ¼ HR. %	10.8	13.1	15.3	15.8	12.6	13.6	13.4	13.8	13.6	14.4	16.9	19.2	18.3	18.6	19.0	18.6
NBC TV TOTAL AUDIENCE (Households (000) & %)											33,400 40.1		27,410 32.9			
NBC TV program	SUPER BOWL GAME XVII MIAMI VS WASHINGTON (6:13-9:37PM) (OP)(-OP)										SUPER BOWL POST XVII (9:37-10:04PM) (OP)(-OP)		A TEAM SPECIAL (10:04-11:04PM) (OP)			
AVERAGE AUDIENCE (Households (000) & %)		48.4*		45.8*		49.4*		51.3*		53.5*	28,320 34.0		21,910 26.3	26.3*		26.4*
SHARE OF AUDIENCE %		70 *		64 *		68 *		70 *		72 *	48		39	38 *		39 *
AVG. AUD. BY ¼ HR. %	48.5	48.3	46.8	44.9	49.2	49.6	50.9	51.7	53.4	53.6	38.1	32.9	26.7	25.9	26.0	26.8

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)			14,410 17.3		42,900 51.5											
ABC TV program	ABC WIDE WORLD-SPORTS-SUN (4:00-7:41PM) (-OP)			(1) (OP)	WINDS OF WAR-PART I											
AVERAGE AUDIENCE (Households (000) & %)		20.3*	14,410 17.3		32,570 39.1	37.8*		39.8*		39.4*		38.7*		39.9*		39.1*
SHARE OF AUDIENCE %		32 *	25		53	52 *		52 *		52 *		51 *		55 *		59 *
AVG. AUD. BY ¼ HR. %	20.3	20.4	15.5	17.8	36.8	38.8	39.4	40.2	39.6	39.2	38.9	38.5	39.9	39.9	40.9	37.3
CBS TV TOTAL AUDIENCE (Households (000) & %)	26,990 32.4				22,160 26.6										11,750 14.1	
CBS TV program	60 MINUTES				SPECIAL MOVIE PRSNT-CBS ANY WHICH WAY YOU CAN (OP)										JEFFERSONS	
AVERAGE AUDIENCE (Households (000) & %)	20,910 25.1	24.0*		26.1*	12,250 14.7	13.7*		13.2*		14.5*		15.1*		16.9*	10,660 12.8	
SHARE OF AUDIENCE %	36	35 *		37 *	20	19 *		17 *		19 *		20 *		23 *	19	
AVG. AUD. BY ¼ HR. %	22.6	25.3	26.4	25.8	14.1	13.3	13.3	13.0	14.2	14.7	14.9	15.3	17.7	16.1	12.3	13.4
NBC TV TOTAL AUDIENCE (Households (000) & %)	15,910 19.1				20,330 24.4								14,660 17.6			
NBC TV program	CHIPS				NBC SUNDAY NIGHT MOVIE THE KID WITH THE 200 I.Q. (OP)								STEVE MARTIN SPECIAL			
AVERAGE AUDIENCE (Households (000) & %)	11,080 13.3	11.8*		14.8*	15,080 18.1	16.4*		18.4*		18.8*		18.6*	10,660 12.8	13.1*		12.5*
SHARE OF AUDIENCE %	19	17 *		21 *	24	22 *		24 *		25 *		25 *	18	18 *		19 *
AVG. AUD. BY ¼ HR. %	11.0	12.5	14.2	15.4	15.6	17.2	17.9	18.9	19.1	18.5	18.9	18.3	13.3	12.9	12.8	12.2

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	69.7	71.6	72.5	72.8	73.2	73.5	73.9	74.0	74.1	74.8	71.4	69.3	65.8	64.2	62.4	61.1
WK. 2	67.0	69.4	70.0	69.8	72.5	74.1	75.7	76.9	76.7	76.3	75.8	74.9	73.7	71.6	68.1	64.8

U.S. TV Households: 83,300,000

(1) RIPLEY'S BELIEVE IT-NOT, ABC, (7:41-8:00PM)

For explanation of symbols, See page A.

EVE. SUN. FEB. 6, 1983

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SUN. JAN.30, 1983

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WEEK 1																
ABC TV TOTAL AUDIENCE (Households (000) & %)	3,920 4.7															
Program	ABC WEEKEND REPORT-SUN.															
AVERAGE AUDIENCE (Households (000) & %)	3,830 4.6															
SHARE OF AUDIENCE %	9															
AVG. AUD. BY ¼ HR. %	4.6															
CBS TV TOTAL AUDIENCE (Households (000) & %)	5,580 6.7		3,670 4.4													
Program	CBS SUNDAY NEWS-OSGOOD		CBS SPORTS SPECIAL (11:00-11:44PM)													
AVERAGE AUDIENCE (Households (000) & %)	5,250 6.3		3,500 4.2													
SHARE OF AUDIENCE %	12		12													
AVG. AUD. BY ¼ HR. %	6.3		4.2													
NBC TV TOTAL AUDIENCE (Households (000) & %)			2,920 3.5													
Program	(1)		NBC LATE NIGHT MOVIE SOPHISTICATED GENTS, PART 1(R) (11:34-12:17AM) (SUSTAINING 12:17-1:34AM)													
AVERAGE AUDIENCE (Households (000) & %)			2,000 2.4	2.6*												
SHARE OF AUDIENCE %			8	8 *												
AVG. AUD. BY ¼ HR. %	26.3		2.8	2.5	2.2	2.2										
WEEK 2																
ABC TV TOTAL AUDIENCE (Households (000) & %)	6,330 7.6															
Program	ABC WEEKEND REPORT SUN															
AVERAGE AUDIENCE (Households (000) & %)	6,250 7.5															
SHARE OF AUDIENCE %	14															
AVG. AUD. BY ¼ HR. %	7.5															
CBS TV TOTAL AUDIENCE (Households (000) & %)	4,910 5.9															
Program	CBS SUNDAY NEWS-OSGOOD															
AVERAGE AUDIENCE (Households (000) & %)	4,750 5.7															
SHARE OF AUDIENCE %	11															
AVG. AUD. BY ¼ HR. %	5.7															
NBC TV TOTAL AUDIENCE (Households (000) & %)			1,330 1.6													
Program			NBC LATE NIGHT MOVIE THE SOPHISTICATED GENTS, PART 2(R) (11:30-12:41) (SUSTAINING 12:41-1:30)													
AVERAGE AUDIENCE (Households (000) & %)			750 .9	1.0*												
SHARE OF AUDIENCE %			3	3 *												
AVG. AUD. BY ¼ HR. %			1.1	.9	.8											
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	53.3	46.4	35.8	31.3	26.3	22.6	20.0	17.4	15.5	13.6	11.6	9.8	8.4	7.5	6.3	6.1
WK. 2	54.8	47.6	37.1	32.2	27.2	24.1	21.0	17.8	15.5	14.0	11.9	10.0	8.2	6.6	5.7	4.7

U.S. TV Households: 83,300,000

(1)A TEAM SPECIAL,NBC,(10:04-11:04PM)(S)

For explanation of symbols, See page A

EVE.SUN. FEB.6, 1983

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. JAN.24-28, 1983

WEEK 1

Network	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)			6,080 7.3				6,000 7.2									
		← GOOD MORNING, AMERICA-730 → (CO-OP) (PARTICIPATING)				← GOOD MORNING, AMERICA-830 → (CO-OP) (PARTICIPATING)											
	AVERAGE AUDIENCE (Households (000) & %)			4,830 5.8				4,910 5.9									
	SHARE OF AUDIENCE %			29				27									
	AVG. AUD. BY ¼ HR. %			5.7	6.0			6.0	5.8								
CBS TV	TOTAL AUDIENCE (Households (000) & %)			3,580 4.3				3,750 4.5						4,410 5.3		4,410 5.3	
				CBS MORNING NEWS 1				CBS MORNING NEWS 2						$25,000 PYRAMID		CHILD'S PLAY	
	AVERAGE AUDIENCE (Households (000) & %)			2,830 3.4				3,000 3.6						3,750 4.5		3,750 4.5	
	SHARE OF AUDIENCE %			17				17						20		20	
	AVG. AUD. BY ¼ HR. %			3.3	3.5			3.5	3.7					4.3	4.7	4.5	4.6
NBC TV	TOTAL AUDIENCE (Households (000) & %)			4,170 5.0				4,830 5.8						3,670 4.4		4,660 5.6	
		← TODAY SHOW-7.30AM → (CO-OP) (PARTICIPATING)				← TODAY SHOW-8.30AM → (CO-OP) (PARTICIPATING)								FACTS OF LIFE M-F		SALE OF THE CENTURY	
	AVERAGE AUDIENCE (Households (000) & %)			3,330 4.0				4,000 4.8						3,080 3.7		3,920 4.7	
	SHARE OF AUDIENCE %			20				22						17		20	
	AVG. AUD. BY ¼ HR. %			4.0	4.0			4.8	4.8					3.4	3.9	4.4	4.9

WEEK 2

Network	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)			6,160 7.4				6,080 7.3									
		← GOOD MORNING, AMERICA-730 → (CO-OP) (PARTICIPATING)				← GOOD MORNING, AMERICA-830 → (CO-OP) (PARTICIPATING)											
	AVERAGE AUDIENCE (Households (000) & %)			4,750 5.7				5,080 6.1									
	SHARE OF AUDIENCE %			28				27									
	AVG. AUD. BY ¼ HR. %			5.6	5.7			6.2	6.0								
CBS TV	TOTAL AUDIENCE (Households (000) & %)			3,250 3.9				3,750 4.5						4,660 5.6		4,410 5.3	
				CBS MORNING NEWS 1				CBS MORNING NEWS 2						$25,000 PYRAMID		CHILD'S PLAY (SUS-OP)>	
	AVERAGE AUDIENCE (Households (000) & %)			2,830 3.4				2,920 3.5						3,830 4.6		3,750 4.5	
	SHARE OF AUDIENCE %			17				16						20		20	
	AVG. AUD. BY ¼ HR. %			3.4	3.4			3.6	3.5					4.4	4.8	4.4	4.6
NBC TV	TOTAL AUDIENCE (Households (000) & %)			4,500 5.4				4,830 5.8						4,000 4.8		4,170 5.0	
		← TODAY SHOW-7.30AM → (CO-OP) (PARTICIPATING)				← TODAY SHOW-8.30AM → (CO-OP) (PARTICIPATING)								FACTS OF LIFE M-F		SALE OF THE CENTURY >(SUS-OP)	
	AVERAGE AUDIENCE (Households (000) & %)			3,580 4.3				4,000 4.8						3,330 4.0		3,670 4.4	
	SHARE OF AUDIENCE %			21				21						18		19	
	AVG. AUD. BY ¼ HR. %			4.3	4.3			4.9	4.6					3.6	4.3	4.4	4.6

TV HOUSEHOLDS USING TV (See Def. 1)		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	WK. 1	10.3	13.0	15.4	17.0	18.2	20.0	20.8	20.9	21.4	22.0	22.2	22.6	22.1	22.8	22.9	23.5
	WK. 2	10.6	13.7	15.7	17.8	19.4	21.1	22.3	21.7	21.9	22.4	22.5	22.4	22.5	23.2	23.1	23.5

U.S. TV Households: 83,300,000

For explanation of symbols, See page A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. JAN.24-28, 1983

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WEEK 1 — ABC TV																
TOTAL AUDIENCE (Households (000) & %)	6,000 7.2				5,660 6.8		5,580 6.7		10,750 12.9				8,830 10.6			
Program	← LOVE BOAT DAYTIME →				FAMILY FEUD		RYAN'S HOPE		← ALL MY CHILDREN (OP) →				← ONE LIFE TO LIVE →			
AVERAGE AUDIENCE (Households (000) & %)	4,250 5.1	4.6*		5.6*	4,830 5.8		4,830 5.8		8,410 10.1	9.4*		10.6*	6,830 8.2	8.2*		8.3*
SHARE OF AUDIENCE %	21	20 *		23 *	21		21		33	31 *		34 *	29	28 *		31 *
AVG. AUD. BY ¼ HR. %	4.4	4.9	5.4	5.7	5.6	6.0	5.8	5.8	9.0	9.9	10.6	10.6	8.3	8.0	8.1	8.4
WEEK 1 — CBS TV																
TOTAL AUDIENCE (Households (000) & %)	6,750 8.1		8,830 10.6				8,830 10.6				8,160 9.8				5,580 6.7	
Program	PRICE IS RIGHT 1		PRICE IS RIGHT 2 (OP)				← YOUNG AND THE RESTLESS →				← AS THE WORLD TURNS →				CAPITOL	
AVERAGE AUDIENCE (Households (000) & %)	5,750 6.9		7,750 9.3				6,830 8.2	8.2*		8.4*	6,580 7.9	7.6*		8.2*	5,000 6.0	
SHARE OF AUDIENCE %	30		38				30	31 *		30 *	26	24 *		28 *	22	
AVG. AUD. BY ¼ HR. %	6.5	7.4	8.9	9.6			8.1	8.2	8.3	8.5	7.5	7.6	8.1	8.1	6.0	6.0
WEEK 1 — NBC TV																
TOTAL AUDIENCE (Households (000) & %)	5,750 6.9		3,080 3.7		2,420 2.9		2,580 3.1		5,910 7.1				5,080 6.1			
Program	WHEEL OF FORTUNE		HIT MAN		JUST MEN		SEARCH FOR TOMORROW		← DAYS OF OUR LIVES →				← ANOTHER WORLD →			
AVERAGE AUDIENCE (Households (000) & %)	4,910 5.9		2,750 3.3		2,000 2.4		2,080 2.5		4,750 5.7	5.4*		5.9*	3,750 4.5	4.5*		4.4*
SHARE OF AUDIENCE %	25		13		9		9		19	18 *		19 *	16	16 *		16 *
AVG. AUD. BY ¼ HR. %	6.1	5.7	3.3	3.3	2.3	2.4	2.4	2.5	5.1	5.6	5.9	5.9	4.6	4.4	4.5	4.3
WEEK 2 — ABC TV																
TOTAL AUDIENCE (Households (000) & %)	5,750 6.9				5,750 6.9		5,660 6.8		10,660 12.8				9,500 11.4			
Program	← LOVE BOAT DAYTIME →				FAMILY FEUD		RYAN'S HOPE		← ALL MY CHILDREN (OP) →				← ONE LIFE TO LIVE →			
AVERAGE AUDIENCE (Households (000) & %)	4,080 4.9	4.3*		5.3*	4,660 5.6		4,750 5.7		8,250 9.9	9.3*		10.4*	7,410 8.9	8.9*		8.8*
SHARE OF AUDIENCE %	20	18 *		21 *	21		21		31	30 *		33 *	30	29 *		30 *
AVG. AUD. BY ¼ HR. %	4.1	4.5	5.2	5.5	5.3	5.9	5.6	5.8	8.8	9.7	10.4	10.4	9.1	8.7	8.7	9.0
WEEK 2 — CBS TV																
TOTAL AUDIENCE (Households (000) & %)	7,250 8.7		8,750 10.5				8,250 9.9				8,250 9.9				5,500 6.6	
Program	PRICE IS RIGHT 1		PRICE IS RIGHT 2 (OP)				← YOUNG AND THE RESTLESS →				← AS THE WORLD TURNS →				CAPITOL	
AVERAGE AUDIENCE (Households (000) & %)	6,330 7.6		7,660 9.2				6,410 7.7	7.6*		7.8*	6,750 8.1	7.8*		8.4*	4,910 5.9	
SHARE OF AUDIENCE %	32		37				28	29 *		27 *	26	24 *		28 *	20	
AVG. AUD. BY ¼ HR. %	7.1	7.9	9.0	9.5			7.4	7.7	7.7	7.9	7.7	7.8	8.4	8.3	5.9	5.9
WEEK 2 — NBC TV																
TOTAL AUDIENCE (Households (000) & %)	5,750 6.9		3,420 4.1		2,420 2.9		2,920 3.5		6,410 7.7				5,660 6.8			
Program	WHEEL OF FORTUNE		HIT MAN		JUST MEN		SEARCH FOR TOMORROW		← DAYS OF OUR LIVES →				← ANOTHER WORLD →			
AVERAGE AUDIENCE (Households (000) & %)	5,000 6.0		2,830 3.4		1,920 2.3		2,330 2.8		4,830 5.8	5.6*		6.2*	4,250 5.1	4.9*		5.2*
SHARE OF AUDIENCE %	25		14		8		10		18	18 *		19 *	17	16 *		18 *
AVG. AUD. BY ¼ HR. %	6.1	5.8	3.4	3.4	2.3	2.3	2.6	2.9	5.3	5.8	6.1	6.2	4.9	4.8	5.2	5.2
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	23.4	24.1	24.4	25.6	27.6	29.0	27.9	28.2	28.9	30.1	30.2	30.4	28.6	28.8	27.3	28.1
TV HOUSEHOLDS USING TV (See Def. 1) WK. 2	24.3	25.0	25.0	25.8	27.4	28.7	28.2	28.7	30.0	31.3	31.0	30.9	30.0	30.0	28.9	30.1

U.S. TV Households: 83,300,000

For explanation of symbols, See page A.

DAY MON.-FRI. JAN.31-FEB.4, 1983

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. JAN.24-28, 1983

WEEK 1

	TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	10,660 12.8				3,670 4.4										11,660 14.0	
		← GENERAL HOSPITAL →				EDGE OF NIGHT										ABC WORLD NEWS TONIGHT	
	AVERAGE AUDIENCE (Households (000) & %)	8,500 10.2	10.0*		10.4*	3,170 3.8										10,250 12.3	
	SHARE OF AUDIENCE %	33	35 *		32 *	11										20	
	AVG. AUD. BY ¼ HR. %	9.6	10.3	10.4	10.4	3.8	3.7									12.1	12.4
CBS TV	TOTAL AUDIENCE (Households (000) & %)	7,580 9.1				3,080 3.7										14,580 17.5	
		← GUIDING LIGHT (OP) →				TATTLETALES		(S)(OP)								CBS EVENING NEWS-RATHER	
	AVERAGE AUDIENCE (Households (000) & %)	6,000 7.2	7.1*		7.4*	2,580 3.1										12,990 15.6	
	SHARE OF AUDIENCE %	24	25 *		23 *	9										25	
	AVG. AUD. BY ¼ HR. %	7.1	7.1	7.4	7.5	2.9	3.3									15.3	15.9
NBC TV	TOTAL AUDIENCE (Households (000) & %)	4,830 5.8														11,910 14.3	
		← FANTASY →														NBC NIGHTLY NEWS	
	AVERAGE AUDIENCE (Households (000) & %)	3,420 4.1	3.8*		4.4*											10,580 12.7	
	SHARE OF AUDIENCE %	13	13 *		14 *											21	
	AVG. AUD. BY ¼ HR. %	3.6	4.1	4.4	4.4											12.6	12.8

WEEK 2

	TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	10,830 13.0				3,670 4.4										12,330 14.8	
		← GENERAL HOSPITAL →				EDGE OF NIGHT										ABC WORLD NEWS TONIGHT	
	AVERAGE AUDIENCE (Households (000) & %)	8,660 10.4	10.1*		10.7*	3,250 3.9										10,830 13.0	
	SHARE OF AUDIENCE %	32	33 *		32 *	11										21	
	AVG. AUD. BY ¼ HR. %	9.8	10.4	10.8	10.8	4.0	3.8									12.9	13.0
CBS TV	TOTAL AUDIENCE (Households (000) & %)	7,660 9.2				3,080 3.7										14,660 17.6	
		← GUIDING LIGHT (OP) →				TATTLETALES										CBS EVENING NEWS-RATHER	
	AVERAGE AUDIENCE (Households (000) & %)	6,250 7.5	7.2*		7.7*	2,750 3.3										13,160 15.8	
	SHARE OF AUDIENCE %	23	23 *		23 *	10										26	
	AVG. AUD. BY ¼ HR. %	7.1	7.3	7.7	7.7	3.2	3.4									15.6	16.0
NBC TV	TOTAL AUDIENCE (Households (000) & %)	5,160 6.2														11,580 13.9	
		← FANTASY →				(S)(OP)										NBC NIGHTLY NEWS	
	AVERAGE AUDIENCE (Households (000) & %)	3,580 4.3	4.1*		4.5*											10,410 12.5	
	SHARE OF AUDIENCE %	13	13 *		13 *											20	
	AVG. AUD. BY ¼ HR. %	4.0	4.1	4.5	4.5											12.2	12.7

TV HOUSEHOLDS USING TV (See Def. 1)		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
	WK. 1	28.9	30.5	32.1	33.8	34.0	36.2	37.8	40.2	42.8	45.7	48.4	51.7	55.1	58.5	60.2	61.9
	WK. 2	31.0	32.7	33.8	35.1	34.9	37.1	39.0	41.3	44.4	47.3	49.3	52.4	56.1	58.7	60.1	61.5

U.S. TV Households: 83,300,000

For explanation of symbols, See page A.

DAY MON.-FRI. JAN.31-FEB.4, 1983

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. JAN.29, 1983

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					3,830 4.6		5,000 6.0		6,910 8.3		7,910 9.5		6,660 8.0		7,410 8.9	
Program					SUPERFRIENDS (OP)		PAC-MAN/RASCALS/ RICHIE-1		PAC-MAN/RASCALS/ RICHIE-2		PAC-MAN/RASCALS/ RICHIE-3		SCOOBY DOO/PUPPY HOUR-1		SCOOBY DOO/PUPPY HOUR-2 (OP)	
AVERAGE AUDIENCE (Households (000) & %)					3,000 3.6		4,500 5.4		5,750 6.9		6,750 8.1		5,750 6.9		6,330 7.6	
SHARE OF AUDIENCE %					25		28		30		32		24		25	
AVG. AUD. BY ¼ HR. %					3.1	4.1	5.2	5.6	6.7	7.0	7.8	8.5	6.9	6.9	7.7	7.5
CBS TV TOTAL AUDIENCE (Households (000) & %)	1,670 2.0				2,330 2.8		3,250 3.9		3,670 4.4		7,250 8.7				8,750 10.5	
Program	← CAPTAIN KANGAROO-SAT →				SPEED BUGGY (OP)		PANDAMONIUM (OP)		GILLIGAN'S PLANET (OP)		← BUGS BUNNY/ROAD RUNNER 1 → (OP)				BUGS BUNNY/ROAD RUNNER 2 (OP)	
AVERAGE AUDIENCE (Households (000) & %)	1,000 1.2	1.0*		1.4*	2,000 2.4		2,420 2.9		3,170 3.8		4,500 5.4	4.3*		6.6*	5,410 6.5	6.0*
SHARE OF AUDIENCE %	16	17 *		15 *	17		15		16		20	17 *		23 *	21	20 *
AVG. AUD. BY ¼ HR. %	.8	1.3	1.4	1.5	2.2	2.5	2.8	2.9	3.7	3.9	3.6	4.9	6.3	6.8	6.1	5.9
NBC TV TOTAL AUDIENCE (Households (000) & %)					4,330 5.2		5,000 6.0		7,080 8.5		8,250 9.9		8,330 10.0		6,830 8.2	
Program					FLINTSTONE FUNNIES (OP)		SHIRT TALES (OP)		SMURFS I		SMURFS II		SMURFS III (OP)		GARY COLEMAN SHOW (OP)	
AVERAGE AUDIENCE (Households (000) & %)					3,250 3.9		4,410 5.3		5,750 6.9		6,830 8.2		7,080 8.5		5,910 7.1	
SHARE OF AUDIENCE %					27		27		30		32		30		24	
AVG. AUD. BY ¼ HR. %					3.2	4.6	5.1	5.6	6.5	7.3	8.2	8.1	8.5	8.6	7.2	7.0

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					3,420 4.1		5,410 6.5		6,910 8.3		7,500 9.0		5,910 7.1		6,660 8.0	
Program					SUPERFRIENDS (OP)		PAC-MAN/RASCALS/ RICHIE-1		PAC-MAN/RASCALS/ RICHIE-2		PAC-MAN/RASCALS/ RICHIE-3		SCOOBY DOO/PUPPY HOUR-1		SCOOBY DOO/PUPPY HOUR-2 (OP)	
AVERAGE AUDIENCE (Households (000) & %)					2,750 3.3		4,250 5.1		5,660 6.8		6,160 7.4		4,660 5.6		5,330 6.4	
SHARE OF AUDIENCE %					24		26		28		28		20		21	
AVG. AUD. BY ¼ HR. %					2.8	3.8	4.5	5.7	6.9	6.7	7.3	7.5	5.5	5.8	6.3	6.5
CBS TV TOTAL AUDIENCE (Households (000) & %)	1,830 2.2				2,670 3.2		3,750 4.5		4,000 4.8		8,500 10.2				7,500 9.0	
Program	← CAPTAIN KANGAROO-SAT →				POPEYE/OLIVE COMEDY SHOW (OP)		PANDAMONIUM (OP)		MEATBALL & SPAGHETTI (OP)		← BUGS BUNNY/ROAD RUNNER 1 → (OP)				DUKES (OP)	
AVERAGE AUDIENCE (Households (000) & %)	750 .9	.5*		1.3*	2,000 2.4		3,330 4.0		3,250 3.9		4,830 5.8	4.6*		7.0*	6,500 7.8	
SHARE OF AUDIENCE %	12	8 *		15 *	18		20		16		21	17 *		25 *	26	
AVG. AUD. BY ¼ HR. %	<<	.5	1.2	1.5	2.1	2.8	3.9	4.1	3.8	3.9	4.0	5.1	6.8	7.2	7.7	7.9
NBC TV TOTAL AUDIENCE (Households (000) & %)					4,170 5.0		4,830 5.8		7,250 8.7		8,160 9.8		8,660 10.4		6,080 7.3	
Program					FLINTSTONE FUNNIES (OP)		SHIRT TALES (OP)		SMURFS I		SMURFS II		SMURFS III (OP)		GARY COLEMAN SHOW (OP)	
AVERAGE AUDIENCE (Households (000) & %)					3,080 3.7		4,250 5.1		5,830 7.0		6,830 8.2		7,250 8.7		5,330 6.4	
SHARE OF AUDIENCE %					27		26		29		31		31		21	
AVG. AUD. BY ¼ HR. %					3.0	4.4	4.7	5.4	6.3	7.6	8.2	8.2	8.9	8.5	6.3	6.4

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	6.3	8.3	9.8	11.7	14.2	17.2	19.5	21.3	23.3	24.8	25.9	27.0	28.7	29.9	30.1	29.7
WK. 2	6.0	7.5	9.2	11.6	14.3	17.5	20.2	21.6	23.5	25.6	26.6	28.5	29.1	28.6	28.8	30.3

U.S. TV Households: 83,300,000

For explanation of symbols, See page A.

DAY SAT. FEB.5, 1983

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. JAN.29, 1983

WEEK 1

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000))	6,580		6,580		6,750		8,750									
TOTAL AUDIENCE (%)	7.9		7.9		8.1		10.5									
Program	MORK/LAVERNE/ FONZ HOUR-1		MORK/LAVERNE/ FONZ HOUR-2 (OP)		ABC WEEKEND SPECIALS THE TROUBLE WITH MISS SWITCH,PART 2		← AMERICAN BANDSTAND '83 →									
AVERAGE AUDIENCE (Households (000))	5,330		5,330		5,500		5,160									
AVERAGE AUDIENCE (%)	6.4		6.4		6.6		6.2	5.5*		7.0*						
SHARE OF AUDIENCE %	21		21		21		19	17 *		21 *						
AVG. AUD. BY ¼ HR. %	6.6	6.2	6.5	6.3	6.1	7.0	5.3	5.7	7.0	7.0						
CBS TV TOTAL AUDIENCE (Households (000))			4,750		3,670		4,910		9,910							
TOTAL AUDIENCE (%)			5.7		4.4		5.9		11.9							
Program	BUGS BUNNY/ROAD RUNNER 2 (OP)		MEATBALL & SPAGHETTI (OP)		POPEYE/OLIVE COMEDY SHOW (OP)		NEW FAT ALBERT SHOW (OP)		← CBS NCAA BASKETBALL-SAT → DEPAUL VS ALABAMA-BIRMINGHAM (1:00-3:08PM)							
AVERAGE AUDIENCE (Households (000))			4,000		2,920		3,920		3,750							
AVERAGE AUDIENCE (%)		6.9*	4.8		3.5		4.7		4.5	4.5*		4.0*		4.1*		4.9*
SHARE OF AUDIENCE %		22 *	16		11		14		13	14 *		12 *		12 *		14 *
AVG. AUD. BY ¼ HR. %	6.7	7.1	5.1	4.5	3.5	3.5	4.5	4.9	4.7	4.4	4.1	3.9	4.3	3.9	4.6	5.3
NBC TV TOTAL AUDIENCE (Households (000))	5,910		7,160		4,330		3,670		11,250							
TOTAL AUDIENCE (%)	7.1		8.6		5.2		4.4		13.5							
Program	HULK/SPIDERMAN 1		HULK/SPIDERMAN 2 (OP)		JETSONS		FLASH GORDON		← NCAA BASKETBALL-REG'L → VARIOUS TEAMS AND TIMES~ MULTI-SEGMENT TELECAST							
AVERAGE AUDIENCE (Households (000))	4,830		6,000		3,580		3,170		4,830							
AVERAGE AUDIENCE (%)	5.8		7.2		4.3		3.8		5.8	4.7*		5.1*		6.0*		6.7*
SHARE OF AUDIENCE %	19		23		14		12		16	14 *		15 *		17 *		18 *
AVG. AUD. BY ¼ HR. %	5.7	5.8	7.3	7.2	4.2	4.3	3.9	3.6	4.8	4.5	4.9	5.3	5.7	6.3	6.3	7.0

WEEK 2

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000))	6,580		5,000		6,250		8,500									
TOTAL AUDIENCE (%)	7.9		6.0		7.5		10.2									
Program	MORK/LAVERNE/ FONZ HOUR-1		MORK/LAVERNE/ FONZ HOUR-2 (OP)		ABC WEEKEND SPECIALS THE RED ROOM RIDDLE		← AMERICAN BANDSTAND '83 →									
AVERAGE AUDIENCE (Households (000))	5,330		4,500		5,160		4,750									
AVERAGE AUDIENCE (%)	6.4		5.4		6.2		5.7	5.5*		6.0*						
SHARE OF AUDIENCE %	20		18		19		16	16 *		17 *						
AVG. AUD. BY ¼ HR. %	6.5	6.3	5.4	5.5	5.8	6.7	5.6	5.3	5.9	6.0						
CBS TV TOTAL AUDIENCE (Households (000))	8,910				5,580		5,660		5,660		3,830					
TOTAL AUDIENCE (%)	10.7				6.7		6.8		6.8		4.6					
Program	← BUGS BUNNY/ROAD RUNNER 2 → (OP)				GILLIGAN'S PLANET (OP)		NEW FAT ALBERT SHOW (OP)		BLACKSTAR (OP)		CBS CHILDREN'S FILM FEST.					
AVERAGE AUDIENCE (Households (000))	5,830				4,250		4,500		4,500		3,000					
AVERAGE AUDIENCE (%)	7.0	7.2*		6.9*	5.1		5.4		5.4		3.6					
SHARE OF AUDIENCE %	23	23 *		22 *	16		15		15		10					
AVG. AUD. BY ¼ HR. %	7.3	7.0	7.1	6.8	5.2	4.9	5.3	5.4	5.3	5.5	3.9	3.3				
NBC TV TOTAL AUDIENCE (Households (000))	6,830		6,830		4,330		4,170				11,160					
TOTAL AUDIENCE (%)	8.2		8.2		5.2		5.0				13.4					
Program	HULK/SPIDERMAN 1		HULK/SPIDERMAN 2 (OP)		JETSONS		FLASH GORDON				← NCAA BASKETBALL-REG'L → VARIOUS TEAMS AND TIMES~ MULTI-SEGEMENT TELECAST					
AVERAGE AUDIENCE (Households (000))	5,750		5,750		3,920		3,420				5,330					
AVERAGE AUDIENCE (%)	6.9		6.9		4.7		4.1				6.4	6.1*		6.4*		6.1*
SHARE OF AUDIENCE %	22		22		14		12				16	16 *		17 *		16 *
AVG. AUD. BY ¼ HR. %	6.9	6.8	6.6	7.2	4.5	4.8	4.0	4.3			5.8	6.5	6.8	6.2	5.7	6.5

TV HOUSEHOLDS USING TV (See Def. 1)	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	29.7	30.9	31.0	31.2	30.8	31.7	31.7	32.5	32.6	33.4	32.5	33.5	33.3	34.7	35.1	36.6
WK. 2	31.6	31.6	30.8	31.5	32.2	32.9	34.6	35.2	35.0	36.6	36.3	36.7	37.4	37.6	37.4	38.5

U.S. TV Households: 83,300,000

For explanation of symbols, See page A.

DAY SAT. FEB.5, 1983

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. JAN.29, 1983

WEEK 1

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	3,670 4.4		11,160 13.4						16,410 19.7							
ABC TV program	SPORTSBEAT		← PRO BOWLERS TOUR →						← ABC WIDE WORLD-SPORTS SAT →							
AVERAGE AUDIENCE (Households (000) & %)	2,670 3.2		6,410 7.7	6.5*		8.2*		8.3*	8,500 10.2	8.8*		10.7*		10.9*		
SHARE OF AUDIENCE %	9		19	17 *		20 *		19 *	21	20 *		23 *		20 *		
AVG. AUD. BY ¼ HR. %	3.0	3.3	6.1	7.0	7.9	8.5	8.3	8.3	8.0	9.6	10.7	10.8	11.1	10.8		
CBS TV TOTAL AUDIENCE (Households (000) & %)	5,500 6.6				12,000 14.4										11,000 13.2	
CBS TV program	(1) (→OP)	PHOENIX OPEN GOLF-SAT (3:08-4:00PM) (OP)			← CBS SPORTS SATURDAY →										CBS SAT. NEWS-SCHIEFFER	
AVERAGE AUDIENCE (Households (000) & %)	3,330 4.0	4.0*		4.0*	4,170 5.0	4.0*		4.9*		5.7*		5.3*			9,330 11.2	
SHARE OF AUDIENCE %	11	11 *		11 *	12	11 *		12 *		14 *		12 *			20	
AVG. AUD. BY ¼ HR. %	4.2	3.9	4.0	4.1	4.0	4.0	4.7	5.1	6.2	5.2	5.0	5.6			11.2	11.2
NBC TV TOTAL AUDIENCE (Households (000) & %)	13,410 16.1								7,000 8.4						9,080 10.9	
NBC TV program	(2) (→OP) ← NCAA BASKETBALL → LOUIS'ILLE VS VIRGINIA INDIANA VS IOWA(→OP) MULTI-SEGMENT TELECAST									MILLROSE GAMES (5:11-6:00PM) (OP) →					NBC NIGHTLY NEWS-SAT.	
AVERAGE AUDIENCE (Households (000) & %)	6,410 7.7	7.7*		8.0*		7.3*		8.1*	4,830 5.8			5.9*			7,910 9.5	
SHARE OF AUDIENCE %	21	22 *		22 *		19 *		20 *	13			13 *			17	
AVG. AUD. BY ¼ HR. %	7.2	8.1	7.9	8.0	7.1	7.4	8.3	8.0	5.3	5.7	5.8	6.0			9.5	9.5
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	35.9	36.2	37.6	38.4	39.2	41.0	42.6	44.2	43.6	45.1	46.3	48.1	51.9	54.8	55.6	56.9

WEEK 2

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	4,080 4.9		11,750 14.1						18,990 22.8							
ABC TV program	SPORTSBEAT		← PRO BOWLERS TOUR →						← ABC WIDE WORLD-SPORTS SAT →							
AVERAGE AUDIENCE (Households (000) & %)	2,580 3.1		6,660 8.0	6.6*		8.0*		9.3*	9,500 11.4	10.7*		11.2*		12.5*		
SHARE OF AUDIENCE %	8		18	15 *		18 *		20 *	22	22 *		22 *		23 *		
AVG. AUD. BY ¼ HR. %	3.0	3.3	6.3	7.0	7.8	8.2	9.1	9.6	10.2	11.1	11.6	10.7	12.9	12.1		
CBS TV TOTAL AUDIENCE (Households (000) & %)	10,750 12.9						10,330 12.4								11,080 13.3	
CBS TV program	← CBS SPORTS SATURDAY →						← BING CROSBY-PRO AM-SAT →								CBS SAT. NEWS-SCHIEFFER	
AVERAGE AUDIENCE (Households (000) & %)	4,830 5.8	5.4*		5.9*		6.0*	5,080 6.1	5.1*		6.1*		7.2*			9,500 11.4	
SHARE OF AUDIENCE %	14	14 *		14 *		14 *	13	11 *		13 *		15 *			20	
AVG. AUD. BY ¼ HR. %	5.4	5.5	6.0	5.7	6.1	6.0	5.1	5.1	5.8	6.3	6.7	7.6			11.1	11.8
NBC TV TOTAL AUDIENCE (Households (000) & %)			11,750 14.1												9,080 10.9	
NBC TV program	NCAA BASKETBALL REG'L VARIOUS TEAMS AND TIMES~ MULTI-SEGMENT TELECAST (OP)(→OP)			← NCAA BASKETBALL → VARIOUS TEAMS AND TIMES~ MULTI-SEGMENT TELECAST (OP)											NBC NIGHTLY NEWS-SAT.	
AVERAGE AUDIENCE (Households (000) & %)		6.9*	5,330 6.4	6.9*		6.3*		6.0*		6.5*					7,250 8.7	
SHARE OF AUDIENCE %		17 *	15	17 *		15 *		14 *		14 *					15	
AVG. AUD. BY ¼ HR. %	7.1	6.8	6.9	6.9	6.6	6.0	6.0	5.9	6.9	6.4					8.5	8.8
TV HOUSEHOLDS USING TV (See Def. 1) WK. 2	39.0	40.6	42.0	43.4	43.7	44.9	46.0	47.5	48.0	49.1	49.4	51.1	54.5	55.8	56.5	57.9

U.S. TV Households: 83,300,000

(1)CBS NCAA BASKETBALL-SAT,DEPAUL VS ALABAMA-BIRMINGHAM,CBS,(1:00-3:08PM)

(2)NCAA BASKETBALL-REG'L,VARIOUS TEAMS AND TIMES,NBC,MULTI-SEGMENT TELECAST

For explanation of symbols, See page A

DAY SAT. FEB.5, 1983

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. JAN. 30, 1983

WEEK 1

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE %																
	AVG. AUD. BY ¼ HR. %																
CBS TV	TOTAL AUDIENCE (Households (000) & %)									8,250 9.9							
	Program	LONE RANGER/ ZORRO (SUS)(SUS-OP)		KWICKY KOALA SHOW (SUS)(SUS-OP)		← CAPTAIN KANGAROO-SUN (SUS) →				← SUNDAY MORNING →						FOR OUR TIMES (SUS)	
	AVERAGE AUDIENCE (Households (000) & %)									4,410 5.3	4.4*		5.9*		5.5*		
	SHARE OF AUDIENCE %									21	20 *		23 *		20 *		
	AVG. AUD. BY ¼ HR. %									4.1	4.8	5.8	6.0	5.7	5.2		
NBC TV	TOTAL AUDIENCE (Households (000) & %)																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE %																
	AVG. AUD. BY ¼ HR. %																

WEEK 2

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE %																
	AVG. AUD. BY ¼ HR. %																
CBS TV	TOTAL AUDIENCE (Households (000) & %)									8,500 10.2							
	Program	LONE RANGER/ ZORRO (SUS)(SUS-OP)		KWICKY KOALA SHOW (SUS)(SUS-OP)		← CAPTAIN KANGAROO-SUN (SUS) →				← SUNDAY MORNING →						FOR OUR TIMES (SUS)	
	AVERAGE AUDIENCE (Households (000) & %)									4,750 5.7	5.1*		6.1*		6.0*		
	SHARE OF AUDIENCE %									23	25 *		24 *		21 *		
	AVG. AUD. BY ¼ HR. %									4.7	5.4	5.9	6.3	6.3	5.7		
NBC TV	TOTAL AUDIENCE (Households (000) & %)																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE %																
	AVG. AUD. BY ¼ HR. %																
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	5.1	5.8	7.0	8.3	10.2	13.0	15.4	18.5	21.7	23.5	25.5	27.1	27.6	28.5	28.8	29.3
	WK. 2	5.0	6.0	7.3	8.6	9.7	12.3	15.4	17.6	20.8	23.4	25.0	27.0	28.5	29.1	28.8	29.5

U.S. TV Households: 83,300,000

For explanation of symbols, See page A

DAY SUN. FEB. 6, 1983

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. JAN.30, 1983 (WEEK 1) / DAY SUN. FEB.6, 1983 (WEEK 2)

WEEK 1

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)			5,910 7.1													
Program			← THIS WEEK-DAVID BRINKLEY →				DIRECTIONS (SUS)									
AVERAGE AUDIENCE (Households (000) & %)			3,750 4.5	4.3*		4.7*										
SHARE OF AUDIENCE %			14	13 *		14 *										
AVG. AUD. BY ¼ HR. %			4.1	4.4	4.6	4.9										
CBS TV TOTAL AUDIENCE (Households (000) & %)			3,420 4.1						15,330 18.4							
Program			FACE THE NATION						← NBA ON CBS — LOS ANGELES VS BOSTON (1:00-3:17PM)							
AVERAGE AUDIENCE (Households (000) & %)			2,500 3.0						6,580 7.9	6.8*		7.8*		7.5*		8.9*
SHARE OF AUDIENCE %			8						19	19 *		20 *		18 *		20 *
AVG. AUD. BY ¼ HR. %			2.7	3.2					6.0	7.5	7.5	8.1	7.2	7.8	8.5	9.2
NBC TV TOTAL AUDIENCE (Households (000) & %)					2,080 2.5		9,660 11.6						17,080 20.5			
Program					MEET THE PRESS		← SPORTSWORLD →						← NCAA BASKETBALL GAME-SUN — NOTRE DAME VS UCLA; ARKANSAS VS WAKE FOREST; MULTI-SEGMENT TELECAST			
AVERAGE AUDIENCE (Households (000) & %)					1,670 2.0		4,410 5.3	4.5*		5.7*		5.8*	8,160 9.8	7.5*		8.0*
SHARE OF AUDIENCE %					6		15	14 *		16 *		15 *	22	18 *		18 *
AVG. AUD. BY ¼ HR. %					2.1	1.9	3.9	5.1	5.7	5.6	5.8	5.9	7.3	7.6	8.2	7.8

WEEK 2

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)			6,910 8.3										14,490 17.4			
Program			← THIS WEEK-DAVID CRINKLEY →				DIRECTIONS (SUS)						← SUPERSTARS (2:00-3:53PM)			
AVERAGE AUDIENCE (Households (000) & %)			4,250 5.1	5.0*		5.3*							7,580 9.1	7.5*		8.8*
SHARE OF AUDIENCE %			15	15 *		15 *							20	17 *		20 *
AVG. AUD. BY ¼ HR. %			5.0	4.9	5.1	5.5							7.2	7.8	8.4	9.3
CBS TV TOTAL AUDIENCE (Households (000) & %)			3,580 4.3						7,580 9.1							
Program			FACE THE NATION						← CBS NCAA BASKETBALL — MARQUETTE VS WAKE FOREST; VIRGINIA TECH VS WESTERN KENTUCKY; MULTI-SEGMENT TELECAST(+OP)							
AVERAGE AUDIENCE (Households (000) & %)			2,920 3.5						2,830 3.4	3.1*		3.0*		3.9*		3.7*
SHARE OF AUDIENCE %			10						9	8 *		8 *		10 *		9 *
AVG. AUD. BY ¼ HR. %			3.6	3.5					3.6	2.6	2.9	3.0	3.9	3.8	4.0	3.5
NBC TV TOTAL AUDIENCE (Households (000) & %)							3,830 4.6		14,080 16.9							
Program							MEET THE PRESS		← NCAA BASKETBALL GAME-SUN — DEPAUL VS GEORGETOWN (1:00-3:14PM)							
AVERAGE AUDIENCE (Households (000) & %)							3,330 4.0		5,750 6.9	5.7*		6.8*		6.6*		7.2*
SHARE OF AUDIENCE %							11		17	15 *		18 *		16 *		17 *
AVG. AUD. BY ¼ HR. %							3.8	4.3	5.2	6.1	6.5	7.1	6.6	6.6	7.0	7.5

TV HOUSEHOLDS USING TV (See Def. 1)	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	29.2	30.9	32.0	33.5	33.9	33.3	33.9	34.8	35.8	37.6	38.8	40.3	41.1	43.1	44.6	45.5
WK. 2	31.2	32.0	32.8	33.9	33.3	35.6	37.0	38.0	38.8	39.3	40.5	42.0	42.2	42.7	43.3	43.5

U.S. TV Households: 83,300,000

For explanation of symbols, See page A.

DAY SUN. FEB.6, 1983

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. JAN. 30, 1983

WEEK 1

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000))															4,580	
TOTAL AUDIENCE (%)															5.5	
Program															ABC WRLD NEWS TONIGHT-SUN	
AVERAGE AUDIENCE (Households (000))															3,830	
AVERAGE AUDIENCE (%)															4.6	
SHARE OF AUDIENCE %															7	
AVG. AUD. BY ¼ HR. %															4.6	4.7
CBS TV TOTAL AUDIENCE (Households (000))		4,580	14,240													
TOTAL AUDIENCE (%)		5.5	17.1													
Program	(1) (OP)	NBA ON CBS POST (3:17-3:30PM) (OP)	PHOENIX OPEN GOLF-SUN													
AVERAGE AUDIENCE (Households (000))		4,830	5,160													
AVERAGE AUDIENCE (%)		5.8	6.2	6.0*		6.2*		6.7*		6.7*		6.6*		5.6*		5.4*
SHARE OF AUDIENCE %		13	12	13 *		14 *		14 *		13 *		12 *		9 *		8 *
AVG. AUD. BY ¼ HR. %	9.5	5.8	6.0	6.0	5.8	6.6	6.8	6.6	6.7	6.7	7.1	6.1	6.0	5.2	5.1	5.6
NBC TV TOTAL AUDIENCE (Households (000))					31,070							33,650	53,980			
TOTAL AUDIENCE (%)					37.3							40.4	64.8			
Program	NCAA BASKETBALL GAME-SUN NOTRE DAME VS UCLA ARKANSAS VS WAKE FOREST MULTI-SEGMENT TELECAST(→OP)				NFL '82-NBC MULTI-SEGMENT TELECAST (OP)(→OP)							SUPER BOWL INTRODUCTIONS (5:56-6:13PM) (OP)(→OP)		SUPER BOWL GAME XVII MIAMI VS WASHINGTON (6:13-9:37PM) (OP)		
AVERAGE AUDIENCE (Households (000))					16,080							31,400	40,480			
AVERAGE AUDIENCE (%)		9.7*		13.0*	19.3	14.2*		16.5*		20.8*		37.7	48.6			46.5*
SHARE OF AUDIENCE %		21 *		28 *	39	31 *		35 *		40 *		63	69			71 *
AVG. AUD. BY ¼ HR. %	8.1	11.3	13.0	13.1	14.3	14.3	15.7	17.2	20.0	21.5	24.0	33.3	41.8	44.4	46.2	46.8

WEEK 2

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000))					31,320											
TOTAL AUDIENCE (%)					37.6											
Program	SUPERSTARS (2:00-3:53PM)				ABC WIDE WORLD-SPORTS-SUN (4:00-7:00PM)											
AVERAGE AUDIENCE (Households (000))					13,580											
AVERAGE AUDIENCE (%)		9.8*		8.6*	16.3	12.8*		13.7*		15.6*		15.4*		17.1*		18.1*
SHARE OF AUDIENCE %		20 *		17 *	29	25 *		26 *		30 *		29 *		30 *		31 *
AVG. AUD. BY ¼ HR. %	9.8	9.9	8.2	9.0	12.4	13.2	13.6	13.9	15.8	15.5	15.3	15.5	16.9	17.3	17.8	18.4
CBS TV TOTAL AUDIENCE (Households (000))	7,410				11,500										9,830	
TOTAL AUDIENCE (%)	8.9				13.8										11.8	
Program	CBS SPORTS SUNDAY (3:03-4:00PM) (OP)				BING CROSBY-PRO AM-SUN (4:00-6:10PM)										CBS EVENING NEWS-DEAN	
AVERAGE AUDIENCE (Households (000))	4,000				5,580										6,910	
AVERAGE AUDIENCE (%)	4.8	4.2*		5.4*	6.7	5.5*		6.1*		6.9*		7.8*			8.3	
SHARE OF AUDIENCE %	10	9 *		11 *	13	11 *		12 *		13 *		15 *			14	
AVG. AUD. BY ¼ HR. %	3.6	4.6	5.1	5.6	5.5	5.6	5.8	6.3	6.9	6.9	7.5	8.2	8.5		8.9	7.6
NBC TV TOTAL AUDIENCE (Households (000))	17,410														11,080	
TOTAL AUDIENCE (%)	20.9														13.3	
Program	(2) (→OP)	SPORTSWORLD (3:14-5:00PM) (OP)													NBC NIGHTLY NEWS-SUN	
AVERAGE AUDIENCE (Households (000))	9,160														9,500	
AVERAGE AUDIENCE (%)	11.0			10.1*		11.9*		11.9*							11.4	
SHARE OF AUDIENCE %	22			21 *		23 *		23 *							19	
AVG. AUD. BY ¼ HR. %	9.8	9.5	9.8	10.4	11.7	12.0	11.8	12.0							10.9	11.9

TV HOUSEHOLDS USING TV (See Def. 1)	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WK. 1	47.1	48.1	48.7	49.8	49.6	50.8	51.4	52.2	54.0	55.3	56.8	59.4	64.0	66.9	67.5	67.6
WK. 2	45.4	47.0	47.6	49.3	50.5	52.2	52.6	53.6	53.8	54.0	55.1	56.1	58.4	60.5	61.8	63.7

U.S. TV Households: 83,300,000

(1)NBA ON CBS,LOS ANGELES VS BOSTON,CBS,(1:00-3:17PM)

(2)NCAA BASKETBALL GAME-SUN,DEPAUL VS GEORGETOWN,NBC,(1:00-3:14PM)

For explanation of symbols, See page A.

DAY SUN. FEB.6, 1983

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS
EVENING MONDAY																	
NBC NBC NEWS CAPSULE-2-MON(SUS)	2	10.02-10.03PM	10.00														
EVENING TUESDAY																	
CBS ST.OF-UNION ANALYSIS-CBS(S)	1	10.22-10.36PM	→GRID	9,910	11.9	9,660	11.6	19									
			10.30						11.2								
NBC NBC NEWS CAPSULE-2-TUE(SUS)	2	9.58- 9.59PM	9.45														
NBC DEM.RESPONSE-ST.UNION-NBC(SUS)	1	10.17-10.45PM	10.15														
EVENING THURSDAY																	
NBC NBC NEWS CAPSULE-2-THU(SUS)		9.58- 9.59PM	9.45														
EVENING SATURDAY																	
ABC ABC SPORTS UPDATE-SAT		8.58- 8.59PM	8.45	15,240	18.3	15,240	18.3	29	18.3		14,830	17.8	14,830	17.8	27	17.8	
ABC ABC NEWSBRIEF-SAT.	1	9.58- 9.59PM	9.45	19,080	22.9	19,080	22.9	38	22.9								
	2	10.02-10.04PM	10.00								19,740	23.7	19,580	23.5	37	23.5	
CBS NEWSBREAK-SAT.	1	8.58- 8.59PM	8.45	8,410	10.1	8,410	10.1	16	10.1								
	2	9.09- 9.10PM	9.00								11,750	14.1	11,750	14.1	21	14.1	
NBC NBC NEWS CAPSULE-SAT		8.58- 8.59PM	8.45	11,910	14.3	11,910	14.3	23	14.3		11,000	13.2	11,000	13.2	20	13.2	
EVENING SUNDAY																	
ABC ABC WIDE WORLD-SPORTS-SUN	2	4.00- 7.41PM	→GRID								31,320	37.6	13,580	16.3	29		
			7.30													20.1	
ABC ABC NEWSBRIEF-SUN.	2	7.40- 7.41PM	7.30								12,910	15.5	12,910	15.5	22	15.5	
	1	8.35- 8.36PM	8.30	9,000	10.8	9,000	10.8	15	10.8								
ABC ABC SPORTS UPDATE-SUN	1	9.58- 9.59PM	9.45	13,410	16.1	13,410	16.1	23	16.1								
CBS NEWSBREAK-SUN.	1	8.58- 8.59PM	8.45	10,330	12.4	10,330	12.4	17	12.4								
	2	8.56- 8.57PM	8.45								9,750	11.7	9,750	11.7	15	11.7	
NBC SUPER BOWL GAME XVII(S)	1	6.13- 9.37PM	→GRID	53,980	64.8	40,480	48.6	69									
			9.30						45.3								
NBC NBC NEWS CAPSULE-SUN	1	7.52- 7.53PM	7.45	30,990	37.2	30,990	37.2	52	37.2								
	2	9.18- 9.19PM	9.15								12,080	14.5	12,080	14.5	19	14.5	
NBC NBC NEWS CAPSULE-2-SUN.	1	9.35- 9.36PM	9.30	29,820	35.8	29,820	35.8	49	35.8								
NBC SUPER BOWL POST XVII(S)	1	9.37-10.04PM	→GRID	33,400	40.1	28,320	34.0	48									
			10.00						30.1								
NBC NBC NEWS CAPSULE-2-SUN.	2	9.58- 9.59PM	9.45								9,660	11.6	9,660	11.6	15	11.6	
EVENING MONDAY-FRIDAY																	
ABC ABC NEWSBRIEF-M-F	1	>	8.45	13,580	16.3	13,330	16.0	24	14.7	M-F							
	2	>	9.45						16.2	MWTHF	14,580	17.5	14,910	17.9	26	18.1	M-F
			10.00													15.1	FRI.
ABC ABC NEWS:NIGHTLINE		11.30-12.00MD	11.30	6,000	7.2	5,080	6.1	17	6.8	M-F	6,660	8.0	5,330	6.4	18	7.3	M-F
			11.45						5.3	M-F						5.5	M-F
ABC LAST WORD	1	12.00- 1.00AM	12.00	3,420	4.1	2,080	2.5	10	3.3	M-F							
	2	>	12.00								3,330	4.0	2,080	2.5	10	3.3	M-F

CONT'D

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
ABC LAST WORD-CONT'D			12.15				2.9*	10*	2.6	M-F				3.0*	11*	2.7	M-F
			12.30						2.2	M-F						2.2	M-F
			12.45				2.0*	9*	1.9	M-F				2.0*	9*	1.7	M-F
			1.00													1.5	FRI.
CBS NEWSBREAK-M-F	1	8.58- 8.59PM	8.45	13,740	16.5	13,740	16.5	24	16.5	M-F							
	2	>	8.45								14,080	16.9	13,580	16.3	24	17.2	M-F
			9.00													15.3	WED.
CBS LATE MOVIE I		>	11.30	8,580	10.3	5,750	6.9	23	7.4	M-TH	8,750	10.5	6,080	7.3	24	7.7	M-F
			11.45				7.3*	20*	7.2	M-TH				7.6*	21*	7.5	M-F
			12.00						6.9	M-TH						7.3	M-F
			12.15				6.7*	24*	6.5	M-TH				7.2*	26*	7.1	M-F
			12.30						6.1	M-TH						6.7	M-F
			12.45													5.5	M-F
		VARIOUS TIMES	(SUS)														
CBS NCAA BASKETBALL-FRI(S)	1	11.30- 1.39AM	11.30	9,500	11.4	4,000	4.8	16	7.1	FRI.							
			11.45				6.2*	15*	5.4	FRI.							
			12.00						4.8	FRI.							
			12.15				4.4*	13*	4.1	FRI.							
			12.30						4.0	FRI.							
			12.45				4.0*	15*	4.1	FRI.							
			1.00						4.3	FRI.							
			1.15				4.5*	21*	4.8	FRI.							
			1.30						4.5	FRI.							
CBS LATE MOVIE II		>	12.30	4,660	5.6	3,580	4.3	26	4.7	M-TH	5,000	6.0	3,920	4.7	27	5.3	M-F
			12.45						4.5	M-TH						5.1	M-F
			1.00						4.2	M-TH						4.7	M-F
			1.15				4.2*	28*	4.1	M-TH				4.5*	28*	4.3	M-F
			1.30						4.2	M & W						4.0	M-W
		VARIOUS TIMES	(SUS)														
CBS CBS NEWS NIGHTWATCH-1		2.00- 2.30AM	2.00	1,420	1.7	1,170	1.4	16	1.5	M-THSU	1,830	2.2	1,500	1.8	21	2.0	M-THSU
			2.15						1.2	M-THSU						1.5	M-THSU
CBS CBS NEWS NIGHTWATCH-2		2.30- 6.00AM	→GRID	2,170	2.6	920	1.1	25		M-THSU	2,420	2.9	920	1.1	25		M-THSU
			2.30						1.4	M-THSU						1.6	M-THSU
			2.45				1.4*	21*	1.4	M-THSU				1.5*	23*	1.4	M-THSU
			3.00						1.4	M-THSU						1.6	M-THSU
			3.15				1.3*	24*	1.3	M-THSU				1.5*	28*	1.5	M-THSU
			3.30						1.1	M-THSU						1.4	M-THSU
			3.45				1.1*	24*	1.1	M-THSU				1.3*	30*	1.2	M-THSU
			4.00						1.1	M-THSU						1.1	M-THSU
			4.15				1.1*	28*	1.0	M-THSU				1.0*	27*	1.0	M-THSU
			4.30						1.0	M-THSU						1.0	M-THSU
			4.45				1.0*	28*	1.0	M-THSU				1.0*	29*	1.0	M-THSU
			5.30						.7	M-THSU						.8	M-THSU
			5.45				.7*	21*	.7	M-THSU				.9*	24*	.8	M-THSU
NBC NBC NEWS CAPSULE-M-F	1	8.58- 8.59PM	8.45	10,080	12.1	10,080	12.1	18	12.1	M-F							
	2	>	9.00								12,910	15.5	12,910	15.5	22	15.2	M-F
			9.15													15.9	M-F
NBC NBC NEWS CAPSULE-2-M-F		>	9.45	10,580	12.7	10,580	12.7	19	12.7	MWF	10,750	12.9	10,750	12.9	19	12.9	W & F

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELECAST DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
NBC TONIGHT SHOW		11.30-12.30AM	11.30	10,410	12.5	6,750	8.1	25	9.0	M-F	10,000	12.0	6,160	7.4	23	8.7	M-F
			11.45				8.7*	24*	8.4	M-F				8.2*	23*	7.7	M-F
			12.00						8.2	M-F						7.1	M-F
			12.15				7.5*	26*	6.9	M-F				6.6*	23*	6.0	M-F
NBC DAVID LETTERMAN I		12.30- 1.00AM	12.30	3,330	4.0	2,830	3.4	17	3.7	M-TH	3,170	3.8	2,670	3.2	16	3.5	M-TH
			12.45						3.0	M-TH						2.9	M-TH
NBC DAVID LETTERMAN SPECIAL(S)	2	12.30- 1.56AM	12.30								5,000	6.0	3,000	3.6	17	4.6	FRI.
			12.45											4.3*	16*	4.0	FRI.
			1.00													3.7	FRI.
			1.15											3.6*	18*	3.5	FRI.
			1.30													3.0	FRI.
			1.45											2.8*	18*	2.6	FRI.
NBC SCTV NETWORK	1	12.30- 2.00AM	12.30	7,910	9.5	4,000	4.8	23	6.5	FRI.							
			12.45				6.0*	23*	5.5	FRI.							
			1.00						5.1	FRI.							
			1.15				4.8*	23*	4.4	FRI.							
			1.30						4.0	FRI.							
			1.45				3.8*	23*	3.5	FRI.							
NBC DAVID LETTERMAN II		1.00- 1.30AM	1.00	2,580	3.1	2,170	2.6	17	2.8	M-TH	2,500	3.0	2,080	2.5	16	2.6	M-TH
			1.15						2.5	M-TH						2.3	M-TH

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELECAST DAYS
NBC NBC NEWS OVERNIGHT-M-F		>	1.30	1,670	2.0	1,330	1.6	14	1.5	M-F	1,500	1.8	1,250	1.5	13	1.5	M-F
			1.45				1.5*	13*	1.5	M-TH				1.5*	13*	1.4	M-TH
			2.00						1.6	M-F						1.6	MTUWF
			2.15				2.1*	17*	2.1	M-F				1.9*	15*	1.7	MTUWF
		VARIOUS TIMES	(SUS)														
NBC DAVID LETTERMAN SPEC FILL(SUS)	2	1.56- 2.00AM	1.45														FRI.
DAY MONDAY-FRIDAY																	
ABC ABC WORLD NEWS MORN-615A(SUS)	2	6.15- 6.30AM	6.15														M-F
ABC ABC WORLD NEWS-MORN-615A(SUS)	1	6.15- 6.30AM	6.15							M-F							
ABC ABC WORLD NEWS-MORN-645A		6.45- 7.00AM	6.45	1,420	1.7	1,330	1.6	15	1.6	M-F	1,500	1.8	1,330	1.6	14	1.6	M-F
ABC ABC SPECIAL REPORT-10.48A(SUS)	2	10.48-11.08AM	10.45														FRI.
ABC ABC DAYTIME NEWSBRIEF-M-F		1.57- 1.59PM	1.45	7,580	9.1	7,250	8.7	28	8.7	M-F	7,830	9.4	7,580	9.1	29	9.1	M-F
CBS CBS EARLY MORNING NEWS		6.30- 7.00AM	6.30	1,250	1.5	1,000	1.2	16	1.1	M-F	1,250	1.5	920	1.1	16	1.0	M-F
			6.45						1.3	M-F						1.3	M-F
CBS CBS NEWS SPECIAL REPORT(SUS)	2	10.44-11.08AM	10.30														FRI.
CBS NEWSBREAK-11.57		11.57-11.59AM	11.45	6,580	7.9	6,500	7.8	31	7.8	M-F	6,500	7.8	6,250	7.5	30	7.5	M-F
CBS NEWSBREAK-3.57		3.57- 3.59PM	3.45	5,500	6.6	5,080	6.1	18	6.1	M-F	5,660	6.8	5,410	6.5	19	6.5	M-F
CBS CHILDRENS MYSTERY THEATER(S)	1	4.30- 5.30PM	4.30	6,000	7.2	3,670	4.4	11	4.5	TUE.							
			4.45				4.3*	11*	4.2	TUE.							
			5.00						4.5	TUE.							
			5.15				4.4*	10*	4.4	TUE.							
NBC EARLY TODAY M-F		6.30- 6.55AM	6.30	1,080	1.3	920	1.1	11	1.0	M-F	1,330	1.6	1,170	1.4	14	1.3	M-F
			6.45						1.2	M-F						1.5	M-F
NBC REAGAN NEWS CONF.-NBC(SUS)	2	10.48-11.09AM	10.45														FRI.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS
DAY MONDAY-FRIDAY-CONT'D																	
NBC NBC REPORTS(S)	2	4.00- 5.00PM	4.00								6,660	8.0	3,830	4.6	12	4.1	TUE.
			4.15											3.9*	11*	3.8	TUE.
			4.30													5.1	TUE.
			4.45											5.2*	12*	5.3	TUE.
DAY SATURDAY																	
ABC SCHOOLHOUSE ROCK-8.25AM		8.25- 8.29AM	8.15	3,920	4.7	3,330	4.0	25	4.0		3,580	4.3	2,830	3.4	22	3.4	
ABC SCHOOLHOUSE ROCK-10.55AM		10.55-10.59AM	10.45	6,250	7.5	5,580	6.7	22	6.7		5,750	6.9	4,750	5.7	19	5.7	
ABC SCHOOLHOUSE ROCK-11.55AM		11.55-11.59AM	11.45	5,580	6.7	4,750	5.7	19	5.7		5,250	6.3	4,500	5.4	17	5.4	
CBS IN THE NEWS- 8.26AM		8.26- 8.29AM	8.15	2,330	2.8	2,080	2.5	16	2.5		3,000	3.6	2,670	3.2	21	3.2	
CBS IN THE NEWS- 8.56AM		8.56- 8.59AM	8.45	2,920	3.5	2,330	2.8	14	2.8		3,670	4.4	3,330	4.0	19	4.0	
CBS IN THE NEWS- 9.26AM		9.26- 9.29AM	9.15	3,330	4.0	3,080	3.7	16	3.7		3,420	4.1	3,170	3.8	15	3.8	
CBS IN THE NEWS- 9.56AM		9.56- 9.59AM	9.45	4,500	5.4	4,250	5.1	20	5.1		4,500	5.4	4,410	5.3	19	5.3	
CBS IN THE NEWS-10.56AM		10.56-10.59AM	10.45	5,000	6.0	4,830	5.8	19	5.8		7,410	8.9	6,410	7.7	25	7.7	
CBS IN THE NEWS-11.26AM		11.26-11.29AM	11.15	6,660	8.0	5,750	6.9	22	6.9		5,580	6.7	5,330	6.4	21	6.4	
CBS IN THE NEWS-11.56AM		11.56-11.59AM	11.45	4,080	4.9	3,750	4.5	15	4.5		6,250	7.5	5,580	6.7	22	6.7	
CBS IN THE NEWS-12.26PM		12.26-12.29PM	12.15	3,000	3.6	2,830	3.4	11	3.4		4,330	5.2	3,830	4.6	14	4.6	
CBS IN THE NEWS-12.56PM		12.56-12.59PM	12.45	4,170	5.0	3,920	4.7	14	4.7		5,000	6.0	4,750	5.7	16	5.7	
CBS CBS NCAA BASKETBALL-SAT	1	1.00- 3.08PM	→GRID	9,910	11.9	3,750	4.5	13									
			3.00						6.5								
CBS IN THE NEWS- 1.26PM	2	1.26- 1.29PM	1.15								5,250	6.3	4,410	5.3	15	5.3	
NBC ASK NBC NEWS-8:28AM		8.28- 8.30AM	8.15	4,170	5.0	4,000	4.8	30	4.8		4,000	4.8	3,920	4.7	30	4.7	
NBC ASK NBC NEWS-8:58AM		8.58- 9.00AM	8.45	4,910	5.9	4,660	5.6	27	5.6		4,500	5.4	4,330	5.2	25	5.2	
NBC ASK NBC NEWS-10:28AM		10.28-10.30AM	10.15	6,910	8.3	6,830	8.2	28	8.2		6,580	7.9	6,330	7.6	27	7.6	
NBC ASK NBC NEWS-10:58AM		10.58-11.00AM	10.45	5,910	7.1	5,660	6.8	23	6.8		5,910	7.1	5,580	6.7	22	6.7	
NBC ASK NBC NEWS-11:58AM		11.58-12.00NN	11.45	5,910	7.1	5,660	6.8	22	6.8		6,080	7.3	5,750	6.9	22	6.9	
NBC NCAA BASKETBALL-REG'L	1	1.00- 3.07PM	→GRID	11,250	13.5	4,830	5.8	16									
	2	1.30- 3.38PM	→GRID								11,160	13.4	5,330	6.4	16		
			3.00						6.2								
			3.30													5.6	
NBC NCAA BASKETBALL	1	3.00- 5.05PM	→GRID	13,410	16.1	6,410	7.7	21									
			5.00						7.9								
DAY SUNDAY																	
CBS IN THE NEWS-7.26AM-SUN(SUS)		7.26- 7.29AM	7.15														
CBS IN THE NEWS-7.56AM-SUN(SUS)		7.56- 7.59AM	7.45														
CBS CBS NCAA BASKETBALL	2	1.00- 3.01PM	→GRID								7,580	9.1	2,830	3.4	9		
			3.00													<<	
CBS NBA ON CBS	1	1.00- 3.17PM	→GRID	15,330	18.4	6,580	7.9	19									
			3.15						8.2								
NBC NCAA BASKETBALL GAME-SUN	2	1.00- 3.14PM	→GRID								14,080	16.9	5,750	6.9	17		
	1	2.00- 4.04PM	→GRID	17,080	20.5	8,160	9.8	22									
			3.00													9.9	

CONT'D

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELE-CAST DAYS
DAY SUNDAY-CONT'D																	
NBC NCAA BASKETBALL GAME-SUN-CONT'D																	
			4.00						5.4								
NBC NFL '82-NBC	1	4.00- 5.52PM	→GRID	31,070	37.3	16,080	19.3	39									
			5.45				26.1*	48*	28.9								
NBC SUPER BOWL INTRODUCTIONS(S)	1	5.56- 6.13PM	→GRID	33,650	40.4	31,400	37.7	63									
			6.00						39.0								

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

Nielsen Television Index

Bulletin

February 18, 1983

PRESIDENT REAGAN ON THE STATE OF THE UNION

President Ronald Reagan delivered his third State of the Union address on Tuesday, January 25, 1983. His message was carried by the national television networks at 9:00-9:50PM, NY Time.

Nielsen estimates of the audience reached are as follows:

	Percent	Millions
Total Audience		
Households	51.8	43.2
Average Audience		
Households	44.4	37.0
Total Persons*	26.7	58.1
Total Women	32.4	28.0
18-49	20.2	10.9
Total Men	30.3	23.5
18-49	22.6	11.8
Total Teens	18.8	4.1
Total Children	7.8	2.5

*Excluding children under 2 years of age.

A.C. NIELSEN COMPANY
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Menlo Park, CA 94025 • 70 Willow Road • (415) 321-7700

Correction Notice

A.C. Nielsen Company

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February 18, 1983

NIELSEN NATIONAL TV RATINGS
2nd JANUARY 1983 REPORT
January 10-23, 1983

Season To Date averages for CAPTAIN KANGAROO-SAT for Audience Composition were omitted in the above report. Below are the missing data.

43 **PROGRAM AUDIENCE ESTIMATES (Alphabetic)** **2ND JAN. 1983 REPORT**

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS (12-17) FEM.	CHILDREN (2-11) TOTAL	CHILDREN (2-11) 6-11
CAPTAIN KANGAROO-SAT	17	130	130	A	1.1	15	92	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
SAT. 7.00A 60 CBS CL		84	84	B	1.0	14	83	297	62	LT	62	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	136	73
7.00 - 7.30				A	.9	15	75	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
7.30 - 8.00				A	1.4	16	117	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT

NAC